



# Portfolio of ACCIÓ 2024 grants & services

Main programs, grants  
and services to build  
tomorrow's **company** today

## About ACCIÓ

ACCIÓ is the Agency of the Government of Catalonia **that boosts the competitiveness of companies** and contributes to transforming them from the standpoint of public-private cooperation.

With over 35 years' experience of companies, ACCIÓ strives to help them identify the changes in their environment and support them, enabling them to harness them, transform themselves and reinforce what makes them different and more competitive. This is why it has a **network of 40 offices around the world, with seven regional branches in Catalonia and one in Madrid.**

The Agency is firmly committed to competitiveness through four pillars: **business strategy, international trade, innovation and technological transformation and attracting foreign investment.** These pillars have a key and highly positive impact on economic growth and job creation and contribute to building tomorrow's company today.

This document provides a summary of this mission. You'll find the specific goals with which ACCIÓ seeks to contribute to transforming the business fabric of Catalonia, as well as the **14 lines of grants that will drive the economy. You'll also learn more about the leading services** among the 50-plus with which the Agency works with companies in Catalonia on a daily basis.



**12**

strategic goals



**14**

lines of aid



**17**

featured services

# Catalonia, the most competitive economy in southern Europe

10 years to transform the industrial fabric of Catalonia - 2021-2030 goals

## Most industrial country



Generate **100,000** jobs



Reach **1,500** medium-sized and large companies in Catalonia



Reach **10,000** foreign multinational companies

## Most innovative, technological and sustainable country



**90%** of companies with advanced digital technology projects



**70%** of companies involved in **green** transformation projects



Catalonia, **strong innovation region** (Middle)



**4,000** startups and scaleups



**200** disruptive companies

## Most internationalized country



**5,000** Catalan companies with subsidiaries abroad



**20,000** regular exporting companies

## Most territorially balanced country, with the most shared value



Over **5,000** companies with shared value strategies



Reduce the standard deviation of the GDP per capita by **3%**

# Our services

Professional support for your projects with the best team in Catalonia and our 40 offices worldwide

I want to know how you can help

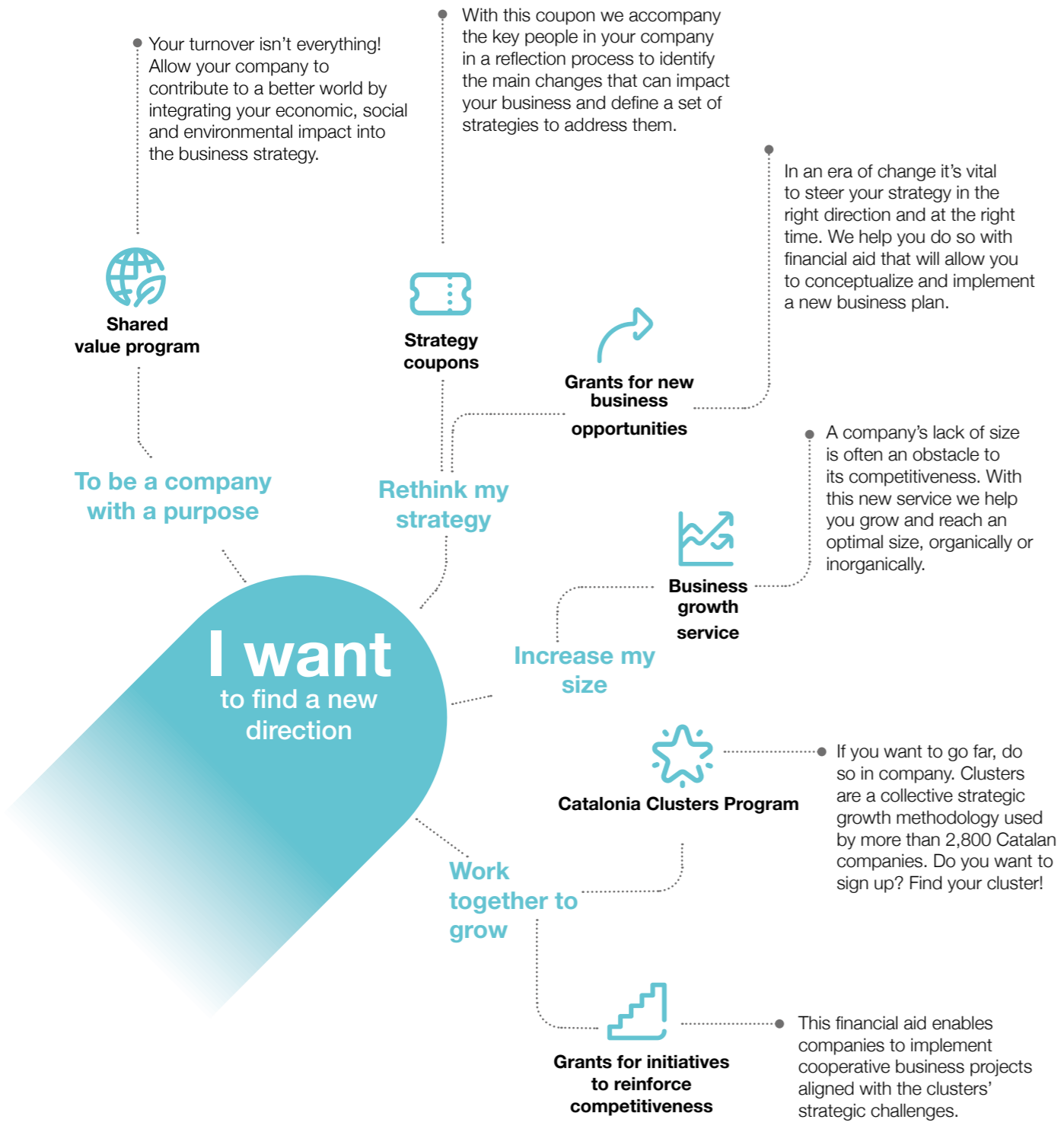


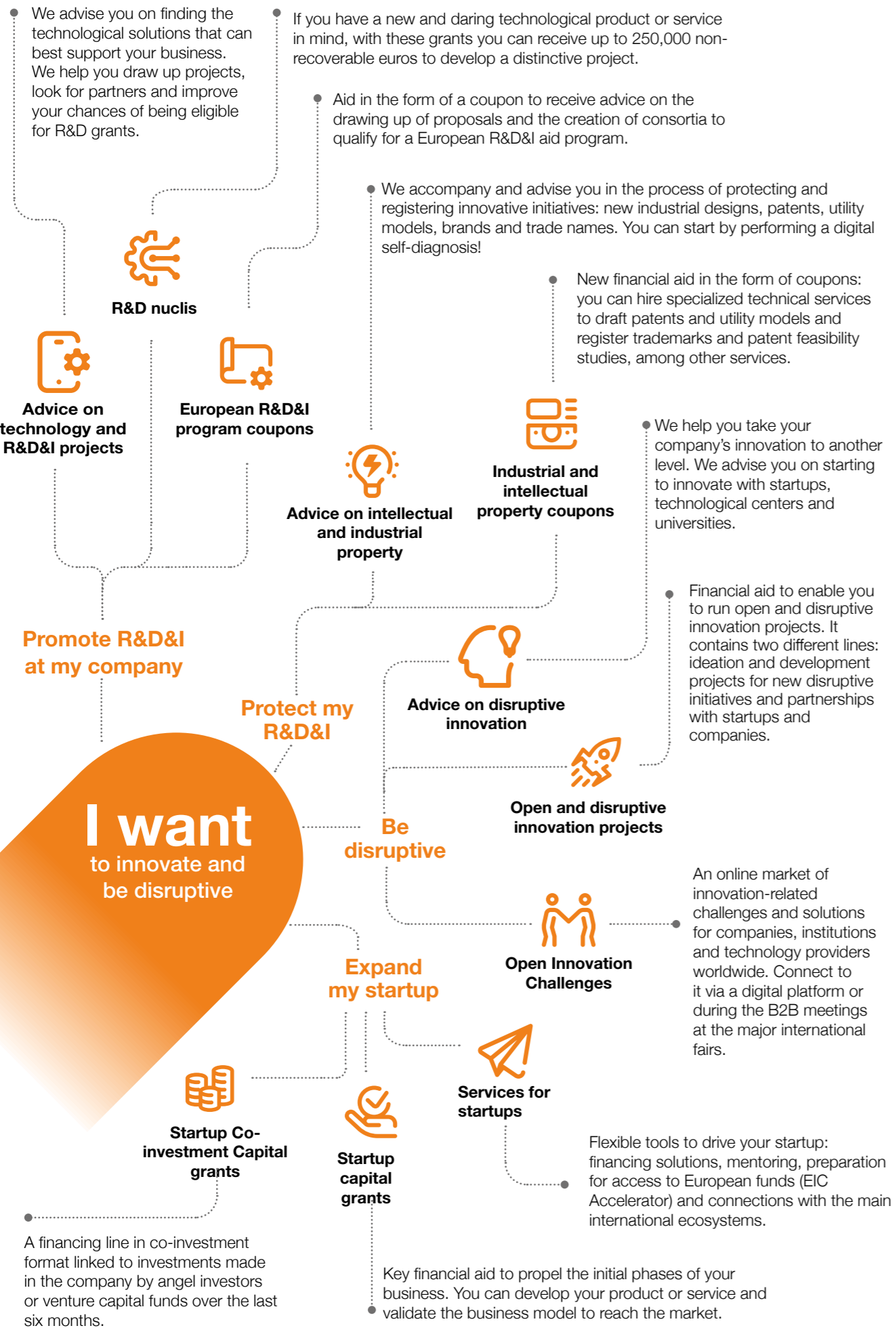
Business guidance office and regional offices

## You don't know where to start?

ACCIÓ provides a gateway for companies in Barcelona and in the regional offices throughout Catalonia to listen to you, understand you and provide you with the service best suited to your needs.









# I want to invest in Catalonia

## Support for my investment and growth projects in Catalonia



### Specialized services for attracting foreign investment

Comprehensive and personalized support for your business investment project in Catalonia: preparation of applications, business location searches, follow up of procedures, connections with partners and advice on potential incentives.










### Grants for high-impact business investments

High-level financial aid to land distinctive projects: this tool supports traction investments from the standpoint of job creation and investment in fixed assets.



## Grants: coupons



















Obtain specialized advice for your company

Grant	Objective	Intended for	Maximum amount
 <b>Strategy coupons</b>	Define a change strategy based on a reflection on the business model.	SMEs (except micro-enterprises) / large companies	Up to <b>€8,000</b>
 <b>Green coupons</b>	Identify innovation opportunities linked to sustainability.	SMEs	Up to <b>€8,000</b>
 <b>Industrial and intellectual property coupons</b>	Protect the company's innovation.	SMEs	Up to <b>€3,000</b>
 <b>European R&amp;D&amp;I program coupons</b>	Maximize the chances of success in European R&D&I calls.	SMEs/large companies	Up to <b>€12,000</b>
 <b>Advanced digital technology coupons</b>	Test, experiment and validate technologies to scale them with guarantees.	SMEs/large companies	Up to <b>€20,000</b>
 <b>eTrade coupons</b>	Boost your international promotion through digital channels.	SMEs	Up to <b>€6,000</b>
 <b>Export initiation coupons</b>	Facilitate the first steps into international markets.	SMEs	Up to <b>€8,000</b>

Opening of calls for coupons: May

# Grants: transformation projects

Support for the development of business projects

I want	Grant	Objective	Intended for	Maximum amount	Expected calendar
 To find a new direction	<b>New business opportunities</b>	Promote strategic change projects through a business plan or its implementation and talent recruitment.	● SMEs/large companies	Business plan: up to €30,000 Implementation: up to €210,000 Talent recruitment: up to €200,000	 April and September
	<b>Initiatives to reinforce competitiveness</b>	Implement strategic changes in the cluster or throughout the sector in which the cluster operates.	● Accredited clusters/companies and agents with accredited clusters	Maximum 75% of the eligible expenditure accepted.	 May
 To become more international	<b>Multi-location</b>	Facilitate the opening of new subsidiaries abroad.	● SMEs/large companies	€60,000	 May
	<b>International promotion</b>	Facilitate the promotion of companies via digital and offline channels.	● SMEs/large companies	€15,000	 September
 To innovate and be disruptive	<b>Startup Capital</b>	Develop a product or service and validate the business model to reach the market.	● Newly-created companies (startups)	€100,000	 March
	<b>Startup Co-investment capital</b>	Promote a growth plan through a repayable grant in the form of a loan and a non-repayable grant.	● Newly-created companies (startups)	Up to €250,000	 April
	<b>R&amp;D cores</b>	Promote R&D projects with a high technological risk in an individual or collaborative manner.	● SMEs/large companies/TECNIO accredited technology developers	Up to €250,000	 April
	<b>Open and disruptive innovation</b>	Ideate or develop initiatives based on exponential technologies or the application of new business transformation methodologies and develop pilot tests for projects involving startups and collaborating entities.	● Newly-created companies (startups) /SMEs/large companies	€25,000	 June
	<b>Individual R&amp;D cores</b>	Promote individual R&D projects with a high technological risk.	● SMEs	Maximum of 35% of the eligible expenditure accepted for medium-sized companies. Maximum of 40% of the eligible expenditure accepted for small companies.	 September
 To drive my digital and green transformation	<b>Green R&amp;D cores</b>	Promote R&D projects with a high technological risk in the fields of waste management and mitigation of the effects of the climate emergency.	● SMEs/large companies/TECNIO accredited technology developers	Up to €250,000	 April
	<b>Green technological innovation</b>	Promote projects of an applied nature that incorporate advanced technologies and are geared towards mitigating climate change.	● SMEs	Up to €90,000	 June
	<b>Technological innovation</b>	Promote projects of an applied nature that incorporate advanced technologies.	● SMEs	Maximum 40% of the eligible expenditure accepted.	 September
 To invest in Catalonia	<b>High-impact business investments</b>	Facilitate attractive investments from the standpoint of job creation and investment in fixed assets.	● SMEs/large companies	Depending on the type of project.	 April

# Foreign Trade and Investment Offices

40 offices + 100 markets





## Contact us

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Access more information

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Generalitat de Catalunya  
Government of Catalonia