



Catalan Exhibitors

Mobile World Congress 2017



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Congress 2017



Carles Puigdemont i Casamajó

President of the Government of Catalonia

Technology has entered our homes and businesses in an exponential way, coming into our lives and generating a new revolution: the digital revolution. And this has made intelligent digital technologies become the basis of the economies of the twenty-first century and as a country, we need to take advantage of them.

One of the most disruptive technologies is precisely mobile technology, i.e. mobility. Let's take a look at the figures: penetration of the mobile telephone is currently at 97% of the population; worldwide there are more than 7,900 million mobile telephones – a fact that means there are more mobiles than people –, and the trend is on the rise, with a strong multiplier effect and an increase in sales of smartphones of 13% compared to the previous year.

It is in this context that Catalonia, as a country open to the world, to trade contacts, to cultural exchange, to creation and innovation-minded leadership, holds a leading position and will become, over a week but also throughout the entire year, the centre of global attention for everything relating to mobility. A position that was initially achieved by capturing the Mobile World Congress (MWC) held in Barcelona for the last 12 years, and secondly, but no less important, with the appointment as Mobile World Capital since the year 2012.

And this leading position that we are honoured with is both a great challenge and a great opportunity. As is also the case for many sectors in our economy, although above all for Catalan companies from the ICT sector, the fact that the Mobile World Congress is held in Barcelona - Catalonia is extremely important.

Catalonia is already a global technological hub that generates competitiveness and wealth, and this congress enhances and strengthens its position. But above all we must see the Mobile World Congress as an essential event promoted by the Government in order to capitalise on our strengths and show them off to the world. And we do so in the interests of and as a great business opportunity for our entrepreneurs, our companies - small, medium and large - and also for our centres of research and innovation, with whom we wish to continue to lead the transformation and evolution of technological solutions. Because this helps our country to become more socially cohesive as well as more powerful and competitive entrepreneurially and economically. It is for this reason that digitisation is one of the most important tools of the National Industry Agreement promoted by the Government and the country's economic agents.

We have the assets, talent and the capacity for the expansion and consolidation of the new technological industry and successfully tackle the challenges posed by an increasingly connected society, and the Government's commitment to turning us into an internationally renowned Smart Country through the smartCATALONIA strategy puts us at the forefront of the digital revolution in which we are immersed.

Therefore, from all walks of life, let's commit once more to making Catalonia an excellent host to over 100,000 people from all over the world who will visit our country during the new edition of the Mobile World Congress, and let's continue to work together to make it as successful as possible. Because it will be a success of our country and for our country, of its people and for its people.

Come to Barcelona and join a dynamic mobile business community.

Catalonia has always had a strong industrial sector, which has today become an eager mobile industry client: ICT, business solutions, retail and smart cities represent the sectors with which mobile companies more frequently work. Other important sectors include transport, health and public services. ICT is also closely related to activity in **SMART cities**, the **Internet of Things**, **m-health**, **gaming**, **e-commerce**, all of which are highly active sectors in Catalonia.

From 2012 to 2023 Barcelona will be the Mobile World Capital. This means that not only the international flagship mobile event will be held yearly here, the GSMA Mobile World Congress, but a whole range of activities and programmes all year around will create a dynamic professional ecosystem for the mobile and its satellite industries. This initiative has transformed Barcelona into the permanent global centre for mobile technologies, has involved the development of a business environment focused on this type of industry on an international level and has made Barcelona a global benchmark for mobile transformation.

New sectors like e-commerce or digital gaming are growing thanks to its business advantages and to the projects taking place in Barcelona as a result of the city being Mobile World Capital. One of the biggest pools of skilled workforce in Europe and the appeal of the city as a place to live and work have also progressively consolidated a hub of talent and opportunities on a European level.

How can your company take advantage of this dynamic environment?

Many public-private projects are channeled through the **Mobile World Capital Foundation**. The capital also provides different opportunities for start-up initiatives as a hub (space for companies): privileged contact with key operators, networking opportunities, awards, among many others.

Catalonia Trade & Investment helps international companies locate and grow in Catalonia and Barcelona.

Catalonia Trade & Investment is the Catalan Government agency for foreign investment and business competitiveness. With more than 5,000 investment projects managed and over 30 years' experience helping international companies operate in Catalonia, we know how to maximise the return on investment.

Catering to the needs of all international investors:

- Are you considering a new investment?

All the information you need to know to make entering a new market as seamless as possible.

- Do you need us to accelerate your investment in Catalonia?

Our project management services give personalised support to your investment right from the start.

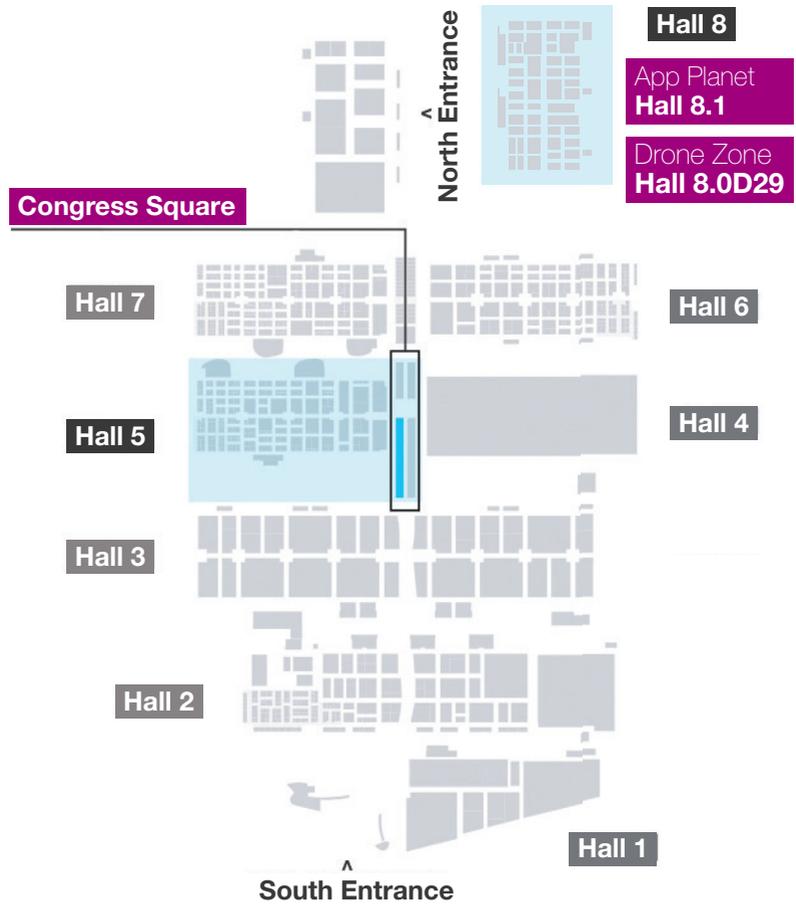
- Do you want to grow, reinvest & expand your investment in Catalonia?

Aftercare, expansion and reinvestments are one of our priority activities.

Specialised one-stop-shop services

- Investor information
- Business location
- Financing & incentives
- International mobility for executives
- Innovation, tech & business partners
- Business and institutional network
- Supplier search

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Company
6TL ENGINEERING
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Stand
CS50- NUM 25

Sectors
Consumer electronics; Automotive
/ aerospace / military / energy

6TL has more than 30 years experience delivering solutions to test electronics product quality of the top world players.

Our products are used to certify the fulfillment of the specifications to the 100% of the manufactured batches, and are scalable from prototyping to mass production.



Company
9APP
www.9app.cat

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Stand

Sectors
Cultural and creative industries;
Public Services / eGovernment;
Smart Cities

Creation of app's for city council parties, transparency and good municipal government.



Company
ACANELMA & ALL VR EDUCATION
www.acanelma.es

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Stand

Sectors
Education; Cultural and creative industries; Marketing and advertising; Multimedia; ICT Sector

“All VR Education” is a Canelma’s project (www.acanelma.es) that approaches Immersive Virtual Reality to future users and creators, with introductory workshops and with different online courses focused on VR content creation or other educational uses of these technologies.

“All VR Education” conceptualise, design and develop educational Virtual Reality solutions for different platforms to promote a conscious and critical use of VR for everyone.



Company
ACCENT SYSTEMS
www.accent-systems.com

Contact
info@accent-systems.com

Stand
CS50- NUM 39

Sectors
Connected Car; Marketing and advertising; Mobility, transport and logistics; Industrial systems / Industry 4.0; Smart Cities / Energy, water and resources / Business solutions

Accent Systems is a company focused on offering our customers proximity technology solutions. Our main business is the wireless device market, that operates with Bluetooth, Wifi and Sigfox, but most specially the beacon technology (iBeacon and Eddystone).

Since beacons burst into the market in 2013, Accent Systems has bet on this promising technology, and now is one of the iBeacon and Eddystone manufacturers leaders in the world.

We have also a wide expertise turning our customer ideas into tailored electronic solutions: from product development to mass production.

“Proximity”, “technology”, “tailored”, “electronic”, “solutions”, “beacons”, “bluetooth”, “development”, “production”, “accent”, “systems”, “eddystone”, “iBeacon”



Company
**ACCURACY EVENTS
MANAGEMENT SYSTEM**
<https://accuracybeacons.com>

Contact
odonmarti@imatcom.net

Stand

Sectors
Trade / Retail / e-commerce;
Sports; Cultural and creative
industries; Marketing and
advertising; Tourism

Introducing a new way of efficiently managing all kind of business, cultural, musical and sporting events.

The combination of a customized mobile app, a complete backend management tool and a bluetooth beacons network allows a full and realtime control of the event attendance and venue distribution, a personalized interaction between organizers and attendees thanks to the complete segmentation possibilities and the fast distribution of all kind of information / communications directly to mobile devices.

#beacons, #bluetooth, #proximity marketing, #events management, #mobile app



Company
ADAPTIVECITY S.L
www.family.ar.com

Contact
mwc17@adaptivecity.com

Stand
CS50- NUM 40

Sectors
Health industry; ITC Sector;
Public services / eGovernment;
Smart Cities

Adaptivecity is Barcelona-based startup designing and developing clear and fluid cross-channel experiences for smart citizens. We created Familyar, a platform to prevent loneliness and social isolation of the elderly by deeply involving families and health services into the caregiving process.

Familyar uses technology to foster and scale social innovation moving from an individual model of care to a network model of care. Familyar helps families, City Councils, health and social care services to keep the elderly in their community longer decreasing demand on the system.



Company
ADDERIT QUATRE AMICS, S.L
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Stand

Sectors
Games and entertainment; Mobility,
transport and logistics; Multimedia;
ITC Sector; Business solutions

Adderit is a company specialized in the integration between Microsoft® Dynamics NAV and iOS/Android Apps.

The result will be a true App (100% customized with your needs) that fits your teammate exigencies.

With our connector, you'll get in no time a full functional window to Dynamics NAV (old Navision) that works online and offline (auto-syncs on the go) and where you can map and add fields (yes, also to your offline App) without need of re-install.



Company
ADMAN MEDIA
www.admanmedia.com

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mwc@admanmedia.com

Stand
APP PLANET 8.1A63 - NUM 04

Sectors
Marketing and advertising

ADman Media is a video supply-side platform (SSP) leader in Spain and Latin America. With eight offices around the world, ADman Media offers the best video solutions (instream, outstream and native) to help publishers optimise their inventory and maximise their revenues.

Our state of the art technology allows advertisers to reach their target with innovative native video formats in high quality inventory.

ADman Media, Innovative video for today's advertising.



Company
AD-PURE
www.ad-pure.com

Contact
sales@ad-pure.com

Stand
CS50- NUM 14

Sectors
Marketing and advertising

Ad-Pure is a global solution for syncing TV commercials with online campaigns. Ad-Pure's TV-Sync helps brands and agencies to reinforce TV spend with second screen placements on AdWords, Facebook, Twitter and programmatic platforms. TV-Sync does not require any IT integration at all. It connects to all your marketing channels and only takes seconds to set up.

Ad-Pure also provides real time marketing strategies such as moment marketing triggering solutions. Automatically launch, pause, and modify campaign parameters such as ad bids using our easy-to-configure rules that tap into real time events and conditions such as: Weather, Holidays, Sport Events, Stock, and much more.



Company
ADSMURAI, S.L
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jaume@adsmurai.com

Stand
APP PLANET 8.1A63 - NUM 16

Sectors
Trade / Retail / e-commerce;
Design Industries; Cultural and creative industries; Mbanking / mwallet / Fintech; Public services / eGovernment

ADSMURAI offers a unique solution with a Cross-Network Marketing Platform addressed to organizations looking for efficiently scale their social media advertising execution.

We uniquely address the planning and content sourcing problems, in addition to providing a great solution for automation and optimization.

Badged partners working on a multi-platform solution (Facebook, Instagram, Google and Twitter API Access). With our latest developed Deep Learning technology, we are capable to find the most relevant User generated content (UGC) for our brands between millions of images published in social media. Check out our latest video about our UGC solution: UGCAdsmurai.



Company
ADQUALIS HR APPS
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yolanda.lopez@adqualis.com

Stand

Sectors
Trade / Retail / e-commerce;
Health industry; ICT Sector; Public services / eGovernment; Business solutions

AdQualis HR Apps, the IT division of AdQualis Human Results, offers a complete software suite, focused on the analysis of human resource management, granting a high 360° performance to multi-sector companies.

Our scalable suite Integrho allows to manage any company, from hundreds to thousands of employees, offering a modular platform developed with the most advanced technology available in cloud, SaaS and on-premise.

itg/MOBILE is our new mobility solution launched in 2017, based on Smartphone devices with universal access and user friendly interface, to improve managers and employees engagement.



Company
AICITINA CONSULTING
www.aicitina.eu

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jose@aicitina.eu

Stand

Sectors
Multimedia; ICT Sector;
Business solutions

Our company is a recruiting firm based on Barcelona, and specialized in providing the best IT profiles for European projects. Our vocation is finding talent from Spain and Portugal and bring it into European companies.

Our specialization in the Information Technologies, our pool of talented engineers ready to work at any European location and our knowledge about the European culture and needs makes us a unique choice for European firms oriented to the Private or Public IT market.

Our technologies knowledge includes mobility (iOS, Android, Cross), JAVA, .NET, SQL, C#, JavaScript, etc.



Company
AIRK
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Stand
8.0D29-1

Sectors
Drones

AIRK is an international company based in Barcelona, manufacturer of the most versatile and professional unmanned aerial vehicles (UAV), also known as drones.

AIRK, specialist in multicopter drones, presents now his first drone family: AIRK@ FireClouds (quadcopters, hexacopters, octocopters and coaxials).



Company
APP2U S.L
<http://www.app2u.es>

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oriol.riba@app2u.es

Stand
CS50- NUM 18

Sectors
Food industry; Trade / Retail / e-commerce; Design Industries; Business solutions

- Would you like to increase your profit?
- Do you wish a easier sale process?
- Can you imagine a more productive company?

If your answers are yes, it means that you also think your company can improve. "We know that companies can sell more and better using apps"

Our mission is to increase the profit of our customers through apps and websites that improves the sales process of companies. We are the only company specialized in advice, develop and implement the best mobile solutions intended to sell.



Company
ALERTASAT REPAIR CENTER S.L
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Stand

Sectors
Trade / Retail / e-commerce; ICT Sector; Business solutions

AlertaPhone, a Barcelona-based company founded in 2011, is a marketplace intending to connect people who have a broken Smartphone or Tablet with a qualified technician from Alertaphone that will be placed nearby. The company is running nowadays in Spain and we envisage to cover other countries very soon.

We repair all devices without our customers having to leave their homes or offices.

Be part of an innovative team that counts with a vast network of technicians who are improving our world by extending the life of our devices, generating less waste and providing efficient service delivery.



Company
APPFUTURA S.L
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bernat@appfutura.com

Stand
APP PLANET 8.1A63 - NUM 07

Sectors
Education; Games and entertainment; Marketing and advertising; Mobility, transport and logistics; ICT Sector

AppFutura is the community for mobile app developers where they can meet people looking for someone to develop their apps. Being part of AppFutura also means joining a worldwide mobile app development directory with thousands of app development professionals.

If you have a project, you can get in touch with the best mobile app developers worldwide and hire your favorite to work on your project with guarantees and safe payments.

ARTIFICIAL SOLUTIONS

Company
ARTIFICIAL SOLUTIONS
www.artificial-solutions.com

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Stand

Sectors
M-Banking / Fintech / Insurance;
Telecom; e-Tailers / Retail; Smart
Cities; Connected Homes;
Connected Cars; IoT

Artificial Solutions is the leading specialist in Natural Language Interaction (NLI). The company's patented technology enables people to converse with applications and services running on computers, mobiles, wearables and other electronic devices in a humanlike, intelligent manner.

Called Teneo, it is the first complete platform to enable enterprises to rapidly develop and analyse artificially intelligent, natural language applications through the use of machine learning and implicit personalization. Available in 35 languages and across multiple channels. Teneo unlocks the knowledge held in immense volumes of natural language conversations, delivering unprecedented levels of big data insight and true 'voice of your customer' understanding.



Company
ARTISTIC ISLAND, S.L
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Stand

Sectors
Cultural and creative industries;
Marketing and advertising;
Multimedia

Stop dreaming, start acting! Follow artists, create or invest on projects and discover all events around you. Use our Marketplace to get awesome deals on camera rental, set up you own shooting using people on our app, and if you are a brand, get to know actors, actresses or influencers to create your own social media campaigns. This is an app lovingly crafted by and for the cultural sector.

Keywords: cultural app, networking, save money, marketing, social media campaigns, influencers, actors, actresses.



Company
ATLANTIS IT S.L.U
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Stand
APP PLANET 8.1A63 - NUM 15

Sectors
Connected Car; Mobility,
transport and logistics; Smart
Cities; Business solutions

We connect you to your mobile resources Atlantis IT is an innovative company of services, with own engineering, for efficient management, control and security of your mobile resources (cars, vans, trucks, motorcycles, quads, boats, tractors, machinery, and other assets) for companies and particulars.

- Atlantis Bike/Car/Agri: your motorbike/ car/machinery connected to you. Security for your vehicles, and protection for you and family. Self-managed from your smartphone (App) or connected to a 24hx7d alarm center.

- Atlantis Fleet: We help companies to take decisions to improve their results, their management, and cost and productivity control of their mobile resources.



Company
AXONSYSTEM, S.L
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Stand

Sectors
Trade / Retail / e-commerce;
Education; Sports; Marketing
and advertising; Tourism

Kangoosave is your personal contacts smart agenda cleaner and contact backup.

Our value proposition is to give always a cloud contact uptodate backup available at any time and everywhere.

It helps the user to identify duplicated contacts and remove or merge them on the easiest way. You can also chat or send text messages to your contacts within your Kangoosave contact private card.

It has a multiplatform interaction (desktop, tablet, phone) with a private user login dashboard in our website. The safely and concurred backup always works 24/7 making your address book be up-to-date and accessible.



Company
B&B TRENDS S.L
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Stand
CS50- NUM 41

Sectors
Sports; Health industry; Business solutions

Diagnose, prevent, manage and monitor our vital signs.

Store your data, check your history and statistics, share your information with your family and doctors. Follow the evolution of your measurements, detects possible changes or improvements to your health. Set alarms to warn if a value is out of the ordinary.

Set yourself goals and visualize as you get to the goals you've set. All this connectivity focusing on a single platform: LifeVit.

Unique web and app where you can view all your information when and wherever you want. Secure and confidential access to all your measurements from your LifeVit devices.



Company
BCN DRONE CENTER
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Stand
8.0D29-8

Sectors
Drones

BCN Drone Center is one of the only 10 UAV Test Sites in the world. It counts with Segregated airspace, runway, ground control station, simulator, hangar, workshops and offices.

BCN Drone Center offer Drone testing facilities, Trainings, and consultancy from the most experienced drone company in Europe

People from +60 nationalities already passed by our center!



Company
BCN CASELAND S.L
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Stand
CS50- NUM 02

Sectors
Trade / Retail / e-commerce;
Design Industries

At BCN Caseland we specialise in developing taylormade collections for smartphone cases.

Based in Barcelona, creativity is part of our DNA. We create our exclusive collections with the idea of expressing the latest fashion trends through each and every design.

To ensure the highest quality standards, we keep all the process in-house. From designing a collection to actually produce it, our team in Barcelona manages all the steps to make creative ideas eventually become a smartphone case.

Our key asset is that we adjust the designs to each and every device in the market, creating taylormade collections for every market.



Company
BEABLOO
www.beabloo.com

Contact
info@beabloo.com

Stand

Sectors
Trade / Retail / e-commerce;
Education; Design Industries;
Tourism

Beabloo is a pioneering company in developing online-to-offline (O2O) technologies. With its headquarters in Barcelona, offices in China and a presence in over 20 countries, Beabloo is a leader in developing omnichannel digital marketing solutions and Big Data analytics for online and offline.

Beabloo technology allows brands and organizations to learn about their customer behavior, personalize purchase experiences, create high impact interactions and optimize the use of space to ensure they gain a return on their marketing investments.

Today, most purchase processes start online and are completed offline. Beabloo allows companies to observe the path their customers take, their tastes, preferences and habits.



Company
BEREPUBLIC
www.berepublic.com

Contact
bcn@berepublic.es

Stand
APP PLANET 8.1A63 - NUM 06

Sectors
Design Industries; Mbanking/
mwallet/ Fintech; Mobility,
transport and logistics;
Business solutions; Tourism

We are a consultancy, specialised in e-business and digital marketing. BeRepublic will help you create your complete Mobile Marketing strategy, including Design and creativity, Development and implementation, Publishing in app markets, Mobile Media Campaigns, social networks etc, Mobile SEO & SEM, Monitoring and reporting, Updating and Maintenance, etc.

We offer:

Applications for multiple platforms: Android, iPhone, HTML5, Advanced functionalities like in app billing, geolocalization, etc., Wap portals Development, mobile web and web apps based on HTML5, Mobile e-commerce, Advergaming apps.

- Mobile couponing, Campaigns using mobile media ad networks, Campaigns using two-dimensional codes, Generating digital content optimized for mobile devices.



Company
BIWEL SALUD EMPRESARIAL S.L
www.bihealth.es

Contact
info@bihealth.es

Stand
CS50- NUM 22

Sectors
Health industry; Public services
/ eGovernment; Smart Cities;
Business solutions; eHealth

Bihealth is the comprehensive wellbeing solution that promotes and manages corporate health programs for companies in a humanistic and interactive way.

With very simple and useful tools, users are offered the chance to participate in personalized gamified experiences that involve a reduction of their health risk factors, creating a healthy corporate community. Through Bihealth insights and its engine, companies are able to analyze and manage habits improvement as well as predicting sustainable behavior changes, which lead to the reduction of healthcare costs and improve the commitment.

You don't have to adapt to Bihealth. Bihealth adapts to you. Make it simple.



Company
BORN POSITIUM
www.electrificat.com

Contact
oriol@electrificat.com

Stand

Sectors
Connected Car; Energy, water
and resources; Smart Cities

Born Positium wants a greener world and supports energy efficiency by means of dedicated Apps and back-end solutions. Our expertise is on vehicle UI, ADAS and smart energy management via smartphone.

Born Positium works as your preferred partner to enhance user experience and engagement by converting data into high quality information in real time.

Set your energy efficiency goal, your target customer experience and let us join you in the journey.



Company
BRANDYOURSHOES SL
www.brandyourshoes.com

Contact
silvia@brandyourshoes.com

Stand

Sectors
Trade / Retail / e-commerce;
Design Industries; Marketing
and advertising; ICT Sector;
Business solutions

BrandYourShoes is the only company-manufacturer that customizes shoes for businesses and groups. A unique, exclusive and high-quality fashion product. Production from only 30 pairs, our designers team can prepare proposals for you or you can design using our online customizer.

We are a young start-up from Barcelona, created to provide quality and innovation in the footwear industry. We are a branding and fashion company, we want to create brand value in an original and different way. We want to offer a completely new marketing solution to be different and recognizable everywhere. Our focus? Make people feel good with their customized shoes. A fresh way to introduce your brand!



Company
CAPTIO
www.captio.net

Contact
dmoser@captio.com

Stand

Sectors
Others

Captio enables companies and their employees an improved control of their expenses and the discovery of new savings opportunities.

Captio integrates the expense management process into a single, paperless workflow, eliminating the need for manual tasks and preventing fraud.



Company
CATALUNYA APPS
www.catalunyapps.cat

Contact
administracio@catalunyapps.cat

Stand
CS50- NUM 17

Sectors
Trade / Retail / e-commerce;
Connected Car; Games and
entertainment; Marketing and
advertising; ICT Sector

Association of the App Companies of Catalonia. We represent more than 50 companies in the mobile sector, some of them pioneers and worldwide recognized references in their area.

If your company needs to enter the mobile world with security, contact with our Expert Committee, formed with the best professionals of the country.

Mobile Catalonia, Barcelona Mobile Apps, advice, consultancy.



Company
CATALOGPLAYER
www.catalogplayer.com

Contact
arian.ribell@catalogplayer.com

Stand
CS50- NUM 35

Sectors
Food industry; Trade / Retail /
e-commerce; Multimedia; ICT
Sector; Business solutions

CatalogPlayer is this B2B cloud solution to mobilize and unify all the sales process and marketing contents in a single platform.

Allows companies of any size or sector to offer their sales network a complete sales and business management tool which includes interactive catalogs, manage orders, customers and create tasks to report all actions. Manage your account from our control panel or connect it with your ERP and synch all contents and settings on your tablet.

Boost Sales and lead the game using the most powerful app sales catalog on the market.



Company
CATCHOOM TECHNOLOGIES S.L
<http://catchoom.com>

Contact
global.sales@catchoom.com

Stand
APP PLANET 8.1A63 - NUM 03

Sectors
Trade / Retail / e-commerce;
Marketing and advertising;
Multimedia; ICT Sector;
Business solutions

Catchoom is a private, VC-funded company and the first spin-off of Telefónica R&D. Incorporated in 2011, Catchoom is an image recognition and augmented reality platform that has provided 450+ million interactions to date. The company licenses its software On premise and through SaaS.

Catchoom's flagship product is CraftAR - the "AR toolbox" with web-based content management and creation, and consumption with its Image Recognition and Augmented Reality SDKs (for Android, iOS, with plugins for Cordova and Unity). The company works with a number of companies, including Intel, Condé Nast, Bosch, Havas Media and powers leading AR providers.



Company
CENTRE DE VISIÓ PER
COMPUTADOR
www.cvc.uab.es

Contact
 acanet@cvc.uab.es

Stand
 CS50- NUM 15

Sectors
 Connected Car; Mobility,
 transport and logistics;
 Multimedia; ICT Sector;
 Industrial systems / Industry 4.0

The Computer Vision Centre (CVC) is a non-profit institution located in Barcelona, Spain.

We are leaders in research and technology transfer in the area of Computer Vision. Founded in 1994, the centre counts with more than two decades of experience in a wide range of Computer Vision areas. We see Computer Vision as a transversal theme and we are continuously looking for new applications that address real-life necessities. The researchers of the CVC come from various backgrounds, allowing us a fresh multidisciplinary approach to new problems within machine vision, health and wellbeing, surveillance and security and transport and mobility.



Company
CIGO! BY SPARSITY
www.smart-cigo.com

Contact
 larri@sparsity-technologies.com

Stand
 CS50- NUM 31

Sectors
 Mobility, transport and logistics;
 Public services / eGovernment;
 Smart Cities; Tourism

CIGO! by Sparsity is a smart mobility management platform that offers a unique interaction between the backend and the mobile app to plan optimal routes, interact with fleets and citizens, analysing geolocated data without a need for sensors, intensive server use or expensive hardware.

Sparsity it is a spin-off company from UPC-Barcelonatech specialized in the management of Big Data and has a long trajectory partnering with strong players like IBM, Oracle and CA Technologies, and collaborating in a large number of R&D projects funded by the EU. Sparsity was named by the European Commission as the SME with highest innovation capacity.



Company
CENTRE TECNOLÒGIC DE
TELECOMUNICACIONS DE
CATALUNYA (CTTC)
www.cttc.es

Contact
 carles.anton@cttc.es

Stand
 APP PLANET 8.1A63 - NUM 01

Sectors
 Health industry; ICT Sector;
 Industrial systems / Industry 4.0;
 Smart Cities; Others

The Centre Tecnològic de Telecomunicacions de Catalunya (CTTC) is a non-profit R&D center established by the Generalitat de Catalunya.

The Center receives funding from the Generalitat de Catalunya and from the industrial contracts and the international publicly-funded R&D projects where it participates. Fundamental and applied research activities, as well as technology transfer activities mainly focus on communication technologies, service and communication infrastructure, and Geomatics. Such activities are organized into four distinctive research divisions, namely, Communication Networks, Communication Systems, Communication Technologies, and Geomatics. An International Scientific Committee provides guidance to CTTC on its research lines and the activities conducted.



Company
CLOUBITY
www.cloubity.com

Contact
 jaume.ametller@cloubity.com

Stand
 APP PLANET 8.1K48 - NUM 06

Sectors
 Trade / Retail / e-commerce; Design
 Industries; Mobility, transport and
 logistics; Health industry; Industrial
 systems / Industry 4.0

In CLOUBITY we develop APPS for your business, directly connected to your ERP system (SAGE / SAP Business One).

It's an easy-to-use software that doesn't require to be installed in your system. Just download the APP and start to work. Our unique system provides an ultimate solution to your business.

Our APPS will fill the lack of functionality that you need in your daily basics for your business. Our job is to constantly evolve all of our solutions that will meet your user's needs at the highest level, helping you to manage all your employee's expenses, arranging their holidays or managing project-related workforce.



Company
CODITRAMUNTANA, S.L
www.coditramuntana.com

Contact
esther.cg@coditramuntana.com

Stand
CS50- NUM 10

Sectors
Marketing and advertising; ICT Sector; Industrial systems / Industry 4.0; Tourism

CodiTramuntana is a team of software developers experienced in iOS, Android and Windows Mobile platforms that provide high value when developing custom native apps and integrations with other systems.

We like facing technological challenges, dealing with complex applications, data integrations, intranets and web services. Our development knowledge includes Ruby on Rails, Swift, JavaScript, Xamarin, .Net. and Augmented Reality.

We have developed two products: Suitevent, apps for all types of events and Sporttravelling, a web and app platform focused on tourism and sport.

We are proud of working for companies with high reputation like Fluidra, Sónar, Metalogenia, LabCircuits, Novelec, SEPA.



Company
CONECTA WIRELESS S.L
www.conecta-wireless.com

Contact
oobach@conecta-wireless.com

Stand
CS50- NUM 34

Sectors
Trade / Retail / e-commerce; Design Industries; Mobility, transport and logistics; ICT Sector; Industrial systems / Industry 4.0

Conecta Wireless is a telecom operator and IS/IT solutions provider for businesses and corporations with over 15 years of experience and own communications infrastructure connecting customers across America, Europe and Asia.

Our portfolio comprehends Connectivity, Cloud, Mobile Unified Communications (Voice, Video and Data) and Professional Services.

The leverage on our core strengths such as our proprietary VoiceGen® solutions, a unique business focus and our purchasing synergies as wholesale operator, define Conecta Wireless as a flexible Business Partner with a global vision for local action who masters technology, approaches consultatively and communicates in business terms.



Company
CREARSA
www.crearsa.com

Contact
info@crearsa.com

Stand

Sectors
Education; Cultural and creative industries; Marketing and advertising; Multimedia; Business solutions

In creaRSA we work on the production, realization and transference of audiovisual content grounded in Social Responsibility (SR).

We give visibility to realities and solidary actions with great impact. We are the strategic partner of those enterprises which need to promote the SR activities they work on and the realities behind them. We are the suitable source of support for solidary projects, because we invest in their audiovisual promotion, establishing an innovative alliance between traditional economy and the third sector to ultimately create positive synergies to promote social change. Media. Social Responsibility.

Documentary. Social Projects. Innovation, Development and Knowledge.



Company
CRONOMOS
www.cronomos.com

Contact
bsegura@redaccenir.com

Stand

Sectors
Marketing and advertising; Mobility, transport and logistics; Multimedia; ICT Sector; Business solutions

Would you like to have a board of advisors working at your company? All big companies have great experts working with them because they help to make the best decisions. Big companies know how important is to be surrounded by talented professionals. Small and medium size business also deserve that knowledge.

We offer SMB an affordable and on demand access to a trusted set of experts in all business matters from financial to strategy and top industries. Make better decisions, save time and money at Cronomos.com



Company
CRONOS TELECOM EUROPE S.L
www.cronostelescom.com

Contact
ddaniels@cronosgroup.net

Stand

Sectors
Trade / Retail / e-commerce;
Marketing and advertising;
Mbanking/ mwallet/ Fintech; ICT
Sector; Smart Cities

Cronos provides advanced voice and data services.

Our company portfolio also includes web and mobile app services such as Tinkerlink, a trust-based expert community, and Opulix, a crowd-source platform where amateur writers can publish and viralize their content.

Cronos Recently invested in ES - Electronic Stars an e-sports gaming platform where you can play computer games and win real money.



Company
DATALONG16
www.datalong16.com

Contact
gerencia@datalong16.com

Stand
CS50-NUM 13

Sectors
Food industry; Mobility, transport and logistics; Health industry; ICT Sector; Business solutions

Datalong16 is a knowledgeable and greatly experienced European company specializing in logistics, distribution and management of the cold chain.

Specific needs in sectors demanding control and care of merchandise in real time throughout its journey (initial storage, distribution centers, last mile...), have motivated our new strategy within the communication's sector.

This small, low cost, expert and multi sensorial device, without installation, offers a positioning/tracking technological solution connected to the IoT.

In conjunction with its own Platform, a wide and different range of businesses can benefit; Laboratories, Pharmaceutical, Agri-foods, Medical, Chemical... in transport by land, air, train, sea, fluvial, etc...



Company
DATUMIZE
www.datumize.com

Contact
rperez@datumize.com

Stand

Sectors
Trade / Retail / e-commerce;
Mobility, transport and logistics;
Business solutions; Tourism

Datumize is a disruptive software company created in Barcelona and specialized in capturing, processing and analyzing businesses dark data, i.e. temporary ERP/ CRM transactions not stored anywhere, high volume web services, unconnected point of sale systems, multi-vendor WiFi location, or complex industrial machines.

This rapidly growing startup has developed its own technology, both software and hardware, enabling it to uncover this hidden data to allow making right business decisions.

Datumize technology is cross industry: Big Data, the Internet of Things (IoT), mobile, energy, eCommerce, leisure, automotive, retail...

#datumize #darkdata #bigdata #MWC2017



Company
DTRIBBA DEVELOPMENT & CONSULTING
www.dribba.com

Contact
alex@dribba.com

Stand

Sectors
Marketing and advertising;
Multimedia; ICT Sector; Smart Cities

Dribba is a mobile software agency specialized in the design and creation of mobile software that strongly bets on IoT applications.

With more than four years of experience and more than twenty mobile apps launched successfully for iOS and Android, in Dribba we work closely with our clients to get the best product in its category, using the latest technology and always looking to the future. With an heterogeneous portfolio, going from large companies such as Ajuntament de Barcelona, Suez or Yamaha to international start-ups like Bendlabs or Byteflies.

Mobile tech, app development, internet of things, native, mobile revolution, ibeacon



Company
DRONPIXEL - BLAUIPIXEL
www.dronpixel.com

Contact
david@dronpixel.com

Stand
8.0D29-4

Sectors
Drones

Company that develops two activities, first as Drone operator, making audiovisual works (DRONPIXEL) and secondly developing custom Cloud/ Web solutions (BLAUIPIXEL).

We continuously innovate to offer technological services with a real base of application in the society, industry and in the new digital economy.



Company
EBIID, PRODUCTS AND SOLUTIONS S.L
www.biid.com

Contact
ecanellas@biid.com

Stand
CS50- NUM 28

Sectors
Mbanking / mwallet / Fintech;
Public services / eGovernment

biid arises as a new way to securely identify a user on the net via mobile devices.

biid provides a strong legal digital identity to guarantee security in digital transactions, and enables authentication and digital signature based on the use of digital certificates. All of this with electronic evidence and legal validity of what happens and when it happens. This new kind of user friendly and up-to date identification is as easy as installing an App on a mobile device.



Company
E-STRATOS
www.e-stratos.eu

Contact
v.montilla@e-stratos.eu

Stand
8.0D29-7

Sectors
Drones

E-Stratos is the result of integrating the efforts of three companies that have taken the lead of innovation on their fields:

MDrone (UAV and topography services), AgroMapping (image analysis and remote sensing) and AKIS Research (agriculture and data analysis). This synergy goes beyond the sum of forces, it brings a deep vision of the target market. This binding occurs naturally after two years in which the three companies have actively collaborated in different projects, this successful collaboration leading to the embryo of the new enterprise. In addition, the company will also be participated by two experts in software and business development.



Company
ECOOLTRA
www.ecooltra.com

Contact
comunicacion@cooltra.com

Stand
CS50- NUM 09

Sectors
Connected Car; Marketing and advertising; Mobility, transport and logistics; Smart Cities; Tourism

We offer a new concept of mobility as a service. It complements the public transport and replaces the private transport efficiently, relieving the environment and promoting sustainable traffic.

eCooltra provides a free float system, or in other words, you can pick up and leave the scooter wherever you want. The user becomes the owner of one of our electric scooters, for minutes, from the reservation until the parking moment, when finalizing the trip.

Meet the benefits of driving and parking without worrying about anything else. Helmet, insurance, maintenance and energy are provided... eCooltra makes your life as easy as possible!



Company
EMISIONA STREAMING S.L
www.socialtvhub.com

Contact
alberto.gonzalez@emisiona.com

Stand

Sectors
Marketing and advertising;
Multimedia; Others

SocialTVHub is a web application for the capture and moderation of social media messages, specially designed for its use in live productions. Its function is to filter and moderate what the audience is saying in the social media and send to screen texts, images and videos using graphic templates.

The SocialTVHub web platform allows:

- Capture real-time messages from Twitter, Facebook and Instagram.
- Edit text to remove profanity or hyperlinks.
- Easily create lists by “drag and drop” and export them to the control system graphics (see section “How SocialTVHub works?”).



Company
EMSER
www.emser.es

Contact
dtorrejon@emser.es

Stand

Sectors
Public services / eGovernment;
Industrial systems / Industry 4.0;
Smart Cities; Business solutions

The document management platform “CLOUD DOCULL” is an integral tool (APP and Web environment) oriented towards field work, which allows inspections, site surveys, As-Built... removing backoffice works, repetitive tasks and reducing costs.

The main benefits are: easy integration between companies and partners saving management time, analysis and project tracking, audits, quality indicators, executive summaries...

EMSER DOCULL is an innovative tool in engineering sector, creating a work environment totally adapted to the customer needs.



Company
ENTITAT PÚBLICA EMPRESARIAL LOCAL NEÀPOLIS
www.neapolis.cat

Contact
jclluch@neapolis.cat

Stand

Sectors
Education; Industries; Cultural and creative industries; Smart Cities

Neàpolis is an innovation agency created in Vilanova i la Geltrú which is placed in the coastline, 45km. south from Barcelona. Neàpolis is dedicated to promote the innovation, communication and creative technologies among the ecosystem that it has generated.

Neàpolis gathers a wide range of organizations from the quadruple helix: university, entrepreneurs, public administration and companies. Our main target is offering a unique working ecosystem, where to co-create, share knowledge and innovate.

We are looking for organizations/ entrepreneurs who want to take part of our ecosystem. And we also offer partnership to international projects with our hosted organizations / entrepreneurs.



Company
ENZYME ADVISING GROUP
www.enzymeadvisinggroup.com

Contact
imma.salmeron@enzymeadvisinggroup.com

Stand

Sectors
Food industry; Trade / Retail / e-commerce; Mbanking / mwallet / Fintech; Public services / eGovernment; Business solutions

Enzyme Advising Group is a professional services firm with international presence that provides consulting and technology advice focused on helping companies in the digital transformation of their business. Enzyme guides implementation ensuring that change management both in processes and technology is sustainable over time.

Enzyme's service offering includes mobile solutions to help companies increase their productivity and profitability, changing the way they do business. The services and products provided aim to help companies embrace mobility and take the next step into digitalisation.

Enzyme is one of the best companies to work for in Spain according to the global consultancy Best Place to Work Spain.



Company

EVONER IBERICA S.L
www.evonergroup.com

Contact

vanessa.olive@evonergroup.com

Stand

Sectors

Trade / Retail / e-commerce;
Marketing and advertising;
Multimedia; ICT Sector;
Business solutions

Evoner is an international services firm that invest, and cooperate with worldwide enterprises to grant sustainable development of their businesses.

The need Evoner resolves is to make available to businesses, mostly SMEs, the services and resources needed to evolve their businesses in a sustainably way. Sustainable evolution is the set of systemic knowledge-based initiatives that make advance the company and create value continuously. It is a new way of doing things that generates positive stimuli for any organization.

Our differential advantages are: Fees per sustainable value added, Common and unique goal with customer, Holistic and Systemic vision and Global knowledge, Local thought, Specific action.



Company

FACOMSA
www.facomsa.com

Contact

aterradas@facomsa.com

Stand

CS50- NUM 20

Sectors

Connected Car; Mobility,
transport and logistics

Since 1.985, Facomsa has developed into one of the Europe's leading manufacturer of instrument clusters. We are equipped with modern facilities, specifically designed for its production of instrument clusters.

Our R&D Department developed our own connectivity solutions to be implemented in instrument clusters for the automotive industry.

Cutting-edge electronics technology has enabled Facomsa to generate a high-precision range of clusters equipped with ARM and connectivity technology, through Bluetooth or other means. In this way we can connect the bike or car with Smartphone and to the factory and also the way back establishing a full connected vehicle.



Company

FINANZAREL
www.finanzarel.com

Contact

mariona.fandos@finanzarel.com

Stand

Sectors

Trade / Retail / e-commerce;
Design Industries; Mbanking
/ mwallet / Fintech; Mobility,
transport and logistics;
Business solutions

Finanzarel is the first online invoice trading platform, specialized in SME finance through invoices and promissory notes discount. Our online platform gives clients access to funds in outstanding invoices.

We're entirely different to traditional factoring. Businesses can sign up online, sell an invoice and draw down funds on the same day. There are no contracts, hidden fees or personal guarantees.

Launched in 2013, we've already helped hundreds of growing companies overcome their fluctuating cashflow. We combine an outstanding team of highly experienced professionals and superior technology that allow investors obtain superior risk-adjusted returns.



Company

FLYING FREE FILMS S.L
www.flyingfreefilms.com

Contact

pau@flyingfreefilms.com

Stand

8.0D29-9

Sectors

Drones

Flying Free Films is a multidisciplinary team with extensive experience in broadcasting and engineering. From the beginning we opted to use drones as an element for aerial imaging.

Among other services for the audiovisual and broadcasting sectors, we want to emphasize our use of drones and stabilization tools for the promotion of real estate. The sales success after using aerial video in addition of the quality, innovation and improved visual technology, has allowed us to be working currently worldwide with one of the most important United States real estate auction companies.

Other sectors we are currently working are: TV, commercials, cinema, infrastructure reviews, maintenance, monitoring of works and industrial activities.



Company

FORCEMANAGER
www.forcemanager.net

Contact

nuno.bernardes@forcemanager.net

Stand

Sectors

Trade / Retail / e-commerce;
Energy, water and resources;
Mobility, transport and logistics;
Business solutions; Others

ForceManager is a mobile CRM designed specifically for field sales reps. In order to improve results and increase sales activity, the CRM offers a native application for smartphones, tablets and the Apple Watch that tracks and provides contextual information when on the move, allowing sales reps to work efficiently and focus on selling, not on reporting.

The innovative mobile solution allows sales managers and directors to get real-time insight into their sales force activity too. By receiving detailed statistics that accurately reflects all interactions between sales teams and customers, better decisions are made and profit margins truly realized.

FRACTUS ANTENNAS

Company

FRACTUS ANTENNAS, S.L
www.fractusantennas.com

Contact

josep.portabella@fractusantennas.com

Stand

Sectors

Connected Car; Energy, water and resources; ICT Sector; Industry 4.0; Smart Cities

Fractus Antennas SL designs, manufactures and commercializes miniature, off-the-shelf antennas for smartphones, short-range wireless and connected IoT devices.

Founded as an independent antenna product business in 2015, Fractus Antennas was born out of the main Fractus operation and combines a respected R&D team with proven manufacturing capabilities and scale to bring to market a new generation of antenna products to meet the mobile and wireless connectivity needs of OEMs.



Company

FUNDACIÓ EURECAT
www.eurecat.org

Contact

gemma.batlle@eurecat.org
pepa.sedo@eurecat.org (Drone)

Stand

CS50- NUM 11 / HALL 8.0D29-2

Sectors

Drones; ICT Sector; Industry 4.0; Connected Car; Health industry; Smart Cities; Energy, water and resources; Retail; Multimedia; Business solutions; Mobility, transport and logistics; Sports; Design Industries

Eurecat is the Technology Centre of Catalonia. Our services are focused on: applied R&D, highly specialized training, consulting, product and service development and promotion of technological innovation.

Some of our latest technologies:

- Analytics and Big Data architectures for geospatial datasets, social media, user profiling and context based recommendation.
- Indoor positioning.
- Quality control for Smartphones applications.
- Authentication systems based on biometric recognition.
- 3D immersive binaural sound.
- 3D reconstruction from mobile photographs.

In the field of drones:

- Applied-research, mainly navigation, control, vision and perception and heterogeneous multi-robot systems.
- Advanced solutions in Infrastructure Inspection, Security and Emergency services, agriculture, Construction and Cultural Heritage.



Company

FUNDACIÓ I2CAT
www.i2cat.net/en

Contact

susana.otero@i2cat.net

Stand

CS50- NUM 04

Sectors

Health industry; ICT Sector; Industrial systems / Industry 4.0; Smart Cities; Business solutions

i2CAT is a non profit research and innovation centre which promotes R+D+I activities in Information and Communication Technologies and Future Internet. The centre stands up for a new open innovation framework, fostering the collaboration between companies, public administration, the academic environment and end users.

i2CAT has a wide experience in multiple national and European R+D+I projects, leading research lines in new fixed & mobile network architectures, wireless sensor networks, and content based multimedia technologies with the aim to develop new products, services and applications in the fields of eHealth, Smart Cities & Regions, Advanced Manufacturing and Culture & Creativity.



Company
GAVE ELECTRO S.L
www.gave.com

Contact
mwc2017@gave.com

Stand
CS50- NUM 30

Sectors
Trade / Retail / e-commerce;
Energy, water and resources;
ICT Sector

Gave Electro is a low voltage equipment manufacturer based near Barcelona since 1944. Now owned by the 3rd generation, around 40% of Gave turnover comes from export markets.

Innovation is at its core and several game-changing patents have made Gave the preferred brand of choice for Telcos and Towercos, with the safest and most reliable backup in BTS supply systems.

Gave proposes a unique solution based in its own Automatic Changeover Switches technology. This product range has a record of 5000+ units deployed all around the World, adapted to standard and hybrid power systems.



Company
GEENAPP
www.geenapp.com

Contact
hello@geenapp.com

Stand
APP PLANET 8.1A63 - NUM 05

Sectors
Marketing and advertising; ICT Sector; Business solutions

Geenapp makes app promotion easy, reliable and profitable.

In an increasingly busy market, publishers of Mobile Apps need to find cost effective ways to promote their Apps and increase download rates. Content owners are seeking to monetise their properties by offering advertising opportunities to App owners. Geenapp's platform uses an intelligent system to match Apps with the advertising slots in content that will provide the best download rates.

This benefits App publishers as they get the best cost of acquisition, while it benefits content owners as they maximise the value of their advertising.



Company
GLOBAL LEGAL DATA S.L
www.legal-data.net

Contact
juliabacaria@legal-data.net

Stand

Sectors
Trade / Retail / e-commerce;
Sports; Marketing and advertising;
Health industry; ICT Sector

GLOBAL LEGAL DATA is an international law firm that provides legal advisory services and legal defence in online reputation, legal compliance and legal strategies to companies in various sectors, especially in the field of information technology and media and in the world of business relationships and the Digital Age. We think and we work globally, and our aim is to be the leading global digital law firm.

Our professional relation with technology has allowed us to sign a collaboration with the FUNDACIÓ EURECAT to issue certificates of compliance of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.



Company
GOTAKI
<http://gotaki.com>

Contact
mwc17@gotaki.com

Stand
APP PLANET 8.1A63 - NUM 13

Sectors
Smart Cities; Tourism

Gotaki is a platform where you can find all the information on the city and create your own route or itinerary.

where we create a profile of each site of the city and which offer all the important information available on the Internet on the same site.

You can also find sites by keywords only putting the word related to the site of the city you are looking for.

We have designed a route generator system where you can create your own route or itinerary within the city by car, walking or cycling.

The same guy you can go see the site information you have chosen.



Company
GRUP DE TRANSDUCTORS QUÍMICS (CENTRE TÈCNIC)
gtq.imb-cnm.csic.es/en

Contact
 cesar.fernandez@imb-cnm.csic.es

Stand
 CS50- NUM 05

Sectors
 Education; Energy, water and resources; Sports; Health industry

Wearable sweat sensor technology for monitoring of ions and metabolites. Most wearable technologies are focused on the monitoring of physiological parameter, but chemical variables still pose a challenge. Sweat is a bodily fluid with a rich composition of ions and metabolites that allows monitoring via non-invasive techniques.

Our sweat sensor technology is based on the combination of a low-cost disposable paper microfluidic component with a reliable solid-state microsensor reader unit. This highly integratable, lowpower, light weight, and robust Technology is ideal for the development of athlete health tracking and safety devices. We also offer wireless chemical sensors for pH and ions as aPPcesories of mobile and tablet devices.



Company
GUIDD EXPERIENCES, S.L
www.guidd.io

Contact
 go@guidd.io

Stand

Sectors
 Tourism

Guidd is a platform providing unique outdoor experiences created by the best guides in each area.

Local guides share with you their passion for nature making live authentic experiences.

You will find the best selection of activities in the following categories: adventure, trekking, nature and culture.



Company
GUMS UP S.L
www.gumsup.com

Contact
 jespinal@gumsup.com

Stand
 CS50- NUM 38

Sectors
 Marketing and advertising, gamification; Business solutions

Market Place Gums Up has created "Smart Rewards", a loyalty system for companies, based on the mobile and the digital products.

It is a platform of rewards where the company can reward its clients for their loyalty. In our platform, the client accumulates some points that can be exchanged for thousands of gifts.

These types of solutions have already worked in the market, but we are specialized on digital products, offering to the clients the gifts they really want like apps, games, music... in an international level. To that end, we partner with the main online stores: Apple, Amazon, PS and more.



Company
HEALTHAPP S.L
www.bcnhealthapp.com

Contact
 jordina@bcnhealthapp.com

Stand
 APP PLANET 8.1A63 - NUM 12

Sectors
 Health

HealthApp is a healthtech start-up that focuses on the development of mobile applications for the health sector, with special emphasis on improving the communication between patients and therapists in long-term and chronic diseases. We improve treatment engagement by using entertaining games.

We develop Apps for health used on therapy to improve treatment links, communication and engagement by using advanced technologies and cutting-edge therapies. With a wide experience in mental health, we are committed on bringing fun to therapies!



Company
**HEALTHCONSULT.COM D/
B/A EHUMANLIFE SPAIN S.L**
www.healthconsult.com

Contact
natalia.pujades@ehumanlife.com

Stand

Sectors
Health industry; Business solutions

We all deal with cancer, stroke, Alzheimer's, dementia, Parkinson's, or various cardiac conditions that affect us or people around us. ehumanlife, Inc. has developed secure, comprehensive, and state of the art mobile, internet, audio and video technologies to connect patients and/or their doctors with clinical experts.

Now the company is creating healthconsult.com (English) and Consultasalud.com (Spanish) as a direct to consumer world-class medical second opinion network for clinical areas in Oncology, Neurology, and Cardiology.

healthconsult will provide highly qualified healthcare staff, in Barcelona and Boston, who are available every day to engage patients and their families, in real-time and in Spanish and/or English, to help them gain access to the network.



Company
HEMAV S.L
www.hemav.com

Contact
info@hemav.com

Stand
8.0D29-3

Sectors
Drones

HEMAV was born in Barcelona 2012, a technological, ambitious and young company which already has two headquarter (Barcelona and Madrid) and more than eight operational centres in Spain. HEMAV provides industry digital solutions due to its ability for automatic data processing in the cloud and for the use of drone technology with high quality and safety standards.

HEMAV is structured into three business lines: precision agriculture, critical infrastructure inspection and geomatics. All these lines generate recurrent sales. The value proposal resides in generating layers of basic, advanced or predictive information of high added value and intelligence.



Company
**IDENTIFICATION FOR
EVERYONE, S.L**
www.id4e.com

Contact
carles.giner@id4e.com

Stand

Sectors
Trade / Retail / e-commerce;
Mbanking / mwallet / Fintech;
Mobility, transport and logistics;
Business solutions

Identification for Everyone (ID4E) is a company that guarantees the security of the identification of our client's products, creating the reliable context that allows the development of the whole "Internet of Things" potential.

Our products can be used in different sectors: clothing manufacturing, leather industry, wine cellars, works of art, industrial machinery, sanitary equipment, electrical appliances...

The ID4E platform and mobile app guarantees the authenticity of a product, shows the reliable information coming directly from the manufacturer, establishes anti-theft mechanisms and secures the electronic communications between the product and a third party.

#identification #security #authentication
#brandprotection #IoT #NFC #mobile



Company
ILIMIT COMUNICACIONES S.L
www.ilimit.com

Contact
xavi.martin@ilimit.net

Stand

Sectors
Trade / Retail / e-commerce;
Energy, water and resources;
Games and entertainment; ICT
Sector; Smart Cities

Business competitiveness is hidden in data: how it is created, managed and stored. This means how to access data and what we do with it. Since 1995 we respond to technological challenges.

We are a technology services and telecommunications provider conceived by people and designed to add value to your business. Service, simplicity and results orientation. This is the experience that we provide to our more than 1,000 customers with own data center and IP networks.

We bring knowledge, experience and judgment to your technology decisions. Our team works to consistently respond to the present so that you can anticipate the future.



Company
ILLACSAR S.L.L
www.mrusby.com

Contact
a.centeno@illacsar.com

Stand

Sectors
Trade / Retail / e-commerce; ICT
Sector; Business solutions

ILLACSAR was founded in 2009 by four computer engineers with an experience of more than 10 years in the Technology consultancy. The aim of this young company is the development of management tools as well as the creation of apps. Illacsar owns a motivated team that is very close to all technological news and has a high know-how that allow a fast identification of all different needs.

Under the name of Mr. Usby, Illacsar opened the first Chinese mobile's store in Barcelona to sell the main chinese mobiles brands and offer technical service.

With the current three shops, the goal is opening more stores in the becoming years.



Company
INDOORCLIMA
www.indoorclima.com

Contact
sescamez@indoorclima.com

Stand

Sectors
Trade / Retail / e-commerce;
Energy, water and resources;
Industry 4.0; Smart Cities;
Business solutions

SGClima is designed to link SUSTAINABILITY, BIG DATA and IoT to implement a pioneering Climate Control System. Thus, the system can give to HVAC systems the artificial intelligence necessary to optimize its operation.

SGClima parameterizes and controls the installation autonomously introducing intelligent Algorithms & ALERTS (HVAC BIG DATA), in order to regulate the unit according to the requirements of the installation.

In this way the global installation will work in its optimal performance achieving savings up to 50% in power consumption of the units, according to the state and management of the facility.

Savings: 15-50% Energy consumption,
10-30% Maintenance

+info: <https://www.youtube.com/watch?v=gKxV8ugJE2A>



Company
INATLAS - INFORMA D&B
www.inAtlas.com

Contact
info@inAtlas.com
clientes@informa.es

Stand
CS50- NUM 32

Sectors
Trade / Retail / e-commerce;
Energy, water and resources;
Smart Cities; Business solutions;
Tourism

inAtlas is a Big Data and Location Analytics company that offers business solutions. It has created a technology that increases the speed of geospatial data processing. It develops customized tools for private companies of Telecom, Energy, Retails and Tourism sector, as well as for Smart Cities. Informa D&B is the Spanish leader in the supply of Commercial, Financial, Sectorial and Marketing Information on companies and businesses in order to increase clients and suppliers knowledge and minimize business risk.

As a joint venture they offer a Geomarketing tool to find prospects (B2B and B2C) and best places to expand new businesses.

Companies
inAtlas - www.inAtlas.com
Informa D&B - www.informa.es



Company
INNOVACIÓ ELECTRÒNICA I MOBILITAT S.L
www.innovem.cat

Contact
ramon@innovem.cat

Stand

Sectors
Energy, water and resources;
Mobility, transport and logistics;
Health industry; Industrial systems
/ Industry 4.0; Smart Cities

Innovem (Innovation Electronics and Mobility) was founded in 2012 in order to develop technological solutions.

Our partners have a long history and experience in the industrial area as well as in the academic and scientific research. Its main activity is the research and development of technology solutions in Mechatronics and Bioengineering areas. In Bioengineering area we are focused on developing and selling biomechanical technology, specifically in musculoskeletal analysing system. The second area, focuses on automation projects and surge protection. All of these connected to cloud.



Company
INOVUM IT SOLUTIONS S.L
www.inovum-solutions.com

Contact
franz@inovum-solutions.com

Stand
CS50- NUM 27

Sectors
Design Industries; Mobility, transport and logistics; ICT Sector; Industrial systems / Industry 4.0; Business solutions

Inovum is an IT service provider based in Barcelona with expertise in designing and developing complex enterprise, e-commerce, web and mobile applications. We help companies digitalising their business with "Best Practice" driven technologies that are widely recognised for their high standards and reliability. Over the last 10 years we have built great expertise in software development with our dynamic team of highly skilled IT professionals. Inovum develops custom software to fit every specific business need.

Thanks to our competitive rates our clients get the very best out of their investments.



Company
INQBARNA
www.inqbarna.com

Contact
nacho.sanchez@inqbarna.com

Stand

Sectors
Education; Cultural and creative industries; Multimedia; Health industry; Business solutions

Inqbarna is one of the top companies worldwide when it comes to mobile music apps. With Splyce, App Store Best of 2013; Riffer, the micromusic network with over 2 million downloads and deej, the best rated DJ mixing table by professionals, Inqbarna's apps are the most successful music products on the App Store.

With the aim of empowering social music abilities Inqbarna is working on its Social Music Apps project, developing new music apps and features to immerse you into a whole new musical experience. Music will never be the same once you have enjoyed our apps!



Company
INSURANCE MARKET APP SOLUTIONS AND DEVELOPMENT
www.insclaim.net

Contact
info@insclaim.net

Stand

Sectors
Connected Car; Mobility, transport and logistics; ICT Sector; Public services / eGovernment; Smart Cities

insClaim is an application for smartphones and tablets used to formalize Automobile Accident Reports/Claims after getting into an accident.

What features does it have?

- Smartphones and tablets (Android or IOS) can be downloaded from the Apple Store or Google Play
- Allows a single driver to use it for all vehicles he/she usually drives
- Allows for formalization of the Accident Report
- Takes photos of the vehicles involved in the accident (location, license plates, traffic signs, tyre markings, road signage, etc.)
- Identifies exact place of accident by geo-location
- Allows for digital signature within the App itself
- Automatically e-mails the Accident Report once completed



Company
INTESIS SOFTWARE S.L.U
www.intesis.com

Contact
marketing@intesis.com

Stand

Sectors
ICT Sector; Industrial systems / Industry 4.0; Smart Cities

IntesisHome is a service in the cloud that provides a new and attractive experience to the users to control their home, from anywhere, anytime, through smartphone, tablet or internet browser.

IntesisHome makes your Air Conditioning smarter than ever. Turn the air conditioning on before arriving home, turn it off if forgotten, configure a calendar scheduler, check the energy consumption, get alarm notifications, historical data...

IntesisHome also provide a Public API to allow 3rd party companies to create new features for customers. We are creating new WiFi devices to increase and enhance the users experience controlling their home.



Company
IOT PARTNERS
www.iot-partnets.com

Contact
marisus@iot-partners.com

Stand

Sectors
Energy, water and resources;
Mobility, transport and logistics;
ICT Sector; Industrial systems /
Industry 4.0; Smart Cities

IoT Partners S.L. is a consultancy and engineering services provider in the IoT domain. Our services are mainly oriented to the acceleration of technical projects through consulting, prototype design, team training, and development of critical parts of projects. We provide an extensive experience in research and development of professional projects, system design Hw-Sw-Fw and rapid prototyping.

Our new versatile platform, based on LWPAN technologies (SIGFOX, LoRa, IoT-NB, WiFi), allows the implementation of IoT solutions for smart cities, metering, retail, logistics, tracking and any other IoT domain.



Company
IQUADRAT INFORMÀTICA S.L
www.iquadrat.com

Contact
roger@iquadrat.com

Stand

Sectors
Trade / Retail / e-commerce;
Cultural and creative industries;
ICT Sector; Business solutions;
Tourism

Iquadrat is a technology company, with a focus on delivering Internet and Telecommunication services to large corporate clients, mobile operators and public authorities and is currently active in two main domains: Web services / Apps and System-level tool for wireless networks. Web services/Apps include e-commerce, intranet/extranet, mobile websites, corporate websites, responsive websites, social marketing, blogs, newsletters and iOS and Android Apps.

System level tools include both SDN-aided testbeds and simulators for radio access technologies, wireless planning, and the fast-growing IoT paradigm (e.g. smart houses).



Company
KIASU S.L
www.kiasu.com

Contact
enric@kiasu.com

Stand

Sectors
Sports; Health industry; Smart
Cities; Business solutions; Others

Kiasu Tag is a connected smart label attached or sewn to clothing, to provide an extra security and tranquility for parents through its functions.

- Micro location: It sends you a warning if your kid goes too far from you and there is a risk to get them lost.
- KIASU community: its a shared platform that creates a network that provides a worldwide coverage.
- Emergency information: Parents can save important information in the clothes, that they want to show in case of emergency. The helper can check it even if they do not have the KIASU app downloaded.



Company
KING ECLIENT
www.kingeclient.com

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orojals@kingeclient.com

Stand
CS50- NUM 01

Sectors
Trade / Retail / e-commerce;
Energy, water and resources;
Cultural and creative industries;
Mbanking / mwallet / Fintech;
Health industry

King eclient is a top-ranking, international UX agency, who carries out projects for international corporations, European institutions and government bodies in many countries. Since its creation in 2000, the company has opened offices into four countries: Spain, Belgium, Saudi Arabia and Andorra.

The core service is the creation of user experiences in any device that engage the users, achieving a great increase in the use of the platforms. We are experts in the following sectors: Banking, Retail, Pharma, Insurance, Energy, Telecom and Tourism.

We also offer; Channel Development, Research and optimization, Digital Products, Design, Service Design and Data Visualization.



Company
KING OF APP
www.kingofapp.es

Contact
sabrina@kingofapp.com

Stand
MWC – Stand 8.1 UP. 12

Sectors
Education; Others

King of App is the first B to B open source CMS that democratize the creation of mobile applications. It provides users with a unique technology in order to increase the engagement between the brand and the users. Our solution is easy to use, fast, cheap and you can create all kind of customizable mobile applications for iOS and Android.

Our purpose is to help the community to popularize and extend the creation of modules and services through our market place online. You just need to combine 3 elements to build your app in 10 minutes.

Try it out



Company
LOCALIZATIONLAB S.L
www.localizationlab.com

Contact
rpradas@localizationlab.com

Stand

Sectors
ICT Sector

We translate, localize and review from English into any language, although we specialize in translation into Spanish and Catalan. We have partners all over the world, all of them specialized and qualified linguists.

We have worked with big companies, small start-ups, software developers and localization vendors for more than 10 years and we know the importance of working together with designers and developers to make sure the software or app is localized properly. Localization should start along with the development.

We understand the technical difficulties in translation and localization and always look for ways to improve our processes. We merge traditional translation techniques with highly innovative processes, using cutting edge technology, to deliver on time high quality on budget.



Company
KOMPYTE
www.kompyte.com

Contact
pere@kompyte.com

Stand
CS50- NUM 29

Sectors
Trade / Retail / e-commerce;
Marketing and advertising;
Mbanking / mwallet / Fintech; ICT
Sector; Business solutions

Kompyte is a competitor tracking software that alerts you in real time when your competitors make changes to their websites, products and digital marketing campaigns.

Kompyte helps marketers identify not only what their competitors are doing, but also identifies what's working for them. Then, they leverage these insights to improve their own product and marketing strategy.



Company
MACSHA
www.macsha.com

Contact
federico@macsha.com

Stand

Sectors
ICT Sector

Macsha develops both hardware and software technology for the sport industry. Its main developments are timing systems for sport events, interactive kiosks and LED clocks that interact with each other during these events.

In Macsha we are addicted to constant and never ending improvement of our products and services. We've become leading player in the sport industry also by developing innovative software solutions for registration and publication of sport results.

MADE OF GENES

Company
MADE OF GENES
www.madeofgenes.com

Contact
oscar.flores@madeofgenes.com

Stand

Sectors
Health industry

Made of Genes wants everyone to improve their well-being by enabling universal access to the countless possibilities of genomics, a pillar of the personalized, preventive and precise medicine. And we want to do it in a simple and accessible way, without giving up on our customer's privacy or security.

We offer an on-line platform that allows the acquisition, analysis and storage of your genomic data. Yet from this platform, we connect you with specialist doctors, researchers and personalized health services whenever and however you like in a B2C (SaaS) and B2B (PaaS) model.



Company
MAPIT IOT
www.solutions.mapit.me

Contact
aaranda@mapit.me

Stand

Sectors
Mobility, transport and logistics;
ICT Sector; Industrial systems /
Industry 4.0; Business solutions

Engineering company specialized on Internet of Things projects. We are offering customized projects built on our own developed GPS tracker, MAPIT, for positioning applications monitored on web or mobile apps. We tailor our system to fit into your business requirements. Agile and dynamic teams with highly experienced engineers specialized in each area from product to backend and frontend development.

Our product, MAPIT bike, is an innovative motorbike locator device that uses a new technology which replaces 3G system that is being used by current motorbike's alarms. That is making it EASY, ECONOMY and STANDALONE.



Company
MANDUKA GAMES
www.portfolio.mandukagames.com

Contact
comunicacion@slashmobility.com

Stand

Sectors
Trade / Retail / e-commerce;
Games and entertainment;
Marketing and advertising; ICT
Sector; Business solutions

MandukaGames is a game start-up that born on 2013. Since then, Manduka has developed high value services based on the concept of gamification.

- Gamification of business process
- Gaming for agency services
- Innovation Lab
- We create games adapted to the client's requirements and to their marketing and business strategies to ensure a high return of investment:
- Multiplatform and multidevice AppGames
- Adaptative dynamic games
- Android and iOS
- Dynamic monetisation systems and structured advertising.

"Appgame", "gamification", "games",
"productivity", "employees".



Company
MAXWELL BY SOFTONIC
www.maxwell.softonic.com

Contact
jennifer.woodard@softonic.com

Stand

Sectors
Marketing and advertising; ICT
Sector; Business solutions

Softonic's app development studio, Maxwell by Softonic, publishes a number of popular Android utilities apps.

Maxwell's flagship app, Turbo Booster, is trusted by over 5M users to boost and clean their Android devices. The Maxwell portfolio includes apps designed to help users get the most out of their devices: Flip Battery Saver: Simply flip your device to extend your battery by up to 50% Turbo Booster: Speeds up, cleans and boosts your Android seconds Wifi Patrol: Tests your Wifi signal and monitors speed in real time Screen Lock Guardian: Keeps your device and data free from intruders.



Company
MINUBE
www.minube.com

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carlos.rodriquez@minube.com

Stand

Sectors
Marketing and advertising;
Tourism

Minube is a travel planning platform with over two million registered users who use the minube app and website to see user-generated travel tips and share their own experiences.

With 90 million visits per year and over 750,000 user-generated trips shared, minube was included in Google's Best Apps of the Year roundup for the third consecutive year as well as being selected for Google's Editor's Choice category. The company's CEO, Raul Jimenez, was awarded the National Medal of Merit in Tourism by the Spanish Government in 2015.



Company
MORE APP FORMULARIOS
www.moreapp.com/es/index.html

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a.abadal@moreapp.com

Stand
APP PLANET 8.1A63 - NUM 02

Sectors
Health industry; ICT Sector;
Public services / eGovernment;
Smart Cities; Business solutions

MoreApp makes capturing and processing data cheaper, faster, and more fun with the best app for mobile forms. Anyone can design and manage their own forms. Next to saving money and time, MoreApp allows users to save paper and reduces CO2-emission. Easy access is available to anyone via every smartphone and tablet. Even when there is no internet connection! Working paperless has never been this easy!

Keywords: forms app, digital forms, inspection app, work order app, data collection, mobile forms, account manager app, web forms, apps, software, smart mobile forms, capture data on location, business forms, survey, iOS, Android



Company
MOVETIA
www.movetia.com

Contact
mwc@movetia.com

Stand
CS50- NUM 42

Sectors
Mbanking/ mwallet/ Fintech;
ICT Sector; Business solutions

Consulting company specializing in technologically conceptualizing, designing and developing products and services that connect data, companies and people in any type of digital support.

We drive the digital transformation, the ubiquity of users and the need to manage data and processes in any support and situation.

We work with our own methodology that is already offering reliability, innovation and results to some of the most relevant companies in Spain, especially financial entities. Founded in 2011, we have more than 50 professionals in our offices in Barcelona and Madrid.

Mobile, app, solutions, NFC, UX, UI, design, Android, iOS, Windows, Fintech.



Company
MYCELIUM NETWORKS
www.smartdatasystem.es

Contact
adan.salcedo@smartdatasystem.es

Stand

Sectors
Energy, water and resources;
ICT Sector; Industrial systems /
Industry 4.0; Smart Cities

By combining experience from renewable energy consulting projects and expertise developing and commercialising cloud based platforms, Mycelium Networks offer the Smart Data System IoT enablement platform.

Success stories based on our platform includes solutions for smart buildings, energy management, industrial IoT and more in various private and public sector institutions, including Barcelona city council, other small and medium size cities and towns as well as large supermarket chains and industrial equipment manufacturers.



Company
NEARCRUMBS
www.nearcrumbs.com

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jelcacho@nearcrumbs.com

Stand

Sectors
Mobility, transport and logistics;
ICT Sector; Industrial systems /
Industry 4.0; Business solutions

nearCrumbs is an IT company created to ensure the business continuity if an IT disaster happens.

Can you imagine the consequences for your business if your system is going down when you more need it? Or what happens if you cannot restore your core business information, maybe corrupted by an external attack? Can you sell your products if your e-shop is not working 24x7x365?

Yes, we know it can be a disaster for your business, so we created a specialized set of solutions to help you get an "always on" IT infrastructure that helps you speed up your business.



Company
NET.IP CONSULTING S.L
www.netip.es

Contact
tvinal@netip.es

Stand

Sectors
Food industry; Trade / Retail /
e-commerce; Health industry;
Business solutions; Tourism

Discover an All in One solution to digitalized your point of sale or your internal communication with the NetipBox

It has the possibility to manage all your digital content and can be connected to any device or screen and increase more than 400% the attention of your clients or employees.

Developed by Netip company, the Plug & Play solution transforms any screen into a window that connects with your audience.

NET.IP is specialized in digital communication at the point of sale and onmichannel shopping experience, and provide hardware and software needed.

Our customers like "Coca Cola European partners", Dior or Revlon are located around the world.



Company
NEXTRET S.L
www.nextret.net

Contact
jrm@nextret.net

Stand

Sectors
Trade / Retail / e-commerce;
Design Industries; Mbanking /
mwallet / Fintech; Multimedia;
Public services / eGovernment

NexTReT is an IT consultancy company focused on optimizing its customers ICT area and provides services and solutions related to infrastructures, applications development and performance optimization.

Since 1995 we provide tools and solutions for application monitoring, web and mobile, that assess its availability and performance in real time and transparently. Mobile Application Status Monitor have been developed to verify the applications response. We prevent and improve the user experience using alerts when navigation errors, variations in response times or possible service fails are detected. Always monitoring your service to increase your business.



Company
NEXUS GEOGRAPHICS
www.nexusgeographics.com

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mwc2017@nexusgeographics.com

Stand
CS60

Sectors
Energy, water and resources;
Mobility, transport and logistics;
Public services / eGovernment;
Smart Cities; Tourism

Nexus Geographics's goal is to help people and companies to visualize their world on the map, analyze their data with maps and understand their business geographically. We aim to become a leading provider for all kinds of companies that manage spatial assets.

We are experts in quality geographic data. The data we use is selected directly from the manufacturers and covers most of the planet in a reliable and updated way. Our technology creates more than 5 million maps daily to service more than 1,000 companies.

Smart cities, Apps, Route, logistics, planning, geolocation, maps



Company
NICE PEOPLE AT WORK (NPAW)
www.nicepeopleatwork.com

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sergi@nicepeopleatwork.com

Stand
CS60

Sectors
ICT Sector; Business solutions;
Multimedia; Sports; Games
and entertainment; Others

NPAW is the leading Business Intelligence (BI) and Big Data company serving the online video industry in all devices, in real time. Through our innovative and highly scalable analytics infrastructure, NPAW enables customers to make informed and strategic business, operational, and technical decisions using real time in-depth actionable insights.

Our key solution, YOUTUBORA, is the most advanced and holistic video analytics solution helping customers better understand their audience and how their platform performs to maximize revenue and drive performance..

Business Intelligence. Big Data. Video Analytics. Actionable Insights. Decision Making. Live. VOD. User Engagement. Quality of Experience (QoE)



Company
NJOI SPORTS NETWORK S.L
<http://www.njoi.it/app>

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rtomas@njoi.it

Stand

Sectors
Sports; ICT Sector

APP for mobile devices that solves a problem that affects every weekend millions people linked with the practice of any team sport, -athletes, family and companion-, moving to compete at the sports facilities of the opposing team and lacking in most cases basic information on the field and its environment.

Local trade, major brands and service providers the sports sector (and others) will find in APP the possibility for access to ours users of this great collective.

This product is part of our social network project aimed at the world of sport federation.



Company
**NOTIX GESTIÓN
Y DESARROLLOS S.L**
www.notyx.com

Contact
notixsl@gmail.com

Stand

Sectors
Education; Games and
entertainment

Notix Gestión y Desarrollos SL is a company founded in 2014 with the aim of developing applications and games for Android. Thanks to our ASO experts, we have positioned some of our applications on the top; such as “Word Search”, who for two years and a half has remained among the top 100 games over 20 countries, including the United States, Mexico, Spain, Brazil and others.

Currently, we are working to highlight us as well as one of the best developers of social applications.



Company
OFICLOUD S.L
www.oficloud.com

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juanjo@oficloud.com

Stand

Sectors
ICT Sector; Industrial systems
/ Industry 4.0; Smart Cities;
Business solutions

Companies are moving to the Cloud to innovate fast enough to keep customers engaged. They are demanding scalability and savings in IT costs. But Cloud technologies bring new concerns like security and flexibility. Current Cloud Storage services don't have the right balance between security and flexibility. The lack of flexibility could make corporate users to take insecure shortcuts to maintain productivity. Also, recent scandals over government surveillance and hacks is making Cloud companies say they could lose billions as customers become wary about their data being turned over to local or international authorities.

Oficloud brings a new Cloud model to the market, with the right security and flexibility features, solving all these concerns and enabling the proliferation of Cloud services for the corporate environment.



Company
OPENIUS
www.openius.com

Contact
agustin@openius.com

Stand
CS50- NUM 21

Sectors
Mobility, transport and logistics;
Public services / eGovernment;
Smart Cities; Business
solutions; Tourism

Basically, Openius offers an online tool available to anyone who wants to create a personal and unique Digital Identity. This allows one person, with only one identification, to be able to have physical access to any restricted area or service enabled with Openius technology.

In this context, Openius provides the required technology to enable restricted areas to be opened only by those who Digital Identity have been granted permission, as well as the online management tools.



Company
OTC ENERGINEERING S.L
www.otcengineering.com

Contact
marketing@otcengineering.com

Stand
CS50- NUM 06

Sectors
Connected Car; Mobility,
transport and logistics; ICT
Sector; Industrial systems /
Industry 4.0; Smart Cities

OTC Engineering is a multidisciplinary engineering with high technological content and innovative DNA. We provide connectivity solutions for mobility sectors and industry in general.

OTC facilitates the connection between the vehicle and the cloud, made it possible to offer unique tools for the use, exploitation and management of vehicle fleets and facilitate integration of the user through their own smartphone.



Company
OPENTRENDS SOLUCIONS
I SISTEMES S.L
www.opentrends.net

Contact
exalabarder@opentrends.net

Stand

Sectors
Connected Car; Mobility,
transport and logistics; Health
industry; Public services /
eGovernment; Smart Cities

We connect strategy, design and technology to place companies on the path of digital transformation.

At Opentrends, we started in 2004 with a simple but compelling vision: to build a tech consultancy as strong in its strategic thinking as it was in its creativity and reliability.

Our goal is to enable companies embracing authentic experiences that inspire their people, engage their customers and disrupt their markets.

Build anything with messaging apps. Conversations are the interfaces and chatbots the way to provide customer support in high retention. Challenge us to create the best bot possible.



Company
PASIONA CONSULTING S.L
www.pasiona.com

Contact
info@pasiona.com

Stand
CS60

Sectors
Sports; Mbanking / mwallet /
Fintech; Mobility, transport and
logistics; Business solutions;
Tourism

We are a business consultant specialized in software development with Microsoft technologies, Mobile, Cloud and User Experience. With offices in Barcelona, Madrid, Bilbao and London, we focus on improving operations and procedures through customized technology solutions, because each client is different and requires a unique and exclusive treatment.

Committed to innovation, high-quality work, ongoing training and the value of the human team, we are presently working on over 40 major client accounts. Companies like Microsoft, Grupo Catalana Occidente, La Caixa, Coca Cola and Axa rely on our knowledge and the quality we bring to carry out their most ambitious projects.



Company
PERSPECTIVA
www.perspectiva.es

Contact
m.real@perspectiva.es

Stand
CS50- NUM 43

Sectors
Business solutions

Specializes in the creation and execution of projects in scope of IoT, IoP Internet of People, connected wearables.

The character of our market faces the creation of products and solutions that add value to people, from their functional aspects up to emotional bridges which leads us to use technologies not as an end but a means to achieving this.

Perspectiva is a team of specialist, specialized in various functional areas, necessary to address projects of these dimension, by experts in the fields of industrial Design, Mechanical Engineering, Electronics Engineering, Communications, and App Creation Development to carry out global projects.



Company
PHARMACELERA
www.pharmacelera.com

Contact
enric.herrero@pharmacelera.com

Stand

Sectors
Health industry; Business solutions

Pharmacelera is a Computer-Aided Drug Design company that develops disruptive hardware / software solutions to increase the productivity of pharmaceutical R&D.

Pharmacelera's products tackle both quality and speed in the initial stages of drug discovery through a unique and proprietary molecular analysis engine and the usage of hardware accelerators.

Pharmacelera's products, PharmScreen and PharmQSAR, are based on algorithms that use a full 3D representation of all the relevant interaction fields. This technology enables finding leads with higher accuracy and chemical diversity than traditional shape/structure-based solutions.

Key words: Computer Aided Drug Design, Big Data, Biotechnology, Bioinformatics.



Company
PIXELON - DAVID JAQUES JANE
www.pixelon.es

Contact
david@pixelon.es

Stand

Sectors
Energy, water and resources; Design Industries; Cultural and creative industries; Games and entertainment; Health industry

Pixelon is a 3D animation studio based in Barcelona, which develops and produces all kinds of animations at the highest level of quality and demand for all kinds of applications, being advertising and applications in the industrial world the strengths of our team.

Endowed with a team of great professionals, continuously trained to achieve the milestones that arise with the constant evolution of technology, Pixelon is established as the best option to develop audiovisual projects success. Due to the large array of disciplines among our staff, complementing them ensures a complete and definitive service, turnkey, without the customer needing to worry about outsourcing.



Company
PLACE TO PLUG
www.placetoplug.com

Contact
josep.cester@placetoplug.com

Stand

Sectors
Connected Car; Energy, water and resources; Mobility, transport and logistics; ICT Sector; Smart Cities

Range anxiety is the main concern within EV (Electric Vehicle) drivers. Current charging points' maps are not enough to mitigate this fear of having insufficient range since charging points can be out of order or a specific card can be needed to charge.

Place to Plug offers a platform to solve these problems, allowing EV drivers to know the charging points' status and to activate them from a smartphone. The platform also offers access to private charging points (hotels, restaurants or individuals) allowing users to charge even where no charging points exists.

Keywords: electric vehicle, charging stations, collaborative platform, app, sustainability, sustainable transport, transport, mobility, sustainable mobility.



Company
PUPGAM STUDIOS
www.pupgam.com

Contact
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Stand

Sectors
Games and entertainment;
Multimedia

Pupgam Studios is an innovative video game company from Barcelona. We are specialized in developing addictive games for mobile devices and web platforms.

Since we started, we've created mobile games for all audiences by combining strategy and entertainment. We are a passionate business that have already launched several games and that are currently working on new projects that will be available this year.

As a result of our hard work, we've had an important presence in the media and we've appeared on national and international gaming websites such as Agame.com where we've got excellent reviews from the users.



Company
RCM SOFTWARE S.L
www.bi4web.com
www.rcm.es

Contact
jserrano@rcm.es

Stand
CS50- NUM 07

Sectors
Education; ICT Sector; Business solutions

BI4Web allows the company to have a complete business intelligence solution, efficient, secure and intuitive, through a scalable tool for analyzing and publishing web in mobility information. Providing your team with the necessary information and knowledge to manage decision-making, resulting in an agile and dynamic company.

BI4Web offers you diversal services such as bigdata, IOT and smartcities solutions, thanks to its powerful unlimited users license that will blast infomation to large volume of users and monetizing the existing information, converting the the data into an asset of the company and obtain new sources of income.



Company
QUSTODIO
www.qustodio.com

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Stand
CS50- NUM 03

Sectors
Education; ICT Sector; Business solutions

Qustodio helps families, schools and business connect the dots of device usage on iOS, Android, Windows and Mac.

We go beyond traditional blocking, UTM and MDM tools to deliver a protection and productivity suite that delivers intelligence based device management across all major platforms for consumers, education and business. Qustodio makes big data make sense for consumers and delivers business intelligence for companies who want to get ahead.

Our product gives unique visibility of device usage, a suite of tools to manage and is IOT ready allowing management of any connected devices in the future.



Company
REIMAGINE DRONE
www.reimaginedrone.com

Contact
incubator@reimaginedrone.com

Stand
8.0D29-6

Sectors
Drones

Reimagine Drone is Barcelona's first dedicated drone services incubator from Brinc and Incubio. We offer world entrepreneurs access to prototyping resources typically available only in Asia in addition to a proven, online curriculum and technical hands-on training.

The program will enable startups who are seeking financial and technical support with developing disruptive technologies.



Company
RESKYT
www.reskyt.com

Contact
info@reskyt.com

Stand
CS50- NUM 23

Sectors
Trade / Retail / e-commerce;
Education; Public services
/ eGovernment; Business
solutions; Tourism

Reskyt platform creates Apps synchronizing the content of a web or an eCommerce in a native App. Any content modification in the website, syncs instantly to the user's App, avoiding all the reprogramming costs.

The platform is provided with a sending notification system segmented by customer profile or it can be connected with the clients data base via API. The notifications possess UTM tracking from Google Analytics.

Reskyt allows to build genuine Homepages with banners improving App's usability, and to send promotional Landing Pages via notifications.



Company
SELF TISING
www.selftising.com

Contact
rquerejazu@selftising.com

Stand
CS50- NUM 19

Sectors
Energy, water and resources;
Cultural and creative industries;
Marketing and advertising;
Business solutions; Tourism

Selftising is a creative mobile application development and consulting company with headquarters in the beautiful Barcelona.

At this MWC2017 Selftising is introducing DATED: The ultimate way to achieve your reading and studying goals. Dated is a tool that allows the user to achieve content in a very efficient way.

The user loads content and sets goals:

- Strategy: I want to read it, learn it or memorize it
- Time: when do I want to finish

Dated does the rest. Dated means: ubiquitous computing, innovative algorithms, innovative reading and studying, behavioural technology, achieving goals.



Company
RESTB.AI
www.restb.ai

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damia@restb.ai

Stand
APP PLANET 8.1A63 - NUM 10

Sectors
ICT Sector

RestB provides Cognitive Artificial Vision technology, to allow companies using mobile devices to fully tailor image understanding Models. We provide a plug and play service for a very fast Model training while achieving human-like accuracy.

Mobile business are likely managing tons of third-party images and video content on a daily basis. Image and video are files without any useful structured meta-data for companies to automate the object detection and description. Our startup has created an efficient Artificial Intelligence platform to train customized Image Recognition models that solves and automatizes the particular image understanding requirements of each company with outstanding accuracy.



Company
SEGUCOM EUROPE S.L
www.segucom.net

Contact
mwc2017@segucom.net

Stand
CS50- NUM 26

Sectors
Food industry; Mobility,
transport and logistics; Health
industry; ICT Sector; Industrial
systems / Industry 4.0

Company specialized in developing technology to create trusted electronic objects and their corresponding trust archives.

Trust: fully sureness in the integrity, ability, or nature of a person or thing.

Electronic Object: A set of bits representing or willing to convey something.

You can apply our technology to provide trust to a picture taken on a mobile device or to a message for traffic lights control or to audit and archive actions generated by IoT...

Free technology based on public standards guarantee the reversibility, perpetuity and intelligibility.

T4O provides trust to electronics objects. T4A provides trust for archive long term.



Company
SENSE4CARE
www.sense4care.com

Contact
j.manuel.moreno@sense4care.com

Stand

Sectors
Health industry; ICT Sector;
Smart Cities

Sense4Care is focused on improving the quality of life of people with dependency and chronic diseases through ICT. Our team of professionals has a large track and experience on e-health and healthcare domains.

Sense4Care's first product in the market is the Angel4 fall detector, a highly reliable, comfortable and easy to use device designed specifically for people with mobility problems.

We also have a longstanding experience in the field of Parkinson's disease. This knowledge will result in a pipeline of products addressing the on-line monitoring of motor symptoms associated with the disease and its eventual use for therapeutic purposes.



Company
SENSING & CONTROL
SYSTEMS S.L
www.sensingcontrol.com

Contact
pedro.espinel@sensingcontrol.com

Stand
CS60

Sectors
Energy, water and resources;
Health industry; ICT Sector;
Public services / eGovernment;
Industrial systems / Industry 4.0;
Smart Cities; Business solutions

In Sensing & Control Systems we create the solutions that allow individuals to have direct and total control over their facilities and resources.

We specialize in creating the IoT solutions that will enable the Smart City concepts in the near future: Energy Management, Remote Security and Home/Building Automation tools ensure that businesses and individuals will have a continuous flow of the necessary information for timely decision making to ensure integrity and adequate utilization of their resources.

Visit us at www.sensingcontrol.com



Company
SERENDIPITY LEARNING
SERVICES, S.L
www.marf.es

Contact
marcos@marf.es

Stand

Sectors
Education

Serendipity Learning Services was created with the mission of bringing tools, techniques and innovative technologies to educational institutions, businesses, artists, makers and other restless minds of the new Creative Society of the XXI century.

With one foot in formal education, R & D latest and most innovative technologies and the other in a new creative society where there are a lot of teachers, makers, artists and professionals keen to experiment, try, play and create. From SLS we offer both educational materials and technical activities for designing creative computing and physical computing materials.



Company
SHARING ACADEMY
www.sharingacademy.com

Contact
jordi@sharingacademy.com

Stand

Sectors
Education; Smart Cities

Sharing Academy is the peer-to-peer tutoring marketplace where university students offer and find tutoring classes of the complicated courses within their faculties.

We create the perfect match between the junior student struggling to pass a specific course with the senior student who excelled at that specific course within the same university and degree. We embrace the collaborative economy by validating identities and grades of our tutors, allowing their students to rate them and offering secure in-platform payments.

We are the Best App of the Mobile World Congress 2016 and the Spanish representative in Education at the World Summit Awards 2017.



Company
SHOTL
www.shotl.com

Contact
osvald@shotl.com

Stand
CS50- NUM 08

Sectors
Mobility, transport and logistics;
Smart Cities

Shotl is the urban ridesharing App that conveys several passengers with similar destinations in one single vehicle.

Based on a fleet of vans or minibuses moving passengers around the city, Shotl offers flexible and efficient trips that are as dynamic as people's everyday commute. Citizens get picked-up and dropped-off within a five-minute walk in such a way that the rider's experience is not only positive but consistent, reliable and sort of fun.

Download Shotl's smart-phone App, insert your destination, connect with a ride going your same way and get picked-up in just a few minutes. At Shotl, we believe on demand transit can be reliable and cost-effective.



Company
SIBILARE
www.sibilare.com

Contact
marcargemi@sibilare.com

Stand

Sectors
Cultural and creative industries;
Marketing and advertising;
Public services / eGovernment;
Business solutions; Tourism

Consultancy and data analysis for political communication, public affairs, digital marketing, data journalism. Sibilare* follows, analyzes, processes and graphs the inflow of big data relating to public image (social media conversation, media impacts, etc.), or to any of the information sources companies and institutions use (web traffic, sales networks, customer service, etc).

We boast a five-point working method: Big Data (understanding it as the launching pad for any project), People (orienting the knowledge we gain from data processing towards the client's needs), Confidentiality, Complementarity and Training.



Company
SIGNATURIT SOLUTIONS, S.L
www.signaturit.com

Contact
salvador@signaturit.com

Stand
CS50- NUM 12

Sectors
Mbanking / mwallet / Fintech;
ICT Sector; Public services /
eGovernment; Business solutions

Signaturit® enables telecommunication providers to close contracts faster with an intuitive and digital signing process.

Increase operational efficiency by automating the contract management workflows, saving time and money.

Signaturit helps businesses to send and sign legally binding documents online, without having to install any applications. We offer different business solutions to cover any use case, from email certification to website integrations and in-person signatures.

Signaturit's advanced electronic signatures are in compliance with the most demanding regulations worldwide, including the European Union's Regulation 910/2014 and the United States UETA and E-SIGN Acts.



Company
SITEP
www.sitep.com

Contact
administracion@sitep.com

Stand
8.0D29-5

Sectors
Drones

SITEP is a GIS & ICT engineering specializing in consultancy, development and implementation of custom-made computer systems for management of territory. As well as, twenty years of collaboration with public entities and private companies endorse us as specialists in the treatment, analysis and implementation of geographic information.

The knowledge gained has led us to develop a Mobile Mapping division focused on integral engineering projects, allowing us to provide innovative solutions to customers in multiple sectors. Starting from the customer's needs, we provide comprehensive project management, from the design of the aerial platform to result's delivery.



Company
SIXTEMIA MOBILE STUDIO
www.sixtemia.com

Contact
marc@sixtemia.com

Stand
APP PLANET 8.1A63 - NUM 08

Sectors
Trade / Retail / e-commerce;
Design Industries; Marketing
and advertising; Health
industry; Business solutions

We are a studio specialized in designing (UX/UI), developing (Native) and promote Apps for iOS/Android.

Since 2007, Sixtemia has helped to introduce important companies on mobile apps markets (B2B) and develop enterprise apps (B2C) that help to improve internal process. Companies like Inditex, Boehringer-Ingelheim, Gran Teatre del Liceu, Casino Barcelona, Rosa Clará, TV3, F.C.Barcelona... have trusted in us.

At MWC'17 we look for opportunities to help new companies over the world to develop new apps to improve their mobile channel.



Company
SLASHMOBILITY.COM
www.slashmobility.com

Contact
marketing@slashmobility.com

Stand

Sectors
Trade / Retail / e-commerce;
Mbanking / mwallet / Fintech;
ICT Sector; Smart Cities;
Business solutions

SlashMobility was born in 2010 in Barcelona. We are focused on the development of mobile corporate solutions. We currently have a team of over 60 professionals distributed between Madrid and Barcelona, and we are in the throes of internationalization.

We offer mobile services in 360°: from concept, through development and design, to promotion. In addition, we provide training services related to the mobile world companies and professionals. We develop projects in all productive sectors: mRetail, mFinance, mTech, mEntertainment, mConsumer, mGovernance, mLearning and mHealth.

“mobile solutions”, “app development”, “mobile”, “wearables” “IoT”.



Company
SMADEX S.L
www.smadex.com

Contact
jpinos@smadex.com

Stand
APP PLANET 8.1A63 - NUM 11

Sectors
Games and entertainment;
Marketing and advertising;
Mbanking / mwallet / Fintech;
Multimedia

Smadex is an innovative mobile video advertising technology platform that places targeted video ads on mobile devices. Smadex addresses the challenges of digital advertisers and marketers to deliver high-quality video advertising at scale, on premium publishers worldwide, and using all varieties of formats.

Our Real-Time Bidding engine enables agencies, direct brands, app developers and trading desks to access global audiences at scale, from a self-service platform providing total transparency, control and complete real time reporting.

Mobile Video, RTB, DSP, Mobile Advertising, Ad Tech, Machine Learning, Big Data, Branding.



Company
SMARDS - UGIAT
TECHNOLOGIES
www.smards.net

Contact
raul.quijada@ugiat.com

Stand

Sectors
Marketing and advertising;
Multimedia; ICT Sector

Most online video ads are inserted manually or randomly within the video content interrupting conversations or important scenes. This practice worsens audio-visual experience, deteriorates product branding and decreases advertising revenues. Institutions as the National Markets and Competition Commission are imposing economic penalties to these acts.

We have developed a technology that detect speech, music, silences, shot boundaries, scene boundaries and then with all these Big Data decide smartly the points to insert ads. It is translated in a higher revenue for the publisher and more efficient ad campaigns for advertisers increasing their impact to the audience and their conversion rate.



Company
SOFT FOR YOU, S.L
www.sfy.com

Contact
xguardia@sfy.com

Stand
CS60

Sectors
Multimedia; Health industry;
ICT Sector; Smart Cities;
Business solutions

At SFY we develop your ideas in mobile applications for smartphones, tablets and wearables. We are able to create any customized solution for your company, from proof of concept to integrated solutions.

We have served different industries with successful projects including Utilities, Fintech, Pharma and Industrial amongst others.



Company
**SOLUCIONES TECNO-
PROFESIONALES**
www.stp.es

Contact
jidemena@stp.es

Stand

Sectors
Food industry; Education; Public
services / eGovernment

STP Group is a company that provides technology, consulting and training services. When it was born in 1994 in Viladecans it was a small software development company and in 2016 it already has more than 250 employees. The growth and development keys of STP Group have been innovative character and great team. Thanks to them, the company has become a global provider of business, consulting and project management services.

From the six different areas of the company, we apply our knowledge in design and implementation of global projects to achieve customer satisfaction.



Company
SPOORA

Contact
contact@myspoora.com

Stand

Sectors
Games and entertainment;
Mbanking / mwallet / Fintech;
ICT Sector; Smart Cities

Spoora is a Barcelona-based company dedicated to developing high-value technology solutions for web and mobile environments.

Its vision is to make a contribution to society through the creation of applications that generate high social benefit. Therefore, they have developed an instant messaging platform that allows you to redistribute much of the profits generated by the application, mainly via advertising, to social organizations and NGOs.

Spoora seeks to establish a triple win relationship between users, social organizations and the company, through an instant messaging platform integrated with any compatible device connected to the Internet.



Company
STIMULO DESIGN
www.stimulo.com

Contact
xavi@stimulo.com

Stand

Sectors
Design Industries; Cultural
and creative industries; Health
industry; Smart Cities

Stimulo is an Awarded product design & innovation agency. We help companies grow by thinking, creating and developing compelling product experiences. Stimulo has designed its own innovation process to become your strategic partner; find new business opportunities and generate innovative concepts by creating high-impact products/services.

With more than 12 years' experience our talented and multidisciplinary team (in partnership electronics engineering and UI/UX) has been working with global clients to achieve competitive advantage through creativity and differentiation together with the generation of added value. We help to define new Products/services creating your Design Language, DNA.



Company
TAPPCCELERATOR MEDIA S.L
www.tappx.com

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dreina@tappx.com

Stand
APP PLANET 8.1A63 - NUM 09

Sectors
Games and entertainment;
Marketing and advertising;
Multimedia

With more than 10 billion monthly ad requests and 10,000 app developers registered, Tappx is a fully comprehensive ad tech solution for user acquisition and app monetization, in one place.

Get more users for free by exchanging ads with other apps in the community. It's easy to integrate, secure and totally free.

Earn more money by setting the minimum CPM you want. Our monetization solution will connect you to hundreds of demand sources and provide the best ads for your audience at the highest CPM.



Company
THETHINGS.IO
www.thethings.io

Contact
marc@thethings.io

Stand
CS50- NUM 33

Sectors
Connected Car; Energy,
water and resources; Mobility,
transport and logistics;
Industrial systems / Industry
4.0; Smart Cities

Thethings.io is the simplest Internet of Things platform in the market. We focus on simplicity and fast and scalable connection of things to the Internet. We enable users to monitor and manage their things in real-time and get flexible analytic reports. thethings.io covers all the cloud layers of a true end-to-end IoT platform.

With thethings.io corporations are able to connect thousands of devices with some hour work of 1 man, connecting the devices, setting up the dashboards and tuning the cloud code to build analytics reports.



Company
**TECNOLOGÍAS AVANZADAS
PARA EL OCIO S.L**
okosmartframe.com

Contact
eonate@taoc.es

Stand
CS50- NUM 16

Sectors
Trade / Retail / e-commerce;
Multimedia; ICT Sector;
Business solutions; Tourism

Why should you always have the same picture inside a frame?

We want to introduce OKO, the first digital cloud frame that allows you to share pictures, music, videos, messages (text, and voice) and important "alerts" instantly with other OKOs or in your favourite social network. OKO is not only a house-gadget product, it offers customizable services for your company: Hotels (e.g. improve the customer experience inside the room transforming OKO into a cross-selling device), healthcare sector (e.g. patient room, medical assistance), restoration sector. OKO will be your window to the digital world.



Company
TIENDEO
www.tiendeo.com

Contact
esther.anon@tiendeo.com

Stand
CS60

Sectors
Distribution and trade; Marketing
and advertising; Food Industry;
Trade / Retail / e-commerce;
Design Industries

Tiendeo is the leading international website and app for geolocalized catalogs and offers.

By changing the way major retailers distribute their catalogs and communicate their offers to customers, the young Spanish start-up has risen until reaching an average of 53 million visits a month and 30 million users worldwide.

Tiendeo has also cemented its presence in 35 countries worldwide and a counting team of approximately 100 employees.



Company
TRADNOLOGIES
www.tradnologies.com

Contact
mnunez@tradnologies.com

Stand

Sectors
Games and entertainment;
Marketing and advertising;
Multimedia; ICT Sector; Smart
Cities

Tradnologies is a language services company founded by professionals with more than 15 years of experience in the specialized translation industry (technology, marketing, etc.) with a strong technological component in its processes to optimize the management and the production -and, therefore, the costs-, and, above all, the quality.

Translation and localization services for mobile Apps, websites, software, etc.

Linguistic and functional testing of Apps, Webs and other mobile & desktop applications. Integrated linguistic and functional testing of mobile devices and their corresponding software/applications. Broad experience in testing the functionality of mobile TV devices for the European and American markets.



Company
TRAYCCO PUBLICITAT, S.L
www.traycco.es

Contact
mwc17@traycco.es

Stand
CS50 - NUM 36

Sectors
Trade / Retail / e-commerce;
Marketing and advertising;

Traycco, a leading letterbox marketing company, has developed AUDIT, an online platform that allow companies to track and audit its field service activities in real time.

Setup your own GPS checkpoints, route tracking by FSE (field service employee), data input forms, geo-tagged photos and very own app to be distributed in-house.

Applies to:

- Technical services
- Sales routes
- Logistics
- Letterbox marketing
- Public sectors
- Maintenance
- Safety

A SaaS solution. Quick setup.



Company
TRIARAN CONSULTING
www.triaran.eu

Contact
Irovira@triaran.eu

Stand

Sectors
Trade / Retail / e-commerce;
Connected Car; Marketing
and advertising; ICT Sector;
Business solutions

Sales, online digital marketing and social media services. 17 years of experience in Spain and Andorra IT market, we develop your brand as your sales and marketing partner.

Sales promotions, to the most important IT distributors. Specialized press magazines and online. Stock and orders follow up, pricelist, samples and RMA management. Translations: Catalogues, websites, promotional video.

Exhibition and event organization, customer lunch and breakfast meeting for product presentation, conferences.

Marketing media printed services. Youtube channel and video/photo promotional creation, adaptation. E-mail Marketing, websites and online stores, your Spanish online store, twitter, facebook management. Online marketing plan implementation and follow up.



Company
TRITUM SOFTWARE S.L
www.forcemanager.net

Contact
lia.vazquez@forcemanager.net

Stand
CS60

Sectors
Trade / Retail / e-commerce;
Energy, water and resources;
Mobility, transport and logistics;
Business solutions; Others

ForceManager is a mobile CRM designed specifically for field sales reps. In order to improve results and increase sales activity, the CRM offers a native application for smartphones, tablets and the Apple Watch that tracks and provides contextual information when on the move, allowing sales reps to work efficiently and focus on selling, not on reporting.

The innovative mobile solution allows sales managers and directors to get real-time insight into their sales force activity too. By receiving detailed statistics that accurately reflects all interactions between sales teams and customers, better decisions are made and profit margins truly realized.



Company
TU PEDIATRA ONLINE
www.tupediatraonline.com

Contact
evilla@tupediatraonline.com

Stand
CS50- NUM 24

Sectors
Health industry; Public services / eGovernment; Smart Cities; Business solutions

In Tu Peditra Online we offer mhealth solutions. We offer medical advice online using the technology of Phemium-Costaisa (one of the leaders in the sector of telemedicine), all the days the year round. From our website, we can attend via email, phone, chat or video call; saving the medical record in the cloud.

We offer our medical advice to parents as private customers or companies and collectives, health insurances and education centers.

After two years of experience and more than 700 consultations per month, we can say that we solve online more than 90% of them.



Company
TWINLAN S.L
www.twinlan.com

Contact
alicia.plana@twinlan.com

Stand

Sectors
Education; Design Industries; Business solutions; Others

With a solid track record of more than 17 years as a company, TWINLAN has become not only a high quality Information Technology services provider but also a specialist in giving advice to customers acting as their technologic partner so that their IT's structure makes sense, is optimized and is aligned with their corporate and business strategy for the long term.

Our main goal is to achieve successful business management in our clients' companies through "tailor made" technology solutions comparable in quality and performance to those of a much larger corporation. We provide our clients with the knowledge and tools to be auto-sufficient to manage their technology systems.



Company
UNIVERSAL CUSTOMER S.L
www.universalcustomer.com

Contact
sariste@universalcustomer.com

Stand

Sectors
Trade / Retail / e-commerce; Connected Car; Cultural and creative industries; Business solutions; Tourism

Universal Customer enables any company to provide customer service in different languages, facilitating establishment-customer interactions.

It features pre-recorded dialogues voiced by native speakers. The phrases are contextualized and organized, facilitating dialogue without any need to know the language of the other party involved and without any interpretation errors.

With Universal Customer, you can guarantee good service and create loyal customers.



Company
UPC TECHNOLOGY CENTER (CITUPC)
www.cit.upc.edu

Contact
j.martin@upc.edu

Stand

Sectors
Education; Energy, water and resources; Mobility, transport and logistics; Industrial systems / Industry 4.0; Smart Cities

The Technology Center of the Universitat Politècnica de Catalunya-Barcelona Tech (CIT UPC) applies university research to innovation in business.

We develop comprehensive, multidisciplinary and turnkey technology solutions and offer companies a wide range of technological capabilities to develop projects in areas like advanced manufacturing technologies, ICT, materials, energy and biomedical engineering technologies. Due to the UPC's excellent research track record in engineering, architecture and science, CIT UPC's knowledge spans a wide technological spectrum.

We have strong expertise in mobile technologies such as big data analytics, mobile health solutions identity, privacy and security, M2M and IoT, mobile in smart cities, cloud computing and E-learning.



Company
URBIOTICA

Contact
marc.boher@urbiotica.com

Stand

Sectors
Mobility, transport and logistics;
Public services / eGovernment;
Industrial systems / Industry 4.0;
Smart Cities

We were established in 2008 with a very clear foundational vision: technology based on wireless sensor networks will transform how we manage our cities.

We lead the revolution of the Internet of Things applied to Smart Cities. The projects implemented in more than 20 countries position us as the leading technology company in the development of smart solutions based on sensor systems, designed to manage urban space more efficiently and sustainably

Facts
We are working on more than 40 projects with wireless sensors in over 20 countries around 4 continents.



Company
VADECITY
www.vadecity.com

Contact
servicios@vadecity.com

Stand

Sectors
Mobility, transport and logistics

Vadecity is a solution to provide safe parking, increase bicycle use as transportation and creates order to parking in urban environments.

It is a rotation smart-parking in destination for your bike, designed for two bicycles which are blocked by three anchor points that protect wheels, frame, seat and helmet, being therefore a solution that promotes the use of helmet. The system has web and app, which allows users to configure system and view information in real time, becoming a powerful management tool and knowledge of mobility around the city by bike.

IoT, bike, security, contactless, parking, sustainability, city, smart, mobile.



Company
VALIDATED ID
www.validatedid.com

Contact
mwc2017@validatedid.com

Stand
CS60

Sectors

Validated ID is a tech startup focused on delivering groundbreaking eSignature and Digital Identity services, essential to ensure the trust of digital transactions and procedures.

Offering maximum technical reliability, complemented by easy integration and usability, together with high levels of legal security, Validated ID has significantly grown into a solid trust service provider for clients within the health and public administration sectors.

Through ViDSigner, an electronic signature SaaS that combines the security of cryptographic technology, biometrics and easy of use handwritten signature, Validated ID will drive the transition from paper to electronic guaranteeing legal requirements.



Company
VENTURA GARCÉS & LOPEZ-IBOR ADVOCATS
www.venturagarceslopezibor.com

Contact
barcelona@vg-li.com

Stand

Sectors
Food industry; Trade / Retail / e-commerce; Design Industries; Mobility, transport and logistics; Others

Ventura Garcés & López-Ibor is a law firm with specialist experience in providing advice for businesses.

Over its long history as a leading firm in the area of Company Law, Tax Law and Employment Law, Ventura Garcés & López-Ibor has earned a reputation as a reliable partner for leading Spanish and foreign companies, which trust the firm to provide high-quality, seamless and comprehensive legal services with broad international coverage.

With offices in Barcelona and Madrid, and a network of partner firms in the world's most important cities, Ventura Garcés & López-Ibor has been recognised year after year in endorsements from the most prestigious international legal directories.



Company
VERSA DESIGN S.L
www.versades.com

Contact
jvadillo@versades.com

Stand
CS50- NUM 37

Sectors
Energy, water and resources;
Sports; ICT Sector; Industrial
systems / Industry 4.0; Smart
Cities

Versa Design is specialized in electronic product development and manufacturing for IoT and mobile phone enabled devices. We provide a turnkey solution for connecting devices to Internet, covering from engineering phase to manufacturing.

We have a vast experience in WIFI, Ethernet and Bluetooth (2.0 and 4.0 LE) and we can provide a cost optimized design that we can manufacture in mass production in our facilities. We develop firmware and software according to the requirements of the product.

We also have experience in obtaining CE and FCC certifications (EMC and electrical safety compliance) for industrial, consumer and medical products.



Company
VIAJELIA.COM
www.viajelia.com

Contact
info@viajelia.com

Stand

Sectors
Marketing and advertising;
Public services / eGovernment;
Smart Cities; Tourism

Viajelia.Com Strategic and Integral Mobile Marketing Consulting of Tourist and Cultural Development. We help you build your company's future with our Global solution in Marketing tourism online and offline.

Achieve excellence for your tourist services. Mobile Solutions, Smart destinations, branding, trademark management, travelling community manager, city auditor, events organization, web development, SEO, SEM.

Never get so far, was so simple.

víntegrisTECH

Company
VINTEGRIS S.L
www.vintegris.tech

Contact
info@vintegris.com

Stand

Sectors
Food industry; Trade / Retail
/ e-commerce; Mbanking /
mwallet / Fintech; Mobility,
transport and logistics; Public
services / eGovernment;
Business solutions

VintegrisTECH is a manufacturer of innovative systems and applications for digital signatures and robust authentication which are used today by Banks, insurance company leading distributors.

Our technology suite nebulaSUITE provides a global solution and guarantee authentication, privacy and integrity in both the internet of People (IoP) an internet of things (IoT), allowing organizations to take advantage of unrepresented benefits such as issuing their own digital certificates, controlling their use in the cloud a signing documents with a digital certificate and/ or handwritten signature with biometric control at any time and from any location.

VintegrisTECH Works with 50% of Spain's leading financial institutions and insurance companies.



Company
VISYON
www.visyon360.com

Contact
mwc17@visyon360.com

Stand
CS50- NUM 44

Sectors
Cultural and creative industries;
Marketing and advertising;
Health industry; Public services
/ eGovernment; Tourism

VISYON is an award-winning company pushing the limits of innovation and creativity through new ways of communication and emerging technologies, such as Virtual Reality, Augmented Reality, Wearables and Sensorial Installations.

VISYON evolves in a continuous will to lead the market, not only to offer their services to brands but also through Social Innovation, Hardware Solutions and Technology Incubation. At MWC 2017, VISYON presents Teleport, the first VR Streaming platform enabling two-way real time communication. A VR conferencing software that brings together users by teleporting them to the same place thanks to the latest VR technology.



Company

WORLDLINE IBERIA S.A.U
www.es.worldline.com

Contact

santi.ristol@worldline.com

Stand

Hall 5 - 5131

Sectors

Food industry; Trade / Retail / e-commerce; Energy, water and resources; Mbanking / mwallet / Fintech; Business solutions

Worldline is the European leader in the payments and transactional services industry with over 40 years of experience.

Worldline activities are organized around three axes: Merchant Services & Terminals, Financial Processing & Software Licensing and Mobility & e-Transactional Services. Worldline has proven experience in accompanying our clients in their transformation strategy to go from Product to Digital Services. Worldline's experienced Mobile Competence Center provides end-to-end mobile development competences and advanced mobility solutions combining, wearables, beacons, NFC and IoT services that are delivered under our Connected Living solutions that are suitable for Connected Vehicle, Health, Citizen, Consumer, Appliances, Hotel.

4YFN



Generalitat de Catalunya
Government of Catalonia

4YFN

4YFN (Four Years From Now) is an international meeting created for mobile sector entrepreneurs, organised by the **GSMA** and the **Barcelona Mobile World Capital** within the framework of the **Mobile World Congress 2017**. It represents a prelude for the companies that we hope will one day make the jump to the Mobile World Congress. With three days of inspirational content, workshops and sessions to connect opportunities and needs (founders & investors), it is a great platform for start-ups to present themselves to the world.

Its fourth edition will be held from **27 February to 1 March 2017**, at Pavilion 8 in the Fira de Barcelona at Montjuïc.

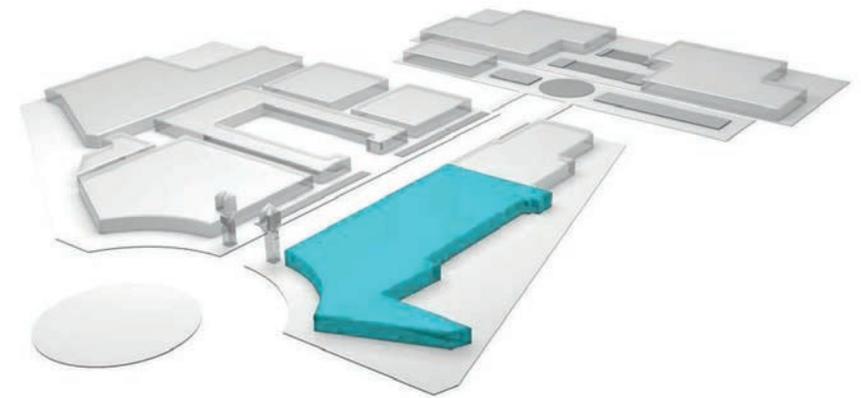
4YFN has become southern Europe's leading technological and digital start-up event. The event is divided into three main themes, one per day: **Disrupt by Mobile**, (27th), **Internet of Things** (28th) and **Digital Media** (1st). On the 2nd March, entrepreneurs will have access to the Gran Via congress area so they **can take part in the final day of the MWC**.

It is aimed at an international public, made up of start-ups, investors and executives from large companies attending the MWC.

The **Government of Catalonia**, is present in the 4YFN with 35 Catalan companies. With this activity, Catalonia positions itself as one of Europe's most recognised, dynamic and promising start-up ecosystems.

Consult the programme here: www.4yfn.com

Map 4YFN



Address:
Fira Montjuïc, Hall 8
Av. Reina Maria Cristina s/n
08004 Barcelona



Company
ACKSTORM
www.ackstorm.com

Contact
marketing@ackstorm.com

Stand

Sectors
Education; Mobility, transport and logistics; Multimedia; ICT Sector; Business solutions

In ACKStorm, with over 15 years of experience in Systems Management and Integration, we are experts in Architecture Design, Implementation and 24x7 Management of Cloud Platforms for companies where internet is a critical channel for their business.

Our experience in Cloud Architectures and Systems, together with the development of our Multi-Provider Cloud Management System, facilitates the migration of Online Business to the Cloud, obtaining an improved service, flexibility and scalability in infrastructures, and reducing costs by pay per use.



AFTERSCOOL

Company
AFTERSCOOL
www.afterscool.com

Contact
info@afterscool.com

Stand
J2.5

Sectors
Education

Afterscool is a pioneering digital platform in Spain, with comprehensive services both for families and after-school activities providers.

Families can discover, plan and book online classes, camps & workshops. With ratings and opinions, families can share their experience with other peers.

Among other benefits, businesses receive increased visibility, online registration tools and feedback from their customers.



Company
ADAN MEDICAL INNOVATION
www.adanmi.com

Contact
epala@adanmi.com

Stand
H1.6

Sectors
Health / digital health

Health startup with the mission to improve the quality of life of patients that suffer severe allergic reactions requiring epinephrine. anAPPylaxis is the first integrated solution for anaphylaxis management.

It consists of two components: a smart case for epinephrine autoinjectors and a mobile app with multiple features (epinephrine status, automatic emergency protocol in case of anaphylaxis, distance alert...). Technology also applicable to epinephrine stored in public spaces making easier the access to epinephrine and saving lives.



Company
AGROPTIMA
www.agroptima.com

Contact
4yfn@agroptima.com

Stand
H2.7

Sectors
Food industry; ICT Sector

Agroptima is a mobile app and analytics software for farmers with over 1,000 paying farms in Spain. Nowadays, to control their production costs and make traceability reports, most farmers record their daily farm operations (sowing, fertilizing, harvesting) on paper or spreadsheets.

Agroptima makes it easy to record and analyse data to identify top profitable crops, improve profitability and comply with obligatory traceability reports. Our vision is to become the Internet of Fields, connecting sensors and machines to Agroptima to provide even more insights to farmers.

We're hiring & We're raising so... come and visit us!



Company
AISTECH SPACE
www.aistechspace.com

Contact
carles.franquesa@aistechspace.com

Stand
H1.3

Sectors
Space

Global Big Data company dedicated to harnessing the existing capacity to capture and manage the high volume of the Earth data generated at ground-level and transform it into high value-added information that can be useful, provide benefits and solve current problems in different areas of society, using the own Cubesat constellation.

The fields of application in which you work ranging from maritime control, environmental management, prevention and control of fires, monitoring of the evolution of crops, control and safety of territories, tracking loads, optimizing routes, applications in the field of defense, locating people, detect undeclared movements.



Company
APPNORMALS TEAM
www.appnormals.com

Contact
inaki.diaz@appnormals.com
dani.moya@appnormals.com

Stand
I2.1

Sectors
Video games. Pixel art style;
narrative driven game

Appnormals Team is an award-winning indie studio from Barcelona, developing mobile and desktop games with focus on fun simple mechanics and retro look and feel in pixel art style.

After their latest game, Super Barista, which was featured by Apple worldwide, the indie studio is now working on a very unique narrative-driven game called STAY.



Company
ARTEFACTO PERFECTO S.L
www.ffirme.com

Contact
fernando@ffirme.com

Stand
Congress Square Spanish Pavilion,
Stand 40

Sectors
Trade / Retail / e-commerce;
Connected Car; Marketing and
advertising; Mobility, transport
and logistics; Smart Cities

Our company, ARTEFACTO PERFECTO SL, has developed the definitive car mount for smartphones: FFIRME® Holder.

FFIRME® Holder is a zero-fall car mount holder for your smartphone, designed and developed with a totally new approach to solve all the problems that current holders have.

Our car mount has many advantages from different points of view:

- For all drivers, allows the secure use of smartphones and apps while driving: navigation, dash cam, driving assistants, etc.
- To boost the development of smart city projects.
- For app developers, to increase the number of users and therefore the success of their apps.
- For companies of all kinds: branding, marketing and merchandising.



Company
ASTRONAUTS CONSULTING S.L
www.cinesmart.pro

Contact
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jmolins@cinesmart.pro

Stand

Sectors
Advergaming / Digital Marketing
/ Entertainment / Cinema / Retail
/ Sports&Events / Cultural and
creative industry

CINESMART is: An advergaming based real time advertising platform. A powerful digital marketing tool. An entertainment system for all audiences.

CINESMART converts any boring waiting time into an interactive experience offering advertisers the perfect environment to launch their campaigns.

CINESMART is an application which turns your smartphone or tablet into a remote control to play interactive games on any screen.

CINESMART allows you to become part of the show by playing interactive games together with other players in the audience.

Enjoy the experience by playing on the big screen with your smartphone!



Company
ATTA COMMUNITY
www.attacommunity.com

Contact
merce@attacommunity.com

Stand
H2.3

Sectors
Trade / Retail / e-commerce;
Energy, water and resources;
M-banking / m-wallet / Fintech;
Mobility, transport and logistics;
Health industry

Atta is a tool that combines the power of gamification, teamwork, coaching and story-telling, empowering people to drive talent for better productivity and efficiency.

Organisations are only as good as their ability to solve the continuous challenges they are facing. Technical capabilities are essential to meet these challenges, but what really makes the difference for a successful company is to count on motivated, committed and happy people.

Atta addresses the disruptive and costly lack of engagement of employees. Our awarded tool motivates, engages and empowers people by making them socialize, team and progress.



Company
B-RESOL
www.B-resol.com

Contact
contact@bcnresol.com

Stand

Sectors
Education; Public services / eGovernment; Smart Cities; Business solutions

B-resol, the Anti-Bullying App, is an innovative mobile application for Schools and Educational Institutions.

B-resol has been designed to give voice not only to the victims of Bullying but also to the witnesses. To bring Bullying cases to the surface and stop its devastating effects.

But B-resol goes beyond this. It incorporates a second functionality: a complete resolution process inside the app to solve any kind of conflict at School using a unique and specific method that implements Peer Mediation.

Not only the problem is solved, but students learn and grow from the experience. If kids learn to deal with conflict and be part of the resolution, we shall have better adults and a better society.



Company
BADI
www.badiapp.com

Contact
alvaro@badiapp.com

Stand
H2.4

Sectors
Smart Cities

Founded in June of 2015 and based in Barcelona, Spain, Badi is a marketplace that revolutionizes the way people look for roommates. The platform enables you to list or look for available rooms in shared flats and find roommates according to your age, tastes and hobbies.

We are the first peer-to-peer marketplace for long-term room-rentals. Badi connects people with available rooms in shared flats in more than 400 cities and towns in Spain.

Badi plays a fundamental role in eliminating barriers and intermediaries between individuals in the real estate market.



Company
BARCELONA TECHNOLOGY SCHOOL
www.barcelonatechnologyschool.com

Contact
josep.clotet@barcelonatechnologyschool.com

Stand

Sectors
M-banking / m-wallet / Fintech;
Health industry; ICT Sector;
Business solutions

Barcelona Technology School is the first institution 100% International that offers master degrees in Technology.

We bring students from all over the world to Barcelona to get trained in the most demanded technologies, with special focus on Mobile development (iOS & Android) as well as on Mobile business, Big Data, user experience and innovation. Thanks to that, BTS students achieve 100% of employability.

BTS is supported by its strategic Advisory Board, a Team of tech leaders from the US digital industry whom have been involved in projects of digital transformation at Yahoo, Ebay, Twitter or the MWCcapital.



Company
BARCELONA ZERO LIMITS
www.barcelonazerolimits.com

Contact
julian.montero@barcelonazerolimits.com

Stand

Sectors
Smart Cities; Business solutions; Tourism

Barcelona Zero Limits is a start-up specialized in Tourismtech.

We make all types of destination accessible for all, offering the best APP technologies for Hotels, Public Institutions and Activities. All of which have been tested by us in order to make your stay a unique experience.

We are focused on the development of mobile applications for the Tourism sector, with special emphasis on improving communication. We promote inclusive tourism offering a personalized service, adapted to each particular customer's need.



Company
BARSPIN STUDIOS
www.bmxthegame.com

Contact
ccanales@bmxthegame.com
lcastro@bmxthegame.com

Stand
I2.2

Sectors
Video games. Action sports games

Barspin Studios is an indie game development team from Barcelona, created in 2012 by well experienced 3D developers and artists.

We created Barspin Studios as a response to the lack of action sports games. We love BMX, in fact many of us ride BMX, and have grown up playing games like California Games, Tony Hawk and Dave Mirra series along with many other action sports games, especially the Skate series.

We have dreamed thousands of times how amazing it could be to play something like BMX The Game. It was our dream and now we're making it reality.



Company
BEBOOKNESS
www.bebookness.com

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anabel.frieros@bebookness.com

Stand
I1.5

Sectors
Books. eBook aggregator with a self-publishing platform

Bebookness is an eBook aggregator with a self-publishing platform for digital books. We publish in the major eBook retailers including Amazon, Apple, Google Play, Kobo and Barnes & Noble. eBooks published in these stores are available in the 95% of the worldwide market.

Authors can supply their own ePub file and publish from 90€. Publishing packages include book promotion and sales reports. Authors can also request ISBN assignment, conversion to ePub and cover design, translation, editing, marketing packages and writing coaching services are also available. Bebookness doesn't keep any royalties or commission from the authors' sales.



Company
BIGLE LEGAL
www.biglelegal.com

Contact
hola@biglelegal.com

Stand

Sectors
Trade / Retail / e-commerce; ICT Sector; Industrial systems / Industry 4.0; Business solutions

Bigle Legal is an online platform to customize contracts and other legal documents, that comply with Spanish legislations, in an easy, fast and affordable way.

The way it works is very simple: select the document, fill an easy questionnaire, and then sign it online and invite others to sign.

The company was created as an answer to the lack of technology in the legal industry in Spain, and in its first year since it was launched, it has become a reference in its field.

Bigle Legal offers 4 categories of documents to customize: corporate (a business plan, NDA, services agreement, shareholders agreements, etc.), real estate (lease agreements), website (privacy policies, cookies policies, terms and conditions) available in 3 languages, and labour agreements (employment contracts and side agreements). Prices per document range from only 20 € to 75 €.



Company
BINT
www.bint.es

Contact
ebayo@bint.es

Stand

Sectors
Trade / Retail / e-commerce;
Marketing and advertising;
Business solutions

Bint is a digital company based in Barcelona. We are a very experienced and innovative team dedicated to offer specialised digital services. We are experts in mobile apps development and also web development for third companies.

Bint is also helping big companies and hundreds of SMEs to get the most from mobile and web business. We are totally able to execute projects with an international approach.



Company
BLOWING MINDS
www.blowingminds.net

Contact
ricard@blowingminds.net
jose@blowingminds.net

Stand
I2.3

Sectors
Video games. Educational, cultural and/or social games

Blowing Minds is an indie game studio based in Barcelona where three old friends create fun and entertainment for all audiences. All our games have an added educational, cultural and/or social value that makes them unique.

We design and develop our own games and games for others, on all platforms.

Our game Brain Aliens: Earth Invasion has been considered by appKIDS one of the top ten kids apps made in Spain in 2016.

We have also developed Rhetoric Public Speaking Game™ digital version and DUEL, our advertising-oriented viral idea which made us win the Startup Weekend Gaming Barcelona competition.



Company
BOXMOTIONS
www.boxmotions.com

Contact
pol.karaso@boxmotions.com

Stand
G2.6

Sectors
Mobility, transport and logistics;
ICT Sector; Smart Cities

Our homes and offices or businesses are filled up with more and more stuff every day. Boxmotions is a smart storage solution to keep our physical things in the cloud.

You tell us what to store and we pick it up at your doorstep and store it for you. We bring your belongings to our secure storage facilities and you can always manage them online. With a single click, you get your stuff back where and when needed. Boxmotions is your virtual closet, and you pay only for the space you need.



Company
BRAINGAZE
www.braingaze.com

Contact
laszlo@braingaze.eu

Stand

Sectors
Trade / Retail / e-commerce;
Education; Health industry

Braingaze, founded in 2013, develops next-generation Mind Tracking Solutions that predict and identify personal behavior for clinical and commercial applications.

The unique method of Braingaze (patented in 44 countries) is based on the predictive power of small eye movements as a marker for cognitive visual processing. We call this eye movement Cognitive Vergence. The Braingaze method is non-invasive, fast and robust, and does not require expensive hardware.

As a first commercial application Braingaze has clinically validated a unique solution to more objectively diagnose ADHD in children.



Company
BROOMX TECHNOLOGIES
www.broomx.com

Contact
ignasi@broomx.com

Stand
H2.9

Sectors
Cultural and creative industry;
Marketing and advertising;
Multimedia; Tourism

Technology-based company with a creative soul, we are the makers of MK Player360 a unique home-projection system to enjoy VR & 360° media content without the need of VR headsets or other devices. Our patented system is able to create immersive 4D experiences in any room or corner at a consumer price-point, with projections covering the entire surface that user can see. Type of content:

- 4D experiences created by Broomx. These experiences combine images with physical effects as lights, temperature, Movement Bed & user interaction
- Internet video platforms & 360 third-party channels
- Users own content recorded with amateur 360° cameras



Company
BUSUP TECHNOLOGIES S.L
www.busup.com

Contact
eva@busup.com

Stand
G2.9

Sectors
Mobility, transport and logistics;
Smart Cities; ICT Sector

BusUp App is an innovative concept in smart mobility that allows mid distance travelers to book on-demand crowd-sourced buses.

BusUp was created to solve a need in medium distance travels, where public transport is limited or non-existent, and where car use is not efficient in terms of cost, sustainability, or its simply less fun.

By integrating crowd-sourced payment modules with A.I. technologies, that enable efficient and reliable on-demand services, BusUp is able to offer one of the most innovative solutions in collective road transportation. Users are able to setup their own routes in the web-platform and App, to share them with their friends and colleagues, or to make them public to the rest of the world.

By using BusUp users will be contributing to the reduction of congestion and pollution, while joining a community of like-minded travelers that want to enjoy the ride, while taking care of the environment.



Company
CALL2WORLD
www.call2world.es

Contact
f.fabregas@call2world.es

Stand
G2.4

Sectors
Trade / Retail / e-commerce; ICT
Sector; Business solutions

We can cut off up to 80% your telco expense without changing the telco company.

Call2World has created a set of tools to analyze and optimize bills through predictive logic based on a client's previous 6 bills.

As a result, we have considerably optimized bills for 22 clients, for a total annual savings among the 22 of €287,000 (~\$320,400). Average consumption is €4,300 (~\$4,800), and savings amount to 28%.

We also provide the client with a clear, organized Excel spreadsheet that they can integrate into their monitoring systems.

We earn a % of the savings. It's a success fee.



Company
CHOPIT MCOMMERCE, S.L
www.chopit.es

Contact
xavi@chopit.es

Stand

Sectors
Trade / Retail / e-commerce

Chopit was launched in September 2016 to help local businesses to promote and sell their products directly through a mobile app. Shoppers can easily browse and find the best deals from stores nearby. Simple, close and convenient.

Chopit started its journey in Barcelona last Christmas, where users can find thousands of products from more 700 shops so far, including fashion, furniture, electronics and much more.

New cities and more features will be available in the upcoming months.



Company
CODA
www.codainterface.com

Contact
aleix@codainterface.com

Stand
J2.8

Sectors
Services

CODA is a system that allows to get customers feedback once the service provided has finished. Thus, we are able to increase the company quality controls, improve the customer retention and evaluate the customer service given by providers.



Company
CODELEARN
www.codelearn.cat

Contact
bernat@codelearn.cat

Stand
H4.9

Sectors
Education; Games and entertainment

Codelearn is a coding and computational thinking school for kids and teens.

They created an online, gamified platform and a learning method, and have students both in their on-site locations and in the recently launched online method.



Company
COONCERT.COM
www.cooncert.com

Contact
pau@cooncert.com
ivogasulla@makeitgas.com

Stand
I1.1

Sectors
Music. Platform where fans can request and vote for artists to play in their cities

Cooncert is an online platform through which fans can request and vote for the artists they would like to see live in their cities.

We kicked off in September 2013 and— thanks to the fans—have so far organised more than 100 gigs in Barcelona, Madrid, Bilbao, Sevilla, A Coruña and many other cities from international artists such as James Vincent McMorrow, Ólafur Arnalds, Fink, Glass Animals, Other Lives, Slow Magic, Noah Gundersen, Xavier Rudd, Motorama, Nathaniel Rateliff and Lucy Rose, among others.

We currently have over 31K subscribers and 12K fans on our social media networks.



Company
CUIDEO
www.cuideo.com

Contact
abuzon@cuideo.com

Stand
H1.5

Sectors
HealthCare

Cuideo offers senior home care services. 2 services:

- Care by hours: Marketplace where Care Pros are connected with Senior users. Cuideo intermediaries between freelance based Care Pros and families, monetising 25% of the total service value.
- Care Pro recruiting: Cuideo recruits full time and part time Care Pros for families with heavy care needs. Cuideo filter candidates and match them with Senior users based on pathology, care needs and other 20 more variables.

Cuideo started at the beginning of 2016 and has closed the year with over 22.000 hours delivered and 250.000 euros invoiced in care services.



Company
CUBUSGAMES
www.cubusgames.com

Contact
quim@cubusgames.com

Stand

Sectors
Education; Cultural and creative industry; Games and entertainment; Marketing and advertising; Tourism

Cubus Games is an indie studio, developer of narrative games and interactive experiences. Based in Barcelona, it is formed by an enthusiastic team of gamebook crafters. Cubus¿ adventures are a new evolution in the world of Choose-your-own-adventure books that offer compelling gameplay and an exciting literary experience that engage young adults in reading: part thrilling story, part challenging videogame.

Cubus Games also develops real-world context experiences in places such as museums and castles using beacon technology and immersive storytelling to link the digital mobile game to real places in an innovative hybrid adventure around cultural heritage.

What will be next?

DAE ENGINEERING

Company
DAE ENGINEERING AND PRODUCT DEVELOPMENT S.L
www.dae-engineering.es

Contact
info@dae-engineering.es

Stand

Sectors
ICT Sector; IoT; Industrial systems / Industry 4.0; Smart Cities; Business solutions; APP and WEB development

DAE Engineering is a young and dynamic engineering services company, specialized in the design, development and prototyping of technological added-value products.

We are your key partner to develop multi-disciplinary projects, from APPs to internet enabled devices, our in-house expertise ensures optimal results and perfect integration.

Our primary services cover:

- Idea validation and market research
- Software development (Multi platform Apps and web services, Backend engineering and embedded software development)
- Hardware development (Electronic design and prototyping, mechanical design and prototyping)

Feel free to drop by our booth at 4YFN for more details.



Nubart

Company
DIGITAL TANGIBLE
www.nubart.eu

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rosa.sala@nubart.eu
produccion@seebook.eu

Stand
I1.6

Sectors
Books. Download cards for eBooks; audio guides for museums

Digital Tangible SL wants to make digital content tangible in the cultural sector.

With this purpose in mind, two brands have been created: Seebook (download cards for eBooks and audio books) and Nubart (audio guides for museums that can be taken home).

Our Nubart audio guides are not only conceived as a nice collectible souvenir for the visitor, but also as an important data and feedback source for the museum. This way the museum gets a threefold return on investment: service to the visitor, cash and data. And this at a fraction of the cost of traditional devices!



DINANTIA

Company
DINANTIA MOBILE S.L
www.dinantia.com

Contact
borja@dinantia.com

Stand
H2.8

Sectors
Education

Dinantia is the all in one communication tool that allows schools and teachers to send unlimited messages to parents and students, in real time, without sharing any phone number. And for students and parents, Dinantia is the single access point to school information. Messages have legal validity and can include attachments and questions. The answers are received in real time in one single database. All these features allow schools to reduce their administrative tasks. Free for families and a SaaS for schools. Schools pay a yearly per student fee. Available in spanish, english and catalan.



Company
DIMO VISUAL CREATIVE
www.dimo.cat

Contact
gerard@dimocat

Stand
J2.3

Sectors
Branding, Web Design &
Development Applications

DIMO is a digital design studio based in Barcelona. Helping create web design, mobile Apps & Motion Graphics. We promote brands, campaigns and digital products to the specific needs of our clients.



Company
EODYNE SYSTEMS
www.eodyne.com

Contact
santiago.brandi@eodyne.com

Stand
G2.3

Sectors
Health industry

Eodyne has created the Rehabilitation Gaming System (RGS) a ground breaking platform for cognitive and motor neuro-rehabilitation in a range of neuropathologies such as stroke. RGS integrates a range of technologies including VR, AI, big data analytics and cloud computing, is science grounded, clinically validated and certified as a CE class I medical device. RGS individualizes each intervention to the needs of its users, deploying a range of diagnostic and training protocols. Furthermore, RGS allows patients to train without direct supervision of a therapist, increasing the impact of rehabilitation programs while drastically lowering their costs and allowing patients to rehabilitate at home without compromising the quality of therapy.



Company
DYCCARE
www.dycare.co

Contact
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Stand
J1.4

Sectors
Healthcare – Rehabilitation

DyCare develops innovative solutions for the control and clinical assessment of diseases affecting the functionality of the musculoskeletal system. DyCare devices, integrate wearable sensors to be used in clinical practice.

Our main goal is providing solutions which revolutionize the care process of patients with musculoskeletal, neurological disorders by optimizing the therapy, accelerating the clinical trials and improving the quality of life.

DyCare motion analysis system provides clinicians a new measurement tool to support diagnosis and treatment phases, allowing the continuous assessment of patient improvements and effectiveness of the received treatment, providing greater efficiency in the management of movement diseases.



Company
EPINIUM
www.epinium.com

Contact
cmartinez@epinium.com

Stand
H2.6

Sectors
Food industry; Trade / Retail / e-commerce; Sports; Games and entertainment; ICT Sector

Epinium has developed an Artificial Intelligence platform that allows companies to know consumers' feedback about a product or service in real time. So far, this User-Generated Content has been spread in the internet. Now companies can understand the voice of consumers with a single click thanks to the use of search bot engines and Big Data analytics.

The platform has revolutionized market research and is widely accepted by companies, who have seen the generation of data as an opportunity to know the taste of their consumers, adapt to their needs, know the Market trends and analyze the positioning of their competitors.



Software 3 in 1 that can simultaneously manage sales channels online and offline store.

Company
EXIBYTE EUROPA S.L
www.suite-ebs.com

Contact
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Stand

Sectors
Trade / Retail / e-commerce



innovative and disruptive Mobile App focused in real estate

Company
FLATALERT TECHNOLOGIES, S.L
www.flatalert.es

Contact
dalarcon@flatalert.es

Stand

Sectors
Marketing and advertising;
Business solutions

SAAS company focused on lead generation with a tool that helps salesteams to find corporate emails

Company
FIND THAT LEAD
www.findthatlead.com

Contact
gerard@findthatlead.com

Stand
G2.7

Sectors
Trade / Retail / e-commerce;
Marketing and advertising;
M-banking / m-wallet / Fintech;
ICT Sector; Smart Cities

MobilGest is a management service for mobile device fleets. It automates the management of Android, iOS, Windows Phone or BlackBerry devices: deploys applications, installs configuration strategies, enables remote troubleshooting. The time usually spent on these tasks is therefore considerably reduced.

Company
FRANCESC SELLES CARRERAS
www.abox.com

Contact
francesc@abox.com

Stand

Sectors
Trade / Retail / e-commerce;
Education; Mobility, transport
and logistics

MobilGest is a hosted service that can be up and running quickly requiring no special infrastructure



Company
GAMEBCN
www.gamebcn.co

Contact
info@gamebcn.com
susana@incubio.com

Stand
I2.4

Sectors
Video games. The video game incubator from Barcelona

Gamebcn is the videogame incubator in Barcelona that was created to help develop teams that have mainly come from university.

Gamebcn's goals for the videogame industry are create an entrepreneurship program that can serve as an European benchmark, promote the creation and development of new companies with a global vision, attract talent to develop their entrepreneurial activity in Barcelona and Catalonia and generate benchmarks of international success in entrepreneurship.



Company
GES-EMER
www.ges-emer.com

Contact
ramon@ges-emer.com

Stand
J1.8

Sectors
Technologies in the field of emergencies

Ges-Emer is a technological company in the field of emergencies, creating solutions that respond to the needs of the 21st century market: Ges-Emer is a web and mobile tool that allows easy management of emergency plans of any company or administration; It can manage the protocol, contact with the team through notifications, optimize the time of the organizations, control by geolocation, manage different projects, practice drills,...

Evacuation3D transforms static evacuation posters of any installation into 3D audiovisual productions, facilitating users understanding of more useful, practical and eye-catching information.



Company
GEEMBA
www.geemba.com

Contact
david@geemba.com

Stand

Sectors
Sports; Health industry

Geemba is the solution developed to modernize and make the fitness industry more flexible. By using a technology to practice sport and pay as you go, we can also offer European sports clubs services to get market insights, gain new customers and promote loyalty amongst their members.



Company
GOO APPS
www.gooapps.net

Contact
info@gooapps.net

Stand

Sectors
Trade / Retail / e-commerce;
Education; Multimedia; Health industry; ICT Sector

Goo Apps is a Barcelona-based and Gijon-based development consultancy offering end to end web & mobile apps.



Company
GROUPNOTE
www.groupnote.com

Contact
info@groupnote.com

Stand
G2.1

Sectors
Education, Sports, Mobility

Groupnote is the global one way messaging platform that allows teachers to send messages with no replies from parents or students.

It SaaS service avoids unnecessary noise in group conversations and increases communication productivity at any educational center, from kindergarten to college.

Since 2016, its fast growth and user activity has turn Groupnote into a global company with a presence in over 6 countries and more than 60K downloads.

Its metrics, business model and its two new global partnerships will let Groupnote to empower its internationalization and help teachers of the world to communicate more with less effort.



Company
GUIFI.NET
<https://fundacio.guifi.net>

Contact
fundacio@guifi.net

Stand

Sectors
ICT Sector; Public services / eGovernment; Industrial systems / Industry 4.0

guifi-net is a bottom-up, citizenship-driven technological, social and economic project with the objective of creating a free, open and neutral telecommunications network based on a commons model.

The development of this common-pool infrastructure eases the access to quality, fair-priced telecommunications in general and broadband Internet connections in particular, for everybody. Moreover, it generates a model for collaborative economic activity based on proximity and sustainability.



Company
GRUPINVER 3000 S.L
www.smartphone10.com

Contact
tienda@smartphone10.com

Stand

Sectors
Trade / Retail / e-commerce;
Games and entertainment;
Mbanking / m-wallet / Fintech

We sell products Apple iPhones news and A+++ whit discount over the word.



Company
HERTA SECURITY
www.hertasecurity.com

Contact
info@hertasecurity.com

Stand
H2.5

Sectors
Trade / Retail / e-commerce;
Sports; Mobility, transport and logistics; Public services / eGovernment; Smart Cities

Herta Security is a world leader in the development of cutting edge facial recognition solutions. Based in Barcelona, Spain, with offices in Madrid, London and Los Angeles -, the company offers fast, accurate, robust, end-customer oriented solutions for video surveillance, access control, and marketing requirements.

International projects include safe-cities, airports, train and metro stations, prisons, banks, casinos, sports stadiums, shopping malls, military, police and forensic applications. Herta Security has partners in 50 countries.



Company
HIPPO TECHNOLOGIES
www.hippo.tech

Contact
alex.lopez@hippo.tech

Stand
J1.1

Sectors
mobile strategy, mobile solutions, IoT, UX&UI and creativity innovation

hippo technologies is a dream of five people devoted to innovation and mobility arisen by a common passion: creating digital experiences that actually change the vision of the world.

Our mission is helping corporations in thinking the best solution that fits their needs, from the very first beginning of the idea to finally developing the End2End solution. We are focused on corporate mobile solutions, IoT, UX&UI and design thinking.



Company
HOLDED
www.holded.com

Contact
hello@holded.com

Stand
J1.5

Sectors
B2B Software as a Service

Holded is a beautiful cloud invoicing and accounting software for small businesses. The user can set up Holded easily to fit his business and also can activate integrations and additional applications on the Holded Store to boost the power of the software and get a complete ERP.



Company
HUBTYPE
www.hubtype.com

Contact
marc@hubtype.com

Stand
G2.8

Sectors
Trade / Retail / e-commerce;
M-banking / m-wallet / Fintech; ICT Sector; Smart Cities

Hubtype is a customer service SaaS platform that unifies all instant messaging apps (FB Messenger, Telegram, WeChat, etc) so that companies can attend their users through the channels they already know and use every day. This interaction will be handled by human agents and chatbots with AI features to help those agents respond better and faster.



Company
INGENIUS SPAIN S.L
www.goingenius.com

Contact
mlao@goingenius.com

Stand

Sectors
Games and entertainment

Ingenius is the first humor social network where users can spend a good time watching, uploading and sharing funny content as video, text, photo, audio and gif format. It also has a geolocated ticketing platform to buy humor show tickets.

Ingenius has a big potencial growth and is willing to become an international humor referent.



Company
IOMED
www.iomed.es

Contact
alvaro.abella@iomed.es

Stand
J1.3

Sectors
Big Data, Machine Learning,
Mobile Health, eHealth

IOMED provides a new software tool for medical doctors. Our goal is to integrate with existing software systems, providing a useful layer which helps doctors to introduce medical data (medical records), provides useful visualizations summarizing the medical history of the patient, and allows to perform complex searches and analysis on medical data, in a simple way.

We aim to improve medicine by creating high quality medical data from the first moment, and bringing into medicine the latest technologies in computer science and artificial intelligence.



Company
LIBELISTA
www.libelista.com

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aurea.juan@libelista.com

Stand
I1.7

Sectors
Books. Ecommerce for booksellers

The future of independent bookstores is collaboration and teamwork and it is in this context that Libelista is born, by creating a common online environment that wants to visualize the essential prescriptive work of our booksellers, in addition, put at their disposal the best ecommerce tools.

Our aim is also that the readers see in Libelista a useful tool that offers them a variety of options to acquire books without having to renounce the benefits offered by the local commerce.



Company
KLOSIONS TIC, S.L.U
www.repasat.com

Contact
luisvera@klosions.com

Stand

Sectors
Business solutions

Repasat is a cloud SAAS ERP/CRM (Enterprise Relationship Management) product for small and medium sized enterprises.

Repasat is a Lowcost Solution and brings together functionalities available only in expensive or modular Software.

We offer CRM, Project, Invoicing, BPM, logistic, documentary management If Google'd offer an ERP, it would be as Repasat.



Company
MEDIKTOR
www.teckelmedical.com

Contact
jcarbo@mediktor.com

Stand
G2.5

Sectors
Health industry

MEDIKTOR develop Intelligent Solutions for the Healthcare Industry.

Our solution help Health Payors and Hospitals save provision costs.

Using AI and Self Machine Learnign techniques, MEDIKTOR assess patient symptoms and provide the most accurate advise on which is the real level of urgency of the case and which specialist should be consulted.

At hospitals, MEDIKTOR help clinicians make better decisions and hospitals save time and manage their resources more effectively.



Company
MJN NEUROSERVEIS
www.mjn.cat

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david@mjn.cat

Stand
J2.2

Sectors
Health, Medical Devices or
Bioengineering

MJN Neuroserveis aims to improve the life quality of people with epilepsy. With a non-invasive, discrete and portable device that predicts an epileptic seizure before it happens.

The device consists of an earpiece that reads the electroencephalogram, a wristband and a mobile application with an AI algorithm that warns the user and their environment, one-minute before the epileptic seizure occurs. In addition, the device monitors permanently the brain activity of the patient. Currently, there is no device on the market that offers these functions.

And in the near future, MJN will be speaking about schizophrenia and other brain diseases.



Company
MONKINGME
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Stand
I1.3

Sectors
Music. A place where listening to music without ads, downloading and sharing songs (free and legal)

MonkingMe is the first place where listening without ads, downloading and sharing songs are totally free and legal, and authors are paid fairly. Each time users click to download a song, they are shown a 20-second video ad. The benefits from these ads are used to pay artists. This way, artists are paid for each free download.

But our project is more than just the first platform where users can download music for free and artists are paid for it. It is also a new business model for artists to earn more money with promotions, concerts and merchandising.



Company
MYABCKIT
www.myabckit.com

Contact
karina@myabckit.com

Stand

Sectors
Education; Games and
entertainment

myABCKit is a play-based educational app with engaging literacy exercises to learn what they like best in a simple and easy way.

It is designed for kids aged 3 until 7 who are in the process of literacy learning, grammar and writing skills.

myABCKit combines in one integrated solution

- Game-based learning experience
- Personalized adaptive individual education
- Learning analytics

It is designed for schools and parents who want to reimagine education, who want to sharpen their focus on the way kids are getting knowledge.

We are using technology to create new ways of learning and thereby enhance the work of teachers & schools.



Company
NECTARCOMPANY
www.nectarcompany.com

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acol@nectarcompany.com

Stand
J2.4

Sectors
Telecomunicacions – Unified
communications as a Service (SaaS)

Nectarcompany is a VoIP service provider and telco software manufacturer.

Introduces its SaaS unified and collaborative communications product for medium and large companies, Synapsis. Increase the productivity of your employees around the world. Reduce your infrastructure and maintenance costs with a single corporate communications platform. Integrate Synapsis with your business thanks open API. More agility and efficiency in your business with native integration with Salesforce, Desk.com, Google drive, Docs. Manage the platform and its resources in an easier, profitable, efficient and agile way with our management and monitoring platform.

Unify all channels and platforms into one software.



Company
NICETO EAT
www.nicetoeat.es

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marisa@nicetoeat.net

Stand

Sectors
Food industry; Trade / Retail / e-commerce

NiceToEat is an online platform that bring organized information of Products and Specialists on healthy food. The Food Eco / Bio and Health industry may contract NiceToEat by subscription and online payment fully automated and autonomously. With this service the Brand's Products and Specialists can increase its online visibility and positioning, while its sales.

NiceToEat also function as an online community where users can make assessments of products and stores, post comments and recommendations and access information of interest related to Health and Food BIO / ECO controlled



Company
OMNIROOMS.COM
www.omnirooms.com

Contact
pedro.hernandez@omnirooms.com

Stand
J2.7

Sectors
Accessible tourism, adapted vacation, disabled people

Omnirooms.com is an online portal that offers accessible rooms with their characteristics and real pictures. Although other portals normally provide generic pictures, our website has real pictures of the adapted rooms available, as well as a description of their characteristics and of the establishment services. And it is possible to book directly.

Thus, anyone with reduced mobility may decide if the room fits their personal needs or not, just by checking out the information without having to call to the hotel nor sending mails.

So, the reservation process is simplified and the possibilities of finding what you really need increase.



Company
ONAIR SHOPPING
www.onairshopping.es

Contact
lluisripoll@onairshopping.es

Stand

Sectors
Trade / Retail / e-commerce;
Marketing and advertising; Mobility, transport and logistics; ICT Sector; Business solutions

Most of technological initiatives are oriented to selling online (the sale is closed in the distance); we break with this perspective and use new technologies to make physical shops sell more.

ONAIR SHOPPING is a new communication window that connects consumers to physical shops via Smartphone. We can tell a consumer in a few seconds the physical shop that sells the product he/she is willing to buy, where to find what's on sale in the city or locate new-in products; and we do more things.

We bring traffic of quality to physical shops and convert it into sales. We connect the square meter of physical shop to its local buying consumers.



Company
ORAIN TECHNOLOGIES S.L
www.oraintechnologies.com

Contact
contact@oraintechnologies.com

Stand

Sectors
Retail / e-commerce / m-wallet / Fintech / Smart Cities / Automated Vending

Orain is an instant messenger app with things that lets you communicate and buy in all kind of machines like, soft drinks, tickets, washing machines, parking, restaurants, with your pet and countless more proposals.

Orain can be used for information, interact and purchase in machines and shops in a simple, intuitive and guided way, view the personal history of actions and expenditures, information about services, news and opportunities offered by machines, shops and other elements. Orain is constantly learning and evolving to offer more and better service



OVAL

Company
OVALSOUND, S.L
www.ovalsound.com

Contact
alex@ovalsound.com

Stand
H2.1

Sectors
Education; Cultural and creative industry; ICT Sector

Founded in 2014 by Ravid Goldschmidt and Alex Posada in Barcelona (Spain), OvalSound is the music technology startup behind OVAL, the first digital handpan ever developed.

The OVAL is a revolutionary new electronic musical instrument designed to change the ways of music creation, learning and live performing. This next generation instrument has multi-gesture sensors to provide expressiveness and a smooth performing experience while connected with its own App, where limitless sounds, effects and features comes out from. The OVAL represents a powerful, flexible, practical, and economic alternative for handpan players and a revolutionary development for electronic music artists.



Company
PLAYMOSS
www.playmoss.com

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borja.mitjans@playmoss.com

Stand
I1.4

Sectors
Music. Platform to create playlists with tracks from YouTube, Vimeo, SoundCloud and Bandcamp

When you find a song on YouTube, where do you keep it? With Playmoss, you can create impossible playlists with tracks from YouTube, Vimeo, SoundCloud and Bandcamp.

Playmoss is an ever-expanding music community that revolves around a global aggregator of reputable platforms. A community built for and around young people who avidly consume alternative music and is at the forefront of new trends and innovative technologies.

#Playlist #music #YouTube #Vimeo #SoundCloud #Bandcamp



PEOPLE WHO

live with an illness

Company
PEOPLE WHO GLOBAL
www.peoplewhoglobal.com

Contact
miquel.dominguez@peoplewhoglobal.com

Stand
H1.4

Sectors
Digital Health

People Who is the online patient platform and mobile app for sharing, monitoring and staying informed about the illness.

A digital product for to all people who live with an illness and which brings together all of the services that patients need in their everyday life into one place.

People Who is organized by illnesses. For each illness has three sections: a Community to speak to other people who are in the same situation, a Control area to keep track of the illness and a Magazine for patients to stay up-to-date with reliable information.



Company
PLAYTHEATRES
www.playtheatres.com

Contact
playtheatres@playtheatres.com
daniel.sanchez@nubersia.com

Stand
I1.2

Sectors
Performing arts. Online video on demand platform specialized in performing arts (theatre, opera, dance, classical music)

Playtheatres is an online video on demand platform specialized in performing arts (theatre, opera, dance, classical music) to make it accessible anytime and anywhere.

Playtheatres also films and distributes the best plays from the stage to the screen.



Company
PUNTO NEUTRO, S.L
www.puntoneutro.net

Contact
roger.morante@puntoneutro.net

Stand

Sectors
Trade / Retail / e-commerce;
Health industry; ICT Sector;
Business solutions

Punto Neutro is a startup created 3 years ago. Its main goal is to take advantage of the newer communication technologies so professional and companies in any sector can exchange data and information in an automated, secure and certified manner.



Company
RATENOW
www.ratenow.es

Contact
g.sanchez@ratenow.es

Stand
J1.7

Sectors
Market research

The surveys of tomorrow: touch screens within your facilities to collect a high volume of real-time feedback.

Interact with your customers asking and analyzing anything you want. Make better decisions.



Company
REACTABLE SYSTEMS
www.reactable.com

Contact
marc@reactable.com

Stand
J1.2

Sectors
Electronic musical instruments
and electronic music technology

The Reactable was the first big project developed by this team, which at this time was integrated by Sergi Jordà, Günter Geiger, Martin Kaltenbrunner and Marcos Alonso.

The project started in February 2003, with the ambitious goal of developing the best computer-based musical instrument we could imagine, without being necessarily constrained by any predefined technology. In that sense, the Reactable really started from a concept, and not from a technology. Since 2009, the commercialization and further development of the Reactable music instrument in all its forms (tabletop, mobile apps, etc.) is being carried by the spin-off company Reactable Systems.



Company
ROI HOUSE MEDIA (DPOID)
www.dpoid.com

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juancarlos@dpoid.com

Stand

Sectors
Trade / Retail / e-commerce;
Connected Car; M-banking /
m-wallet / Fintech; Business
solutions; Tourism

Creator of a control panel and manage databases with supplier identification, Timings cleaning tools, digital communication and comparison of revenue.



Company
ROKUBUN
www.rokubun.cat

Contact
xavier.banque@rokubun.cat

Stand
H1.7

Sectors
Geopositioning for mobile devices

Rokubun is an R&D company focused on accurate and innovative navigation solutions beyond those based on classical Global Navigation Satellite System (GNSS). Rokubun offers navigation solutions specially targeted to the mobile devices market and, in particular, to V2X technologies (Connected Car), wide area logistics, precision farming and Unmanned Aerial Vehicles (UAV). In addition, Rokubun provides R&D services for companies and public institutions in the fields of navigation and positioning as well as earth observation.

ARGONAUT is Rokubun's first accurate geo-location solution based on the combination of an advanced navigation receiver and a powerful navigation data processing service.



Company
SAPENTA
www.sapenta.com

Contact
carlota.feliu@sapenta.com

Stand

Sectors
Education; Cultural and creative industry; Marketing and advertising; ICT Sector; Business solutions

Sapenta is an all-in-one enterprise software to manage projects, teams and backoffice. It is an integrated smartworking platform to digitally transform the workplace and increase productivity.

It saves up to 10 hours/employee/week on low value added tasks (such as expenses management, reporting, business travel management, project control and overview, etc.) so that you and your team can focus on high added value tasks, valorising the time you spend at work while enjoying the benefits of smartworking.

Simple. Smart. Secure.



Company
SEKG
<http://sekg.net>

Contact
aleix@sekg.net
karim@sekg.net

Stand
I2.6

Sectors
Video games; Games and entertainment; ICT Sector; User Experience

Sekg is a cloud based platform for gamers experience analytics that provides emotional insights from gamers by remotely tracking their biometrics and behavior.

It translates data collected from the latest wearable devices and game telemetry into actionable statistics processed in real time and accessible from customized dashboards.

Thus, game developers can understand gamers experience, benchmark engagement, compare results with industry's leading games and increase retention.

Also, gamers can track their performance, improve their abilities and share their experiences.

The ultimate tool for game developers, streamers and eSports professionals.



Company
SELLERS N'BLOGGERS
www.sellersnbloggers.com

Contact
darujo@sellersnbloggers.com

Stand
J1.6

Sectors
Fashion Market Place

We are a chat shopping channel that sells products through different bloggers in Spain.

If you have a brand, our platform allows you to link your products with thousands of followers using our buying tags on our blogs' images. It is the best way to reach potential buyers since it is direct and non-intrusive! And the best part is that we upload the information and images of your products, then promote them in our blogs for zero cost and we only charge in case of purchases.



Company
SHEEKR TECHNOLOGIES S.L
www.sheekr.com

Contact
xavier@sheekr.com

Stand

Sectors
Trade / Retail / e-commerce;
Design Industries; Marketing and
advertising; TIC and Fashion
Industry

Sheekr Technologies is a company specialized in collect the best data for retailers.

The first product to the market is:

Sheekr: It is a new technology (with a patent) for fashion industry. For the customers, Sheekr helps them to decide what they want to buy. In the process, customers take photos and they take information from clothes tags, and Sheekr collects and analyzes the biometric data. Through Sheekr, they can share his wishes for fashion, and buy the clothes.

We have B to B and B to C Business Models.

“Shopping together” is a natural way of shopping.



Company
SMARTBRAIN
www.smartbrain.net

Contact
jrllorente@educamigos.com

Stand
H1.1

Sectors
Healthcare and Wellbeing

Smartbrain generates a high social impact by helping the elderly and anybody suffering cognitive impairment to slow down the loss of skills and to keep their autonomy and quality of life for longer, delaying the threshold of dependency.

We also help the healthcare system, families and caregivers to keep their quality of life and to get significant savings in the dependency costs.

Smartbrain is an interactive program for cognitive stimulation with proven therapeutic efficacy, featuring more than 34.000 exercises in several languages that can be used with tablets, smartphones and PC's.



Company
SHOOTR
www.shootr.com

Contact
hello@shootr.com

Stand
D1.1

Sectors
Cultural and creative industry;
Marketing and advertising;
Multimedia

Shootr is the ideal second screen app. It's open like any social media and easy to use like instant messaging apps. Shootr brings the best of chat and social networks and connects the audience with TV and radio shows.

We have proven traction: 41% of users still use the app 4 weeks after sign up, (vs 25% average in the category). 66% of them participate writing comments, x6 more than on Twitter.

It is organized by streams, groups that are open with unlimited participants. It is available in 151 countries worldwide and in 7 languages on both iOS and Android.

We are looking for funding to grow globally. Reach us if you believe you are a potential partner.



Company
SNACKSON
www.snackson.com

Contact
miguel.angel@snackson.com

Stand
H1.2

Sectors
Education

Snackson is a solution that allows our clients to communicate with their teams and collaborators as well as to train them through their smartphone in an easy way, by dedicating just 5 minutes a day.

Snackson combines the advantages of mobile learning with micro-learning methodology (modular contents of short duration adapted mobile devices) and gamification dynamics.

Our clients have more autonomy, simplify the processes, and follow-up the training activities more effectively.

Snackson. Learn in 5 minutes.



Company
SPANISHZOOM
www.spanishzoom.com

Contact
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eperal@spanishzoom.com

Stand
H1.8

Sectors
Education

SpanishZoom is an online Spanish language school that offers classes 24/7 with live native qualified teachers through an easy-to-use video conference system.

Our customized and convenient service allows us to fulfill both personal and professional needs of our busy clients that need to maximize their time without losing quality and the contact with a real teacher.

We have specific programs for individual students, groups and companies using an enjoyable methodology combined with state-of-the-art digital learning resources to conduct our classes.

SpanishZoom is also a global Spanish learning community that connects students and teachers for sharing news, resources, experiences and knowledge.



Company
TAP TAP TALES
www.taptaptales.com

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pau.ors@taptaptales.com

Stand
I2.5

Sectors
Video games. Educational apps for children

We are a team of entrepreneurs determined to move forward with new platforms to keep offering educational games of qualitative content that will contribute greatly to the developmental process of young children.

We strive to offer kids a familiar and trustworthy environment where they can play and learn together with their favorite characters, and to provide them with a useful tool to enhance their skills and prepare them for technological developments.

Tap Tap Tales has released apps likes Caillou, Hello Kitty, Maya Bee, Smurfs, Vicy the Viking, Shaun the Sheep, Tree Fu Tom, Heidi, make up and dress princesses, etc... with more than 10 millions of downloads.



Company
SPOORA
www.myspoora.com

Contact
contact@myspoora.com

Stand

Sectors
Games and entertainment;
Multimedia; ICT Sector; Smart Cities

Spooora is a Barcelona-based company dedicated to developing high-value technology solutions for web and mobile environments.

Its vision is to make a contribution to society through the creation of applications that generate high social benefit. Therefore, they have developed an instant messaging platform that allows you to redistribute much of the profits generated by the application, mainly via advertising, to social organizations and NGOs.

Spooora seeks to establish a triple win relationship between users, social organizations and the company, through an instant messaging platform integrated with any compatible device connected to the Internet.



Company
TALAI NETWORKS S.L
www.talaia.io

Contact
josep@talaia.io

Stand
H2.2

Sectors
ICT Sector

In a world that depends on the Internet, Talaia helps companies keep their networks fast and secure.

Years of research in network analytics are the genesis of our solution. By combining big data and machine learning, we provide actionable intelligence on how bandwidth is consumed, detect attacks, and execute metadata retention policies — all in a cloud-based SaaS solution that eliminates the need for expensive hardware or software deployments.

Talaia has earned the trust of tier-1 ISPs, cloud service providers, and enterprises from Australia to Silicon Valley. We aim to become the predominant network visibility solution in the near future.



Company
TECH4FREEDOM
www.tech4freedom.net

Contact
jaume@tech4freedom.net

Stand
G2.10

Sectors
Health industry; Smart Cities

Through amazing devices and awesome mobile applications, we improve the autonomy of persons suffering several medical pathologies and disabled people making them forget of their disability, by providing with our device, the assistance they usually rely on others.

Thanks to our device interchangeability features, that supports all kinds of third-party hardware solutions and apps, we are considered the first world's standard platform to provide customizable assistance for disability, comorbidity and health, using a single device.

IoT, mobile application, device, health, disability



Company
TINFUNDING
www.tinfunding.com

Contact
manuel.juan.granell@gmail.com

Stand
J2.1

Sectors
Money collection platform

TinFunding is the collection platform for students. Nowadays, the crowdfunding is not a choice for student who need money for his studies because the rewards model doesn't attract investment. However, we have all bought cookies, lotteries, etc. to students who need money for an event, such as the end-of-study trip.

Inspired by crowdfunding and relational sales, the students can get money thanks to purchases made by their contacts. Students only have to share TinFunding products on their social media channels. If any of your contacts purchase that product, the student receives 80% of the benefit as a reward.



Company
TEKSTUM SOLUTIONS
www.tekstum.com

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lauren@tekstum.com

Stand
I1.8

Sectors
Books. Technology to provide real time scientific analysis of qualitative information specifically for the book retail, distribution and publishing industries

Tekstum is the first technology to provide real time scientific analysis of qualitative information specifically for the book retail, distribution and publishing industries. With a state-of-the-art algorithm built with Big Data and Artificial Intelligence, Tekstum technology discovers the emotions that a book transmits to its readers.

The start-up offers to its subscribers APIs that identify, measure and analyze emotions from readers in order to enrich webs of retailers and publishing houses, to improve recommendation results, and to strengthen the success ratio of different stakeholders (publishers, authors and marketing executives).



Company
UNIKS APP, S.L
www.uniksapp.com

Contact
manuel.casals@uniksapp.com

Stand

Sectors
Others

Uniks is a social network accessible via App that creates your profile from the assessments you receive from your friends and contacts.

Uniks believes that a person is what projects to others and what they think about us. Uniks is a project about people's identity and the relationships between them.

We incorporate functionalities and rankings that measure the level of self-knowledge, the similarity between two people and the empathy towards each others. Users can also evaluate their favourite famous people.

The claim is "my real profile, you about me."

víntegrisTECH

Company
VINTEGRIS S.L
www.vintegris.tech

Contact
administracion@vintegris.com

Stand

Sectors
Food industry; Trade / Retail / e-commerce; Mbanking / m-wallet / Fintech; Mobility, transport and logistics; Public services/eGovernment

VÍNTEGRIS designs, implements and manages infrastructure information security for major financial institutions and large Spanish corporations. It provides robust to suit the demands of business, integrating high-performance technologies and connecting the benefits of standardized with the needs of each company products solutions.

wefitter

Company
WEFITTER
www.wefitter.com

Contact
roger@wefitter.com

Stand
H2.10

Sectors
Sports; Marketing and advertising; Health industry; Smart Cities

WeFitter is a free app that helps end users find motivation to be more consistent with their physical activity by:

- Collecting points and redeeming rewards
- Being challenged and earning achievements
- Contributing to charity with their effort
- Having fun with their friends and socialize

WeFitter helps companies motivates employees trough an exclusive incentives platform, Helping create CSR, reduce absenteeism and improve productivity. Brands rewards users at moments of triumph and success after a workout helping Improve brand perception and increase purchase intent and Fitness centers creates loyalty programs recognizing member's commitment, helping increase retention, revenues and engagement.



Company
WATCHITY S.L.U
www.watchity.com

Contact
arodes@watchity.com

Stand
G2.2

Sectors
Trade / Retail / e-commerce; Sports; Cultural and creative industry; Marketing and advertising; Public services / eGovernment

Watchity is an innovative collaborative live video platform that allows any organization to catch the videos that a crowd of people record with their Mobile devices and create with them a new live multicam video that shows the audience many points of view about a public or private event.

The platform includes features to create broadcastings, recruit participants for the collaborative recording on social networks, set rewards for the contributions, produce the multicam video by automatically selecting the videos with a better quality, and integrate the player on the organization website.



Company
WIDE EYES TECHNOLOGIES
www.wide-eyes.it

Contact
Imanent@wide-eyes.it

Stand
J2.6

Sectors
Artificial Intelligence, Fashion, Retail, eCommerce, Marketing

Wide Eyes Technologies, a Barcelona-based fashion AI startup, was founded with the idea to create a fully automatised AI technology to empower fashion industry and revolutionise it. We are an international team of 15 professionals from all over the world with experience in deep learning, startups, scaling, marketing, operations and growth hacking.

Our technology is based on deep learning and artificial intelligence. We are able to recognise any fashion item, auto-tag it and build automatic style advisor. Besides, we do big data analytics, analyse users' behaviour and identify fashion trend, seasonality and personalise the search result for each customer.



Company
WINKO GAMES
www.winkogames.com

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javier@winkogames.com

Stand
I2.8

Sectors
Video games. Mobile games

WINKO Games is a mobile studio from Barcelona, with a very international and experienced team coming from Poland to Ukraine, and from Social Point to Google.

Our goal is to bring original games (with a twist!) to mobile gamers. Our first title is a futuristic RPG with titanic robot battles. And our next game will show the benefit effects of Zombie juice!



Company
ZONETAacts
www.zonetacts.com

Contact
gvalero@zonetacts.com

Stand

Sectors
Trade / Retail / e-commerce;
Sports; Cultural and creative
industry; Public services /
eGovernment; Tourism

Zonetacts is a messaging application that helps you to get in contact with the people around you in real time with instant and short-lived messages. It also allows you to see and join on-going conversations that are happening around you.

Zonetacts helps you to connect with people, brands, shops and cultural events around you. You can chat about everything you need when you need it



Company
XKELET
www.xkelet.com

Contact
rvr@xkelet.com

Stand

Sectors
Sports; Health industry

Xkelet was founded in 2013 to revolutionize the post-traumatic limb recovery by immobilization. Combining an exhaustive biomechanical engineering with computer systems and 3D printing, art, Xkelet has developed a unique technology that allows the manufacture of orthopedic, personalized, exceptional performance with comfort and therapeutic efficacy assets.

EEN

Smart Catalonia

ACCIÓ



Business Support on Your Doorstep



smartCATALONIA



Are you looking for new international partners? Are you looking for new cooperation opportunities? Do you want to commercialize your technology? Come talk to an expert from the Enterprise Europe Network.

Enterprise Europe Network (www.een.ec.europa.eu) is an international network of close to **600 partners from 62 countries** with more than **3,000 local experts** ready to **help you find the right partners and grow your business through innovation.**

Amongst other services, ACCIÓ, the Catalan Agency for Business Competitiveness, **as a member of the network, organizes year after year at the Mobile World Congress** a B2B matchmaking event (Brokerage Event).

The MWC Brokerage Event is for a great opportunity for:

- Identify potential international partners
- Meet targeted companies and decision-makers
- Complement your visit to the congress with a personalized schedule

The event has supported companies and institutions worldwide in creating opportunities and finding partners for international cooperation since 2006. Once again, we seek to exceed your expectations!

Last year's edition...

- **1715 meetings** were held
- From **30 different countries**
- In total, **410 participants** joined the #MWCBrokerage

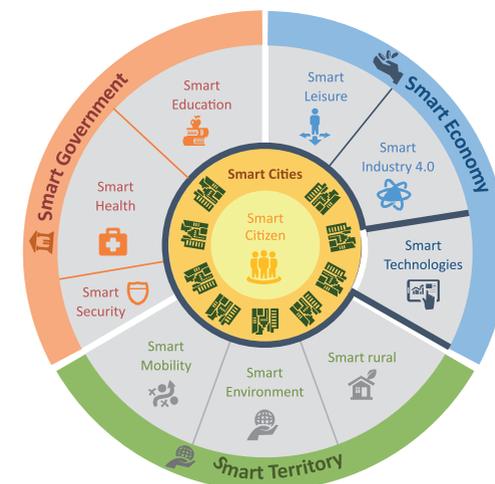
Contact us:

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SmartCatalonia is the strategy of the Government of Catalonia that, in line with the *Europe 2020* strategy of the European Commission, extends the Smart City concept on a national level to undertake a programme that integrates and coordinates local and multi-region initiatives in support of businesses and ongoing Smart initiatives throughout the territory.

SmartCatalonia aims to make Catalonia an international “Smart Country” of reference, using digital information and technology to bring innovation to public services, drive economic growth and promote a smarter, more sustainable and more inclusive society.

The SmartCatalonia strategy, coordinated by the Secretariat of Telecommunications, Cybersecurity and Digital Society of the Presidential Department with collaboration from all administrative departments and bodies of the Government of Catalonia, has structured its priorities around the following areas of action:



smartCATALONIA

salut SMART health

- Targeta sanitària al mòbil
Health card on mobile
- Informació del temps d'espera
Waiting time information
- Telemedicina i teleassistència
Telemedicine and telehealth
- Dades obertes i dades massives
Open data and big data



ensenyament SMART education

- Dispositius mòbils a l'aula
Mobile devices in classrooms
- Gestió escolar amb les TIC
School management using ICT
- Informació de l'estudiant
Student information
- Robòtica educativa.
Educational robotics



seguretat SMART security

- Sistemes predictius de seguretat
Predictive safety systems
- Videovigilància intel·ligent
Smart video surveillance
- Ciberseguretat i confiança
Cybersecurity and trust
- Drones a incendis i emergències
Drones for fire and emergency response



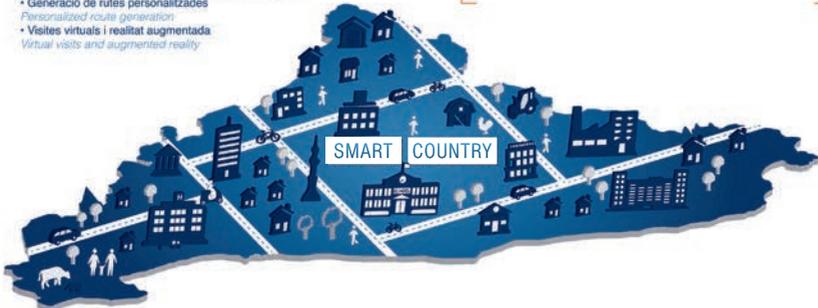
mobilitat SMART mobility

- Patrons de comportament dels turistes
Tourist behaviour patterns
- Plataforma mòbil de turisme
Mobile platform for tourism
- Generació de rutes personalitzades
Personalized route generation
- Visites virtuals i realitat augmentada
Virtual visits and augmented reality



govern SMART government

- Govern Obert i gestió intel·ligent de les dades a l'administració i tributs
Open government, smart management of public data and smart tax



medi rural SMART rural

- Producció alimentària intel·ligent
Smart food production
- Sistemes de reg d'alta eficiència
High-efficiency irrigation systems
- Drones per al control de camps i bestiar
Drones to monitor fields and livestock
- Desenvolupament rural
Rural development



economia SMART economy

- Competitivitat dels sectors tradicionals i impuls de la nova indústria de les dades
Competitiveness of traditional sectors and promotion of the data-driven economy



medi ambient SMART environment

- Sistemes d'eficiència energètica
Energy efficiency system
- Xarxes de districte de calor i fred
District heating and cooling networks
- Gestió de contaminació
Pollution management
- Monitorització energètica
Energy monitoring



turisme SMART tourism

- Patrons de comportament dels turistes
Tourist behaviour patterns
- Punts d'interacció amb NFC i QR
NFC code and QR interaction points
- Realitat augmentada
Augmented reality
- Oficines de turisme 2.0
Tourist information offices 2.0

comerç SMART retail

- Comportaments de consum
Consumer behaviour
- Dades massives en el punt de venda
Big data at point of sale
- Portals i apps de comunicació
Communication portals and apps
- Sistemes de pagament
Payment systems

ciutadà SMART citizen

- Capacitació, implicació i participació de la ciutadania
Citizen qualification, involvement and participation



Generalitat de Catalunya
Government of Catalonia
@TIC #SmartCatalonia
www.smartcatalonia.gencat.cat



Catalonia Smart Drones is a joint initiative of the Government of Catalonia, the Catalan drone industry and research institutions aimed to promote smart services and solutions with drones, while invigorating the Catalan smart drone industry.

Catalonia Smart Drones has been established with more than 60 companies and entities which work within the group as driving forces behind the smart services and solutions sector with drones in Catalonia.

The primary aim of Catalonia Smart Drones is to boost the competitiveness of the Smart Drones industry as the driving force behind the Catalan economy, by promoting projects that foster the creation of employment and help position the Catalan Smart Drone industry on the global map.

The action plan to promote this industry is part of the Smart Catalonia strategy of the Government of Catalonia.



ACCIÓ

 **Generalitat de Catalunya**
Government of Catalonia

ACCIÓ is the agency set up by the Catalan Government to make Catalan enterprise more competitive throughout the world. Its key aims are to promote business growth, drive innovation, internationalisation and attract inward investment.

ACCIÓ functions:

- Developing business competitiveness
- Encouraging the internationalisation of Catalan firms, their expansion and consolidation
- Promoting Catalonia as a business-friendly location
- Encouraging R+D and business innovation, as well as technology transfer
- Fomenting the creation of technological and high-growth potential start-ups

To promote internationalization and innovation, ACCIÓ counts on a network of 36 Trade and Investment Offices across the globe based at the main economic cities, operating in markets spanning 80 states. Our Trade and Investment Offices provide Catalan business qualified support, insight and advice in international trade and investment.

Trade and Investment Offices closely monitor market trends and analyse potential risks. Services provided are tailor-made depending on specific company needs and level of presence in chosen markets, from creating demand to giving support in productive investment and logistics:

- Market research
- Search for marketing channels: distributors, agents, customers, etc.
- Search for supply chains: suppliers, manufacturers, etc.
- Search for trade and technological strategic alliances
- Setting up: business location, legal and labour advice, partnership opportunities, etc...
- Trade missions
- Contact follow-ups and business networking
- Recruitment of qualified staff

Our offices also offer guidance to international firms on opportunities and inward investment to Catalonia.



catalonia.com

If you need proof
that Catalonia is
business friendly,
just look around you.

**Catalonia Trade & Investment is proud to
welcome you to the MWC 2017.**

With over 30 years' experience in promoting, advising and assisting investment projects in Catalonia, we are your ideal partners for free, impartial and expert knowledge on local business opportunities, from large to small. See us at the Catalonia Stand or get in touch with us at your convenience.

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