

# Catalan Exhibitors Mobile World Congress 2018



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#### Catalonia o Trade X Investment

# Come to Barcelona and join a dynamic mobile business community.

Catalonia has always had a strong industrial sector, which has today become an eager mobile industry client: ICT, business solutions, retail and smart cities represent the sectors with which mobile companies more frequently work. Other important sectors include transport, health and public services. ICT is also closely related to activity in **Smart Cities**, the **Internet of Things, m-health, gaming, e-commerce**, all of which are highly active sectors in Catalonia.

From 2012 to 2023 Barcelona will be the Mobile World Capital. This means that not only the international flagship mobile event will be held yearly here, the GSMA Mobile World Congress, but a whole range of activities and programmes all year around will create a dynamic professional ecosystem for the mobile and its satellite industries. This initiative has transformed Barcelona into the permanent global centre for mobile technologies, has involved the development of a business environment focused on this type of industry on an international level and has made Barcelona a global benchmark for mobile transformation.

New sectors like e-commerce or digital gaming are growing thanks to its business advantages and to the projects taking place in Barcelona as a result of the city being Mobile World Capital. One of the biggest pools of skilled workforce in Europe and the appeal of the city as a place to live and work have also progressively consolidated a hub of talent and opportunities on a European level.

#### How can your company take advantage of this dynamic environment?

Many public-private projects are channeled through the **Mobile World Capital Foundation**. The capital also provides different opportunities for start-up initiatives as a hub (space for companies): privileged contact with key operators, networking opportunities, awards, among many others.

# Catalonia Trade & Investment helps international companies locate and grow in Catalonia and Barcelona.

Catalonia Trade & Investment is the Catalan Government agency for foreign investment and business competitiveness. With more than 5,000 investment projects managed and over 30 years' experience helping international companies operate in Catalonia, we know how to maximise the return on investment.

#### **Catering to the needs of all international investors:**

#### - Are you considering a new investment?

All the information you need to know to make entering a new market as seamless as possible.

#### - Do you need us to accelerate your investment in Catalonia?

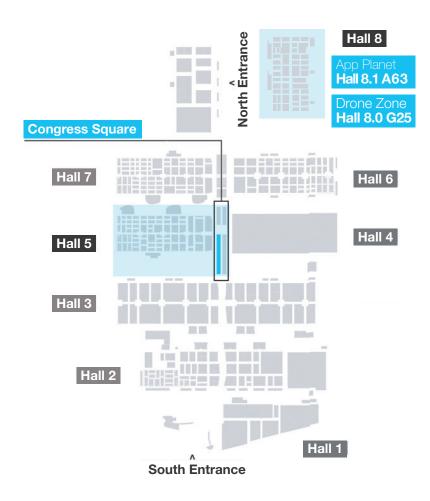
Our project management services give personalised support to your investment right from the start.

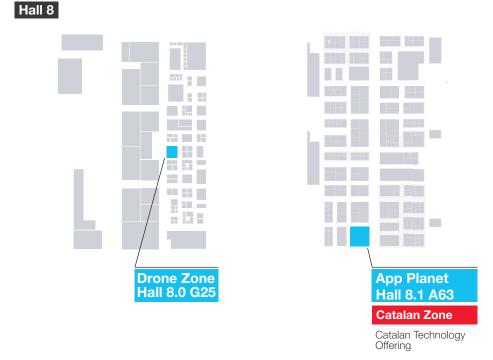
- Do you want to grow, reinvest & expand your investment in Catalonia?

Aftercare, expansion and reinvestments are one of our priority activities.

#### Specialised one-stop-shop services

- Investor information
- Business location
- Financing & incentives
- International mobility for executives
- Innovation, tech & business partners
- Business and institutional network
- Supplier search





Hall 5



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# Companies



ACCENT SYSTEMS
https://accent-systems.com/

#### Contact

info@accent-systems.com

#### Stand

Congress Square CS30

#### Sectors

Automobile / Healthcare / IOT / Industry 4.0 / Smart cities

Year Founded 2007 Workers 45



We have wide expertise with IOT technologies like Bluetooth, WiFi, 4G/LTE, SigFOX, LoraWAN... and we are leading the industry providing NB-IOT solutions. We believe in the importance of R&D and our company is constantly investigating in new technologies that will help us to provide the best solutions for our customer's needs.

Beacons are another of our business lines. Since this technology burst into market we are one of the iBeacon and Eddystone manufacturers leaders in the world.



#### Company

ADMAN INTERACTIVE S.L ADMAN MEDIA www.admanmedia.com

#### Contact

mwc@admanmedia.com

#### Stand

App Planet 8.1A63 - N. 11

#### Sectors

Online Advertising / Online Marketing / Video

Year Founded 2010 Workers 59 ADman Media is a video supply-side platform (SSP) leader in Spain and Latin America. With nine offices around the world, ADman Media offers the best solutions to help publishers optimise their inventory and maximise their revenues.

Our state of the art technology allows advertisers to reach their target with innovative outstream and native video formats in high quality inventory.

ADman Media, Innovative video for today's advertising.



#### Company

## ADPONE www.adpone.com

#### Contact

mwc18@adpone.com

#### Stand

App Planet 8.1A63 - N. 1

#### Sectors

Online Advertising

Year Founded 2015 Workers 14 AdPone is an adtech company that brings Advertisers and Publishers closer together with an in-house advertising technology platform mobile, display and TV.

We know the importance of optimizing a client's budget in order to get better results.

Our in-house technology helps to maximize ROI. We manage and we have access to the most premium inventory and data, so we can offer different possibilities to each brand.



#### Company

## ADSMURAI S.L. www.adsmurai.com

#### Contact

contact@adsmurai.com

#### Stand

App Planet 8.1A63 - N. 3

#### Sectors

Artificial Intelligence / Content / Data science / Digital marketing / Mobile / Social Advertising

Year Founded 2014 Workers 59 ADSMURAI offers a unique solution with a Cross-Network Marketing Platform addressed to organizations looking for efficiently scale their social media advertising execution.

We uniquely address the planning and content sourcing problems, in addition to providing a great solution for automation and optimization (badged Facebook & Instagram Partners, Google Partners and Twitter API Access).

With our latest developed Content Sourcing & Visual Marketing application, Visual Commerce

Platform, we are capable to find the most relevant user-generated content (UGC) for our brands between millions of images published in social media.



AIRK www.airk.eu

Contact info@airk.eu

Stand Hall 8.0 G25-6

Sectors Drones

Year Founded 2015 Workers 6 AIRK is a Spanish technology company headquartered in Barcelona. It manufactures the most versatile professional unmanned aerial vehicles (UAV), also known as drones.

AIRK is specialized in customizing drones according to the user needs, designing and creating 3D printed free accessories. AIRK FireClouds is their first line up of Multicopter drones.



#### Company

APPFUTURA S.L www.appfutura.com

#### Contact

hello@appfutura.com

#### Stand

App Planet 8.1A63 - N. 8

#### Sectors

App development / Web development

Year Founded 2014 Workers 7 AppFutura is the community for mobile app developers where they can meet people looking for someone to develop their apps. Being part of AppFutura also means joining a worldwide mobile app development directory with thousands of app development professionals.

If you have a project, you can get in touch with the best mobile app developers worldwide and hire your favorite to work on your project with guarantees and safe payments.



#### Company

## ALMA MEDICAL IMAGING www.alma-medical.com

#### Contact

mwc2018@alma3d.com

#### Stand

Congress Square CS20 - N. 2

#### Sectors

Medical image software

Year Founded 2005 Workers 20 Alma is a Spanish software company specialized in the development and commercialization of advanced viewers for medical imaging. These viewers include last generation tools for diagnostic and surgical planning.

Alma, set up in 2005, is currently consolidated in the medical technology market with more than 5000 licences installed in more than 400 hospitals of different countries like Spain, Italy, Argentina, Colombia, Chile, Mexico, etc.



#### Company

#### ATEKNEA SOLUTIONS EUROPE S.L www.ateknea.com

#### Contact

mwc18@ateknea.com

#### Stand

Congress Square CS20 - N. 15

#### Sectors

4.0 Industry / Energy / Environment / Health / Smart Cities / Transport/

Year Founded 2014 Workers 31 Ateknea Solutions is a leading European engineering company with extensive experience in helping small and medium-sized enterprises (SMEs) to transform their innovation projects into valuable, profitable and feasible market solutions. Ateknea provides a range of technical services including electronic (HW&FW), software development (Web & Apps, Al including machine learning techniques and deep learning for computer vision), mechanical design and automation in industrial processes.

Now our goal is to commercialize proprietary technology that is environmentally friendly, providing products that contribute to a better quality of life. Also, our own project Bettair provides cities with a cutting-edge IoT platform that allows them to map air pollution on a previously unimaginable scale, using a large-scale deployment of highly accurate sensors by means of an advanced post-processing algorithm.





## ATLANTIS IT www.atlantisit.eu

#### Contact

mwc2018@atlantis-technology.com

#### Stand

App Planet 8.1A63 - N. 13

#### Sectors

Geolocalization / Internet of things / Sustanaible mobility / Smart Cities

Year Founded 2014 Workers 9 Atlantis IT is an innovative company of services, with own engineering, for efficient management, control and security of your mobile resources (cars, vans, trucks, motorcycles, quads, boats, tractors, machinery, and other assets) for companies and particulars. Some of our solutions/products:

- Atlantis Moto: the App born to ride. You will be connected to your motorcycle 24 hours a day. Share your tracking with your gang, while youare in route. That connects to your motorbike. Enjoy your motorbike.
- Atlantis Fleet: We help companies to take decisions to improve their results, their management, and cost and productivity control of their mobile resources.



#### Company

## B&B TRENDS S.L - LIFEVIT www.lifevit.es

#### Contact

info@lifevit.es

#### Stand

Congress Square CS20 - N. 17

#### Sectors

APP Development / Clouds / Medical products / Health / Wearables

Year Founded 2015 Workers 30 Diagnose, prevent, manage and monitor our vital signs.

Store your data, check your history and statistics, share your information with your family and doctors. Follow the evolution of your measurements, detects possible changes or improvements to your health. Set alarms to warn if a value is out of the ordinary. Set yourself goals and visualize as you get to the goals you've set. All this connectivity focusing on a single platform: LifeVit.

Unique web and app where you can view all your information where, when and wherever you want. Secure and confidential access to all your measurements from Lifevit devices.



#### Company

## AUMENTA SOLUTIONS S.L www.aumentasolutions.com

#### Contact

info@aumentasolutions.com

#### Stand

Congress Square CS20 - N. 3

#### Sectors

4.0 Industry / Augmented Reality / Virtual Reality

Year Founded 2013 Workers 3 Aumenta Solutions provides Augmented Reality applications to industry, engineering and architecture professionals.

Working with the latest AR devices, tablets and Smartglasses we provide solutions to unresolved issues with conventional technologies, increasing productivity and efficiency in key business processes.

Aumenta Solutions has a team of professional and highly qualified technology partners who offer the best Augmented Reality solution for your business.



#### Company

# BARCELONA TECHNOLOGY SCHOOL www.barcelonatechnologyschool.com

#### Contact

info@barcelonatechnologyschool.com

#### Stand

Congress Square CS20 - N. 39

#### Sectors

Education

Year Founded 2015 Workers 16 Barcelona Technology School helps people from all over the world to develop skills ready to shape the digital future.

BTS prepares also companies to adopt digital transformation, helping them to understand the impact of digital disruptions, shifting to digital organization models and engaging talent with an own digital culture.

BTS ensures top training and education programs through partnerships with best ranked universities, leading digital labs, international Team of digital leaders and teachers with experience in global tech companies.

Programs: Big Data, Fintech, HR tech, digital healthcare, connected transport, legaltech, UX, software craftsmanship, innovation and cybersecurity.



## BCN DRONE CENTER www.bcndronecenter.com

#### Contact

info@bcndronecenter.com

#### Stand

Hall 8.0 G25-1

#### Sectors

**Drones** 

Year Founded 2009 Workers 9 BCN Drone Center is one of the only 10 UAV Test Sites in the world. It counts with Segregated airspace, runway, ground control station, simulator, hangar, workshops and offices.

BCN Drone Center offer Drone testing facilities, Trainings, and consultancy from the most experienced drone company in Europe People from +60 nationalities already passed by our center!



#### Company

### BIID

#### www.biid.com

#### Contact

mwc2018@biid.com

#### Stand

Congress Square CS20 - N. 35

#### Sectors

Fintech / Digital identity / Smartcities

Year Founded 2004 Workers 12 Biid is a "mobile identity" platform that secures and protects banks and governments' digital infrastructures while allowing their digital users to authenticate online, authorise transactions and sign legal documents quickly and easily, using their Android and iOS smartphones.

At the core of our platform there are Qualified Digital Certificates, issued by recognised Trust Service Providers to legally identify digital users. Our PKI-based technology transforms smartphones into secure devices that can be used to verify users' identities and protect online systems against phishing and large scale bruteforce attacks.



Power your business

#### Company

#### BISMART BUSINESS INTELLIGENCE SPECIALIST SERVICES S.L

#### www.bismart.com

#### Contact

info@bismart.com

#### Stand

Congress Square CS20 - N. 8

#### Sectors

Advanced Analytics / Artificial Intelligence / Predictive Analytics

Year Founded 2009 Workers 40 Bismart helps decision making by transforming data into knowledge, through Big Data, Data Analytics, Next Generation Dashboards, Scorecards, Key Performance Indicators, Reporting, Datawarehousing and Data Integrations.

Bismart Data Analytics solutions solve the most pressing challenge for any organization, public or private – how to harness the power of the data it gathers every day. Big Data turns chaos into clockwork. Big Data transforms data into money, it helps companies be more intelligent, more productive, more confident making predictions and helps them make the best decisions. Leading organizations of the future will be distinguished by their predictive algorithms.



#### Company

## BONADRONE www.bonadrone.com

#### Contact

itomas@bonadrone.com

#### Stand

Hall 8.0 G25-8

#### Sectors

Drones

Year Founded 2015 Workers 3 BonaDrone is aimed to offer an educational tool to give teachers a resource to engage pupils in developing their technical or STEM skills (Science, Technology, Engineering and Maths) through 3D printed robots.

A central part of the process is empowering teachers. Many educators lack the practical skills and resources to teach students about technologies such as 3D printing, electronics and coding. BonaDrone is attempting to bridge this gap with an all-in-one package.

Bonadrone has several trials under way in Barcelona with public/private schools and the Polytechnic University of Catalonia.

## brightsight<sup>®</sup>



#### Company

## BRIGHTSIGHT www.brightsight.com

#### Contact

vilarrubla@brightsight.com

#### Stand

App Planet 8.1A63 - N. 4

#### Sectors

Cybersecurity: Integrated Circuits security, IoT Security (Medical, Automotive, SmartHomes, Smart Meters...), Mobile Devices Security (HCE, TEE, eSE, UICC), Biometric Authentication Security

Year Founded 1984 Workers 160



Company

Contact

Stand

Sectors

Retail / Trade

**CATALOGPLAYER** 

Business solutions /

www.catalogplayer.com

mwc18@catalogplayer.com

Congress Square CS20 - N. 6

e-Commerce / Food industry /

ICT Sector / Multimedia /

Brightsight is an independent security evaluation lab providing security evaluation services worldwide. We have a big team of security experts with many years of experience.

Brightsight is a Common Criteria (CC), PCI and EMVCo lab and is uniquely positioned with its accreditation by multiple CC Schemes. Due to our experience and knowledge, we can help our customers to assess the security in their Mobile-, Biometric Authentication-, Medical-, Automotive- and Home solutions efficiently. In our evaluations we work closely together with our customers, already during their development phase, with short communication lines. This close collaboration insures meeting our customer time to market needs. We are located in The Netherlands, Beijing and Barcelona.



The platform provides to companies of any size or sector a configurable set of tools for a quick digital transformation to:

- Create interactive catalogs of products or services
- Unify and improve the flow of comercial communication and brand image
- Automate sales process for sales reps using offline / online multi platform mobile apps
- Manage customers and planify sales reps visits or routes
- Improve the retail customer experience creating interactive kiosks catalogs
- Check and analyze all activity in real time.
- Connect our tools easily with ERP, CRM or other platforms



#### Company

#### CENTRE DE VISIÓ PER COMPUTADOR

www.cvc.uab.es

#### Contact

cvc-marketing@cvc.uab.es

#### Stand

Congress Square CS20 - N. 24

#### Sectors

Automobile / Health / Video monitoring and security / 4.0 Industry /

Year Founded 1995 Workers 110 The Computer Vision Centre (CVC) is a non-profit institution located in Barcelona.

We are leaders in research and technology transfer in the area of computer vision. Founded in 1995, the centre counts with more than two decades of experience in a wide range of computer vision applications and technological development that can be organised in four main areas:

- Culture & Reading systems
- Intelligent Mobility and transportation
- Personalized medicine and wellbeing
- Industry 4.0.





#### Company

# CENTRE TECNOLÒGIC DE TELECOMUNICACIONS DE CATALUNYA (CTTC) www.cttc.es

#### Contact

mwc18@cttc.es

#### Stand

Congress Square CS20 - N. 34

#### Sectors

Health / 4.0 Industry / TIC / Smart Cities

Year Founded 2001 Workers 105 CTTC is a non-profit R&D center established by the Government of Catalonia. Fundamental, applied research, and technology transfer activities focus on communication technologies, infrastructure and services, and geomatics. The CTTC offers an extensive portfolio of:

- research and innovation services (incl. contracts, technology alliances, standards support, feasibility studies, license agreements, training)
- experimental platforms
- products and solutions

The Center has an outstanding record track of participation in publicly funded R&D programs (H2020) and contracts with the industry (e.g., vendors, operators, utilities).

## Year Founded 2014 - Connect our Workers 17 - Platforms



## CIGO! BY SPARSITY www.smart-cigo.com

#### Contact

info@smart-cigo.com

#### Stand

Congress Square CS20 - N. 31

#### Sectors

IOT / Logistics / Open Data / Smart Cities / TIC

Year Founded 2010 Workers 20 GO!Fleet is a smart mobility management platform offering a unique interaction between the backend and the mobile app.

Customise the routing algorithm by choosing among the more than 10 features offered which plans optimal routes. Dispatch the daily roadmap to delivery drivers with the touch of a click. Drivers can update the status of each delivery with their smartphones, enabling customers to know the estimated time of arrival. GO!Fleet creates a cloud ecosystem where every user benefits of real time information at all times.

GO!Fleet brings value by:

- Reducing costs
- Automatizing tasks
- Providing reports
- Creating a communication network between all the users: clients, drivers and the back office
- Reducing the impact of incidents by taking care of the end customers.



#### Company

## CLEANDRONE www.cleandrone.com

#### Contact

rpardell@cleandrone.com

#### Stand

Hall 8.0 G25-11

#### Sectors

Drones

Year Founded 2015 Workers 9 Cleardrone's mission is to harness the intelligence of flying robotics to reduce the costs and risks of large area O&M activities, like inspection and cleaning of solar farms and buildings. Initial product development is focused on a fully automated inspection and cleaning system for the fast-growing solar power industry.

Cleandrone was spun-out from a Barcelonabased technology incubator in September 2015 and first sales were generated by the end of 2016. We are currently already marketing our Sherlock intelligent inspection system, including our own drone and planning and post-processing software.



#### Company

## CONECTA WIRELESS S.L www.conecta-wireless.com

#### Contact

info@conecta-wireless.com

#### Stand

Congress Square CS20 - N. 9

#### Sectors

TIC

Year Founded 2007 Workers 21 Conecta Wireless is a telecom operator and IS/IT solutions provider for businesses and corporations with over 15 years of experience.

It owns communications infrastructure connecting customers across America, Europe and Asia.

Our portfolio comprehends Connectivity, Cloud, Mobile Unified Communications (Voice, Video and Data) and Professional Services.

The leverage on our core strengths such as our proprietary VoiceGen® solutions, a unique business focus and our purchasing synergies as wholesale operator, define Conecta Wireless as a flexible Business Partner with a global vision for local action who masters technology, approaches consultatively and communicates in business terms.



#### Company

## CONNECTIVITY GLOBAL www.connectivity.es

#### Contact

mwc18@connectivity.es

#### Stand

Congress Square CS20 - N. 27

#### Sectors

Business solutions / Mobility / Transport and logistics / TIC /

Year Founded 2014 Workers 3 Connectivity is a young operator with a different philosophy based on customer service. We offer unlimited connectivity services, having thousands of active users around the world.

We are specialised in IoT projects. You can have your own brand/logo printed on your SIM cards and as the provider name on the screen of your devices.

The qualities that define Connectivity are competitive prices with the best service and no minimum period contracts. Connectivity offers as well other connectivity solutions (VoIP, International Calls, Global Numbering, BYOD) and a special follow-up supporting any eventuality that arises.



#### DATALONG16 www.datalong16.com

#### Contact

c.pandrea@datalong16.com

#### Stand

Congress Square CS20 - N. 36

#### Sectors

Business solutions / Food industry / Health industry / ICT Sector / Mobility / Transport and logistics

Year Founded 2014 Workers 25



We help develop great experience for clients, where they can stay connected with their assets in real-time. Our solution, which is connected to the "Internet of Things", is serving several vertical industries, such as; pharma, agri-food, medical, chemical, laboratories, transportation, ...

All of them strongly related to logistics and distribution.



#### Company

## ENGINYERIA EMSER S.L www.emser.es

#### Contact

mwc18@emser.es

#### Stand

Congress Square CS20 - N. 12

#### Sectors

**ITC Solutions** 

Year Founded 2001 Workers 35 PASSIVE OPTICAL LAN (POL) uses fiber-optic cable instead of legacy copper. Fiber-optic delivers broadband services to millions of users worldwide and it outperforms legacy LAN:

- Simplicity: Reduce complexity with just one multiservice network, while legacy networks need multiple networks
- Capacity. From 2.5Gbps downstream / 1.2 Gbps upstream in each fiber (GPON), to symmetrical 10Gbps (XGSPON) and 40Gbps (TWDM-PON)
- Lower total cost of ownership: Upfront CAPEX savings, reduced equipment footprint, lower power consumption, cheaper maintenance and lower OPEX
- Reach: Fiber reach up to 20km vs the limited 100m for copper
- Future-proof: +50 years lifespan and low-cost evolution (fiber and passive infrastructure reused).



#### Company

# DRONPIXEL - BLAUPIXEL www.dronpixel.com www.blaupixel.com

#### Contact

david@dronpixel.com david@blaupixel.com

#### Stand

Hall 8.0 G25-4

#### Sectors

**Drones** 

Year Founded 2014 Workers 5 Dronpíxel is a company that develops two activities, first as Drone operator, making audiovisual works (DRONPIXEL®) and secondly developing custom Cloud/Web software solutions (BLAUPIXEL®).

We continuously innovate to offer technological services with a real base of application in the society, industry and in the new digital economy.



#### Company

## E-STRATOS www.e-stratos.eu

#### Contact

v.montilla@e-stratos.eu

#### Stand

Hall 8.0 G25-12

#### Sectors

Drones

Year Founded 2017 Workers 3 E-STRATOS is born, the materialization of a project that wants to respond to the lack of practical tools to integrate the large amount of data of diverse origin that are used in environment and related fields such as territorial, forestry, agricultural or energy management.

The company is developing a platform capable of obtaining and analyzing information from as diverse sources as field sensors, productive yields, real-time meteorology, local weather forecasts, historical data of all kinds and maps generated from satellites, light aircraft and UAV's. By transforming this large amount of information into layers of completely geolocated variables that are easily interpretable and useful for decision making.

#### FitoStinger



#### Company

#### FITOSTINGER/ TSA CENTER GROUP www.fitostinger.com

Contact info@fitostinger.com

Stand Hall 8.0 G25-9

Sectors Drones

Year Founded 2017 Workers 5 FitoStinger is born with the aim of being an integral service focused on the treatment and control of pests, focusing initially on the Pine Processionary Caterpillar pest. Offers a totally safe treatment with the living beings. Using a drone combined with an applicator device, that makes an application on the pest in a local and respectful with the environment. Under the ESA BIC framework, the project will focus on the development of a system that allows it to operate semi-autonomously in the first phase. and in a fully automatic operation in the final phase. The Company is part of TSA CENTER Group, whose core business is offering drone related services. Main services are consultancy, R&D. being RPAS FORMACIÓN one of the most important schools in Spain.



#### Company

## FLYAWAY SERVICES www.flyaway.tienda

Contact info@flyaway.es

Stand Hall 8.0 G25-5

Sectors Drones

Year Founded 2012 Workers 1 FlyAway Services is one of the main distributors of drones in Spain. With experience in the sector since its creation, we advise our clients on how to implement this new technology in their productive processes. Large firms trust our services, both public and private. We advise companies and organizations from areas as diverse as construction, engineering, geology, cinematography or defense and security.

Our new challenge for the future is to join drones and augmented reality. Always at the technological forefront, we look for more innovative and productive applications every day, generating a great value.



#### Company

#### FRAKTAL5 www.fraktal5.com

#### Contact

contact@fraktal5.com

#### Stand

App Planet 8.1A63 - N. 15

#### Sectors

TIC mobile / Fintech

Year Founded 2017 Workers 4 Fraktal5 unifies in a single platform the advantages of social trading and the best tools to manage and monitor investments in the stock market.

Fraktal5 offers the possibility of consulting all types of quotes, managing your stock portfolio, being informed in real time, tracking your investments, knowing the opinions of the rest of users in the community and sharing your own impressions with them, as well as following and emulating other users' portfolio, etc.

Thanks to a friendly interface and its machine learning system, the application offers to the user new investment opportunities and reports everything that is happening in the financial markets in an agile and effective way.

Fraktal5: learn, share, win.



#### Company

## FREESPACE DRONE EVENTS www.freespacedrone.events

#### Contact

info@freespacedrone.events

#### Stand

Hall 8.0 G25-10

#### Sectors

Drones

Year Founded 2017 Workers 6 Freespace Drone Events is a Catalan company focused on establishing drone racing as a mainstream sport, entertainment and showbusiness. Freespace Drone Events and its partner Freespace Drone Racing arecommitted to the development of Giant Drone Racing. Our drones are engineered to latest technological advancements with aviation safety regulations andenhanced safety features always to the forefront. We interface our epic 3D tracks via full AR/VR immersion at up to 230kph utilizing realtime HD cameras & telemetry for consumable data/metrics. Giant Drones will deliver the ultimate spectator friendly aero sport. Freespace Drone Events will organize Barcelona's FAI Drone Racing World Cup, July 2018.



## FUNDACIÓ EURECAT www.eurecat.org

#### Contact

gemma.batlle@eurecat.org pepa.sedo@eurecat.org (Drone Zone)

#### Stand

Congress Square CS20 - N. 41 Hall 8.0 G25-7

#### Sectors

Blockchain / IConnected Car / Drones / Health / ICT Sector / Industry 4.0 / IoT / Multimedia / Smart Cities / Sports / Retail

Year Founded 2013 Workers 579



Eurecat is the Technology Centre of Catalonia focused on: applied R&D, highly specialized training, consulting, product and service development and promotion of technological innovation. Some of our latest technologies:

- Analytics and Big Data architectures for geospatial datasets, social media, user profiling and context based recommendation.
- Indoor positioning.
- Quality control for Smartphones applications.
- Authentication systems (biometric recognition).
- 3D immersive binaural sound.
- 3D reconstruction from mobile photographs.

#### In the field of **drones**:

- Applied-research, mainly navigation, control, vision and perception and heterogeneous multi-robot systems.
- Advanced solutions in Infrastructure Inspection, Security and Emergency services, agriculture, Construction and Cultural Heritage.



#### Company

## FORCEMANAGER www.forcemanager.net

#### Contact

marketing@forcemanager.net

#### Stand

Congress Square CS30

#### Sectors

CRM (Customer Relationship Management )/ AI (Artificial Intelligence)

Year Founded 2011 Workers 100 ForceManager is the first Sales Accelerator Platform built specifically thinking of mobility and provides both field sales reps and managers with a solution that increases sales from day one. In order to improve results and increase salesactivity, the system offers a native, multiplatform application that tracks and provides contextual information when on the move.

ForceManager works hard to maintain its tradition of using the latest, most up-to-date technology to ensure sales activity remains as efficient as possible. The company also boasts a significant international presence, with offices in London, New York Barcelona, Madrid, Bogota and Mexico City and and clients in over 30 countries.

## Gave

#### Company

## FUNDACIÓ I2CAT www.i2cat.net/en

#### Contact

info@i2cat.net

#### Stand

Congress Square CS20 - N. 42

#### Sectors

Digital Social Innovation / Health & Social Care / Industry 4.0 / IoT / Smart Cities

Year Founded 2003 Workers 65 The i2CAT Foundation is a non-profit research and technology centre that promotes R&D activities in the fields of the Internet and advanced digital technologies. It has pioneered an innovation model based on collaboration between companies, public administrations, academia and users.

i2CAT was born to revolutionize the future, from industry to end-user. 15 years of international research define our expertise. Among other, the centre provides telecom solutions in:

- The Network: SDN, NFV, Small Cells, 5G, IoT, Multi-Edge Computing
- Content & Media: New formats of virtual immersive content creation & delivery
- Digital Consumer: High precision 3D indoor positioning

#### Company

## GAVE ELECTRO S.L www.gave.com

#### Contact

mwc2018@gave.com

#### Stand

Congress Square CS20 - N. 11

#### Sectors

Automatic transfer switches / BTS supply systems / Hybrid power systems

Year Founded 1944 Workers 52 Gave Electro is a low voltage equipment manufacturer based near Barcelona since 1944. Now owned by the 3rd generation, around 40% of Gave turnover comes from export markets. Innovation is at its core and several gamechanging patents have made Gave the preferred brand of choice for Telcos and Towercos.

Gave proposes a unique solution based in its own Automatic Changeover Switches technology. This product range, with a record of 5000+ units deploied all around the World, ensures the safest and most reliable backup in BTS supply systems and Hybrid Power Systems.



#### GOTAKI www.gotaki.com

#### Contact

mwc18@gotaki.co

#### Stand

Congress Square CS20 - N. 32

#### Sectors

Tourism and leisure

Year Founded 2016 Workers 7 Gotaki is a powerful tool to create your trips and travel with intelligence, is the perfect online advisor for the tourist market.

Gotaki is the source of information online, where we show you everything you need in a city.

Gotaki offers a fairly novel map system where the user can create their own routes through the cities without needing to know the address of the site and create routes of multiple sites in the same route and the map system calculates by car, bicycle and walking.

We organize all the information that there is on the Internet about a site and we show it to the user within a profile.



#### Company

## GUMS UP S.L www.gumsup.com

#### Contact

contact@gumsup.com

#### Stand

Congress Square CS20 - N. 16

#### Sectors

B2C / Loyalty / Marketing / Mobile / Software

Year Founded 2014 Workers 10 From Gums Up we've created "Smart Rewards", a loyalty system for companies, based on the mobile and the digital products. It is a platform of rewards where the brand can reward its clients for their loyalty.

In our system, the client accumulates some points that can be exchanged for thousands of gifts. These types of solutions have already worked in the market, but we are specialized on the digital products, offering to the clients the gifts they really want like apps, games, music... in an international level. To that end, we partner with the main online stores: Apple, GooglePlay, Amazon, Xbox, Nintendo & Playstation.



#### Company

#### HERTA

www.hertasecurity.com

#### Contact

info@hertasecurity.com

#### Stand

Congress Square CS20 - N. 19

#### Sectors

Banking / Casinos / Government / Hospitality / Law Enforcement / Retail / Safe Cities / Sports Stadiums / Transportation

Year Founded 2010 Workers 31 Herta is a world leader in the development of cutting edge facial recognition solutions.

Based in Barcelona and with offices in Madrid, London and Los Angeles, the company offers fast, accurate, robust, end-customer oriented solutions for video surveillance, access control, and marketing requirements.

International projects include safe-cities, airports, train and metro stations, prisons, banks, casinos, sports stadiums, shopping malls, military, police and forensic applications. Herta has partners in 50 countries and more than 150 certified integrators globally.



#### Company

IMPEMER S.L www.air-fi.es www.air-go.es

#### Contact

mwc18@air-fi.es

#### Stand

Congress Square CS20 - N. 5

#### Sectors

Airports / Exhibition Centers /
Factory Plants / Hospitals / Museum
/ Shopping Malls / Transport

Year Founded 2013 Workers 15

Air-Fi builds Location Based Services, Based on our proven, flexible and accurate Indoor Positioning technology we build solutions to enable tracking, guidance, analytics and hypertargeted communication strategies. Indoor positioning systems provide accurate location, routing, and guidance for people inside closed environments such as commercial malls, hospitals, airports, factories where GPS signals cannot penetrate. These IPS applications can be very useful in monetizing existing Wi-Fi systems already installed in addition to making it easy for shoppers/patients/workers to find and locate their points of interest and additional geotargeted information inside commercial malls/shopping centers/hospitals/plants.



## INOVUM IT SOLUTIONS S.L www.inovum-solutions.com

#### Contact

mwc18@inovum-solutions.com

#### Stand

App Planet 8.1A63 - N. 5

#### Sectors

Augmented Reality / Big Data/ Open Data / Cloud Computing / Design/User Interface / Geolocation

Year Founded 2010 Workers 10 Inovum IT Solutions is an IT service provider with expertise in the conception, design, and development of innovative web, desktop and mobile applications.

We provide exceptional services and support so that your company gets nothing but the very best from your investment in Information Technology.

We are a dynamic company with international projects with focus on exciting and new technologies. We have creative business ideas and are a team of highly motivated professionals.



#### Company

## KINGECLIENT www.kingeclient.com/en

#### Contact

info@kingeclient.com

#### Stand

Congress Square CS20 - N. 10

#### Sectors

Design / Development / eBusiness / Marketing / Service Design / UX

Year Founded 2000 Workers 112 KingEclient is a top-ranking, international UX consultancy, who carries out projects for national, international corporations, European institutions and government bodies in many countries.

Based in Spain with offices in Madrid, Barcelona, Belgium, Amsterdam and Saudi Arabia.

We are digital minds with the will to fuel every digital experience, from start to end.

Our pro-user attitude makes us experts in UX and our passion for responsive, adaptive and interactive design helps us creating meaningful user stories through multiple digital channels and environments.

Our main goal is to guide large companies to achieve their business goals in the digital arena.



#### Company

## INTESIS SOFTWARE S.L.U. www.intesis.com

#### Contact

sales@intesis.com

#### Stand

Congress Square CS30

#### Sectors

HVAC / IOT / Smart Controller / Wireless

Year Founded 2000 Workers 52 Founded in 2000, Intesis is today a leader in design, fabrication and commercialization of innovative solutions for building Automation and IoT.

#### IntesisHome Brand

The remote control system, cloud-based, that today allows a comfortable and intuitive control of air conditioners and heat pumps from any smartphone. Thanks to the big range of WiFi devices installed with the Air Conditioner.

#### IntesisBox Brand

A wide range of WiFi devices with a simple and intuitive protocol that allows any Home Automation or IOT company to offer Air Conditioning control in their own solutions.

## Kompyte.

#### Company

## KOMPYTE www.kompyte.com

#### Contact

mwc@kompyte.com

#### Stand

App Planet 8.1A63 - N. 10

#### Sectors

Al / Big data / Computer software / SaaS/B2B

Year Founded 2014 Workers 25 Kompyte is a competitor tracking software that sends real-time alerts when your competitors make changes to their websites, products and digital marketing campaigns.

Kompyte also automates competitor reporting and helps marketers identify not only what their competitors are up to, but also identifies what's working for them. Marketers then leverage these insights to improve their own product and marketing strategy.



MACADAMIA PROJECT (FLYING FREE FILMS) www.flyingfreefilms.com

#### Contact

pau@flyingfreefilms.com

#### Stand

Hall 8.0 G25-3

#### Sectors

Drones

Year Founded 2014 Workers 5 We are a multidisciplinary team with extensive experience in the world of visual communication and image, and experts in the engineering and business world. The sum of these branches, across the Flying Free Films, represents the aim and motivation of our company to collaborate in professional projects.

We provide different solutions to our clients whether they are for advertisement or broadcasting live, industrial needs to control construction processes or whatever needs required.

We offer a fleet of drones of different sizes, to offer a complete service for all types of productions with the best products/hardware on the market.



#### Company

NEARBY SENSORS S.L www.nearbysensor.com

#### Contact

fcespedes@nearbysensor.com nbs@nearbysensor.com

#### Stand

Congress Square CS20 - N. 38

#### Sectors

Industria 4.0 / SmartCity

Year Founded 2013 Workers 7 Nearby Sensors is a software company based in Barcelona, where we have developed an IoT platform for the automation and execution of processes in real time between IT and OT systems, allowing to create vertical solutions for Smart City, Mobility, Industry 4.0, Space Management and other types of sectors.

The technology developed is based on a framework (agent and orchestrator) that allows low-level integration of all types of industrial buses and IT technologies (Web, DB, email, file systems). The system provides the capabilities of an industrial PLC and adds all the IoT capabilities, allowing the creation of multiple competitive features.



#### Company

## MOBILEKNOWLEDGE www.themobileknowledge.com

#### Contact

contact@themobileknowledge.com

#### Stand

Congress Square CS20 - N. 13

#### Sectors

4.0 Industry / Fintech / ICT / Industrial engeneering services / M-banking / M-wallet / Mobility, transport, logistics/ Smart Cities

Year Founded 2007 Workers 18 MobileKnowledge is a team of HW, SW and system engineers experts in smart, connected and secure technologies for the IoT world.

We are your engineering consultant for any specific support in connection to your IoT and NFC developments, applications and related secure ecosystem. From designing and developing secure HW and embedded FW/SW, to mobile application and secure cloud services.



#### Company

#### NEKTRIA www.nektria.com

#### Contact

mwc18@nektria.com

#### Stand

Congress Square CS20 - N. 4

#### Sectors

Ecommerce / Logistics / ICT

Year Founded 2012 Workers 19 Nektria provides disruptive solutions for e-commerce logistics. Our end-to-end cloudbased SaaS platform allows shoppers to choose 1 or 2 hours delivery slots offered at variable prices (incentives) in exchange for logistical efficiency. This is Yield Management, just like airlines are doing with the price of flight tickets applied to the B2C deliveries.

Nowadays, Nektria is focus on the online supermarket and furniture sectors, proving to our clients that we are able to save up to 20% on logistical costs and improve the sales conversion rate by up to 10%.



## NEXUS GEOGRAPHICS www.nexusgeographics.com

#### Contact

mwc2018@nexusgeographics.com

#### Stand

Congress Square CS20 - N. 43

#### Sectors

Insurance and Real State / Logistics / Public Administration / Security and emergency / Transport and Infrastructure / Tourism / Utilities and Energy

Year Founded 1997 Workers 40 Nexus Geographics is a leading provider of smart maps and smart routes for all kinds of companies. Our goal is to help people and companies to visualize their world on the map, analyze their data with maps and understand their business geolocation.

Our mapping technology covers most of the planet in a reliable and updated way and creates more than 10 million maps daily to help more than 1,000 companies. We are experts in quality geographic data and the data we use is selected directly from the top manufacturers.

Nexus Geographics, because our priority is mapping your world!



#### Company

#### PARKIMETER TECHNOLOGIES S.L www.parkimeter.cat

#### Contact

mwc18@parkimeter.com

#### Stand

Congress Square CS20 - N. 26

#### Sectors Mobility

Year Founded 2013

Workers 11

Parkimeter is an online parking booking platform. Founded in 2013, it started operating in Barcelona in 2014 with 60 associated public parking lots. In 2018, Parkimeter has more than 500 associated parkings in more than 100 cities, becoming the largest virtual parking network in Spain, and it has started international expansion in Italy and Portugal.

The fact that our clients already come from all of Europe make our further european expansion faster by replicating our successful model to other countries where we already have customers.



#### Company

## OTCENGINEERING S.L www.otcengineering.com

#### Contact

mwc2018@otcengineering.com

#### Stand

Congress Square CS20 - N. 29

#### Sectors

Connected mobility / End 2 End Connectivity Solutions Provider / Smart Mobility

Year Founded 2009 Workers 23 OTCENGINEERING is an End2End, connectivity solutions provider, with high technological value and innovative DNA, delivering connectivity solutions for Mobility, Consumer and Industry, since 2010.

Our innovative technology CONNECTECH integrates IT solutions in mobility and embedded devices to be connected through cloud, delivering exclusive tools for users and mangers, facilitating the interaction on the Smartphone, with Gamification, for brands and users.

CONNECTECH is our Real Time solution which allows devices to connect users and brands through SmartPhones and cloud services, delivering valuable user experiences and functionalities, while engage user to brands.



#### Company

## PERSPECTIVA www.perspectiva.es

#### Contact

info@perspectiva.es

#### Stand

Congress Square CS20 - N. 20

#### Sectors

Digital / Domotic / Food experience / Health / Industrial machine and systems / Logistic / Medical / Sport / Transport / Vending

Year Founded 2005 Workers 23 Perspectiva is a specialist company executing IoT and Industry 4.0 projects. We have more than 12 years experience accomplishing projects for our customers around the world. We have three main knowledge areas, Industrial Design and Mechanical development, Design and developer electronic solutions and technologies applications, and last Digital where we design UI&UX and develop Apps. Perspectiva team is a professional group of people passionate about design connect products. The most important for us is to create better solutions for our customers and your markets.

Perspectiva was born in Barcelona in 2005, with 4 people. Currently Perspectiva has more than 60 professionals with three offices, the headquarter is in a little town close to Barcelona, another in Madrid and the last in Sao Paulo (Brazil).



# PROYECTOS DE GESTIÓN DEL CONOCIMIENTO www.pgconocimiento.com/mwc2018

#### Contact

mwc2018@pgconocimiento.com

#### Stand

Congress Square CS20 - N. 14

#### Sectors

Administration / Distribution / Logistics / Pharma / Public

Year Founded 2000 Workers 5

#### PROYECTOS DE GESTIÓN DEL

CONOCIMIENTO's mission is helping organizations to improve they their performance by the developing and deploying their own Business Intelligence tools, from strategic and process consulting to report creation including KPI definition, Datamart design and ETL process.

We are manufacturers of the Atlas SBI Business Intelligence platform.

Atlas SBI is a BI and Big Data web platform one that make available to companies a traditionally complex and expensive technology in a easy and affordable way at anytime, anywhere for any mobile device and includes all BI tools in a single solution.



#### Company

# RCM SOFTWARE S.L www.rcm.es www.bi4web.com

#### Contacte

rcm@rcm.es

#### Stand

Congress Square CS20 - N. 30

#### Sectors

Αll

Year Founded 1989 Workers 10 BI4Web is a scalable tool for data extraction since any origin (Big Data, DB Relational, Web services,...), analysis and publication of information on web at SaaS and on-premise model.

Allows to have a complete business intelligence solution, efficient, safe and intuitive.

Gives to company employees, the tool needed to manage decision making, resulting a flexible and dynamic company.



#### Company

RESTB.AI https://restb.ai

#### Contact

dgp@restb.ai

#### Stand

App Planet 8.1A63 - N. 12

#### Sectors

Artificial Intelligence

Year Founded 2015 Workers 18 Restbai has created an efficient Artificial Intelligence platform to train customized Image Recognition models that solves and automatizes the particular image understanding requirements of each company with outstanding accuracy.

Our ultimate and awarded deep convolutional neural networks based APIs allow companies obtaining unique custom-built solution hassles.

We also offer several ready to use trained APIs:

- Real State and Properties (accuracy >98%).
- Prohibited products detection (drugs, chemicals, medicines, food, etc.).
- Logo and Watermark detection.



#### Company

# SAFELAYER SECURE COMMUNICATIONS S.A www.safelayer.com

#### Contact

sflyr@safelayer.com

#### Stand

Congress Square CS20 - N. 21

#### Sectors

Banks / Big corporations / EGovernment / Public Adminstrations

Year Founded 1999 Workers 62

#### Safelayer Secure Communications S.A.

is a leading provider of security software for Public Key Infrastructure (PKI), Multi-Factor Authentication (Identity Federation, Adaptive Authentication, SSO, Mobile ID), Electronic and Cloud Signature, Data Encryption and protection of Electronic Transactions.

Safelayer's eID technologies protect, serve and make use of the digital identity of people (corporate users or citizens), as well as connected objects (software systems or hardware devices), contributing to building trust in today's digital era.



## SAPENTA www.sapenta.com

#### Contact

carlota.feliu@sapenta.com

#### Stand

App Planet 8.1A63 - N. 6

#### Sectors

Business Support Systems / Enterprise Software / Mobile Enterprise Solutions

Year Founded 2015 Workers 8

Sapenta is a simple, social and smart endto-end smartworking platform for the Digital Enterprise. We increase employee engagement, collaboration, and productivity, while delivering flexible, agile and data-driven working practices via our automated and fully connected platform of tools for managing Projects, Tasks, Resources, Teams, Time, Purchases, Travel & Expenses, communication, and reporting. No more silos, paper-based, manual or fragmented processes. In response to a highly fragmented technology landscape of single function workplace tools and apps, we built the Sapenta smartworking platform to ensure everything is 'all-in-one', in sync, easy to navigate and instantly accessible. One Workplace, One Platform, One Experience.



#### Company

## SELFTISING www.selftising.com

#### Contact

rquerejazu@selftising.com

#### Stand

Congress Square CS20 - N. 44

#### Sectors

App development

Year Founded 2007 Workers 10 Selftising is a creative mobile application development and consulting company with headquarters in the beautiful Barcelona.

We are always committed to creating innovative and elegant solutions for our clients and partners. We develop and promote our own products but we also advise our clients on the mobile technology landscape, partners with them to create a focused long-term mobile strategy and execute that strategy across all major platforms and operating systems.

Selftising is focused on behaviour management applications.



#### Company

## SEGUCOM EUROPE S.L www.segucom.net

#### Contact

mwc2018@segucom.net

#### Stand

Congress Square CS20 - N. 23

#### Sectors

Industry / 4.0 Industry / Mobility, transports, logistics / Health/ Smart City

Year Founded 2004 Workers 1 SEGUCOM is specialized in developing technology to create trusted electronic objects and their corresponding trust archives.

You can apply our technology to provide trust to a picture taken on a mobile device or to a message for traffic lights control or to audit and archive actions generated by external systems, IoT...

We provide trusted archiving services in the cloud or inside.

Free technology based on public standards guarantee the reversibility, perpetuity and intelligibility.

- T4O provides trust to electronics objects.
- T4A provides trust for archive long term.
- T4Photo provides trust to your tasks.
- G4A provides management for T4A and T4O.



#### Company

## SENSE4CARE S.L www.sense4care.com

#### Contact

info@sense4care.com

#### Stand

Congress Square CS20 - N. 37

#### Sectors

Health / Medical devices / Technology / Wellbeing

Year Founded 2013 Workers 3 Sense4Care is a company specialized in the design and manufacture of medical devices, which aims to improve the quality of life of people.

Based in Barcelona area, Sense4Care is formed by a high qualified team that come from the fields of engineering, medicine and business.

The company develops and markets cuttingedge solutions based on the knowledge generated by the Universitat Politècnica de Catalunya (UPC) in research projects mainly related to fall detection and Parkinson's disease, among others.



## SENSEFIELDS www.sensefields.com

#### Contact

msole@sensefields.com amichael@sensefields.com

#### Stand

Congress Square CS20 - N. 33

#### Sectors

Connected Vehicle / Mobility Data Analytics / Shared Mobility Services / Traffic Management Intelligence / Wireless Sensor Network

Year Founded 2011 Workers 15 Sensefields Advanced Mobility Data Technology, designed to meet the latest needs of the mobility landscape worldwide, offers sophisticated solutions for intelligent infrastructure and vehicle applications, as well as, for the next generation mobility communication systems. Based on the IoT and focused on R&D innovation results tested in the most demanding industry environments, Sensefields is developing its portfolio by resolving complex traffic management problems.

Taking advantage of the expertise in the traffic management industry, Sensefields is now revolutionising the Connected Vehicle field by offering advanced telematics services combining established geolocation applications with sophisticated local data processing solutions.



#### Company

## SENSING TEX, SL www.sensingtex.com

#### Contact

info@sensingtex.com

#### Stand

Congress Square CS30

#### Sectors

Fitness / Health / IoT / Smart Textiles / Wellness

Year Founded 2010 Workers 10 Sensing Tex is a young company headquartered in Barcelona with large international commercial presence around the Globe. It is specialized in developing end to end solutions based on its own Sensing Mat platform for sectors such as Sports, Wellness and Healthcare.

Sensing Tex offers innovative solutions and support to guide our customers from the early stage to the manufacturing of integrated finished products combining Sensing Mats with the cutting-edge electronic and IT technologies.

Sensing Mat Platform by Sensing Tex is based on patented technology developed by the Sensing Tex team and has been deployed in hundreds of commercial projects for different applications in B2B and mass market.

## Serimag

#### Company

#### SERIMAG www.serimag.com

#### Contact

contact@serimag.com

#### Stand

Congress Square CS30

#### Sectors

Intelligent Document Recognition / Artificial Intelligence / Financial Services / Insurance Services / Mobile

Year Founded 2007 Workers 30 Serimag provides Artificial Intelligence-based solutions using Machine Learning, Computer Vision and Natural Language Processing techniques for document process automation.

Our customised solutions, TAAD for massive processing and SMAAT for mobile devices (App & SDK), allow our customers to perform Intelligent Document Recognition.

The key to our success is based on efficient implementation, accurate results and adaptability to the specific features of each process and client, all made possible due to our consultative approach to each project.



#### Company

## SHOULDERPOD S.L www.shoulderpod.com

#### Contact

mwc2018@shoulderpod.com

#### Stand

Congress Square CS20 - N. 1

#### Sectors

Retail / E-commerce / Cultural and creative industry / ICT

Year Founded 2014 Workers 7 At Shoulderpod we design and craft professional Smartphone equipment for using smartphones as cameras. We create high quality tools for photographers, filmmakers, journalists, and travellers who are already using their smartphones for telling wonderful visual stories and sharing them with the world.

Our first product was the Shoulderpod S1 launched in MWC 2015 and since then our brand has become a reference for mobile journalism worldwide. At MWC 2018 we will reinforce our modular concept for allowing a personal configuration of our rigs for mobile reporting and videomaking.





## SIGNATURIT SOLUTIONS S.L. www.signaturit.com

Contact

info@signaturit.com

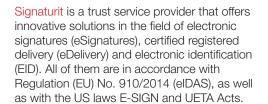
Stand

Congress Square CS30

Sectors

Trust Services: eSignatures, eCertificate, eID

Year Founded 2013 Workers 37



The legal and regulatory compliance of all electronic transactions made through Signaturit is guaranteed, since our services comply with the aforementioned law, elDAS Regulation.

With thousands of customers in more than 40 countries, companies that use our trust services improve their efficiency by streamlining many daily transactions, internal and external.



#### Company

## SITEP www.sitep.com

Contact

ftorres@sitep.com

Stand

Hall 8.0 G25-2

Sectors

Drones

Year Founded 1998 Workers 26 SITEP is a GIS & ICT engineering specializing in consultancy, development and implementation of custom-made computer systems for management of territory. As well as, twenty years of collaboration with public entities and private companies endorse us as specialists in the treatment, analysis and implementation of geographic information.

The knowledge gained has led us to develop a Mobile Mapping division focused on integral engineering projects, allowing us to provide innovative solutions to customers in multiple sectors. Starting from the customer's needs, we provide comprehensive project management, from the design of the aerial platform to result's delivery. #Drones #UAV #Thermal #Inspection



#### Company

## SIXTEMIA MOBILE STUDIO www.sixtemia.com

Contact

mwc18@sixtemia.com

Stand

App Planet 8.1A63 - N. 16

Sectors

B2B / Government / mHealth / mCommerce

Year Founded 2007 Workers 12 SIXTEMIA is a studio specialized in developing native apps for iOS and Android. Since 2007, Sixtemia has helped to introduce important companies on mobile apps technology. We've a lot of experience in improving company's processes using the mobile Apps. Cases like the apps for Futbol Club Barcelona Foundation, TV3, Liceu, Boehringer-Ingelheim... are great examples of our work. In this edition we're looking for busines development managers in UK, USA. Germany. France and Middle east countries.

Since 2007, Sixtemia has helped to introduce important companies on mobile apps markets, accumulating more than 350 applications. Cases like the apps for Zara(Inditex), Futbol Club Barcelona Foundation, TV3, Liceu, Pepe&Jeans, Boehringer, Rosa Clará... are great examples of our work.

At MWC'18 we'll present our last projects on mHealth and mCommerce and new app mobile services.



#### Company

## SLASHMOBILITY www.slashmobility.com

Contact

mwc@slashmobility.com

Stand

Congress Square CS20 - N. 25

Sectors

Artificial intelligence / Design / Digital / Fintech / Insuretech Mobile / Software / Technology / Training

Year Founded 2010 Workers 78 Slashmobility is a Mobile Corporate Solutions company, whose mission is focused on digitally transforming businesses through 360° mobile services such as: Training, Design, Software Development & IT Recruitment.

During these years it has become the leading company in this market. Currently our +70 employees have developed +1,000 Mobile solutions for +150 companies including: FCB, HP, Telefónica, GFT, Accenture, Desigual. All of them accumulate +10 million € Billing, 100 Million downloads, TOP 1 Global Stores, Innovation, Design and Usability awards. Through its training services, it has trained more than 1000 professionals in Digital Mobile technologies and its Talent Office has recruited last year +250 IT professionals.

## **S** smadex



## SMADEX www.smadex.com

#### Contact

mwc2018@smadex.com

#### Stand

App Planet 8.1A63 - N. 14

#### Sectors

Ad Tech / Big Data / Branding / DSP / Machine Learning / Mobile Advertising / Mobile Video / RTB

Year Founded 2010 Workers 36 Smadex is a mobile demand-side platform (DSP) for Branding and Direct Response.

It gives advertisers access to high-quality premium inventory across ad exchanges for display, video, rich media and native ad formats.

Advertisers can plan, buy, manage and optimize their campaigns via a fully self-service platform.

Our Real-Time Bidding engine enables agencies, direct brands, app developers and trading desks to access global audiences at scale, from a self-service platform providing total transparency, control and complete real time reporting.



#### Company

#### STM SEGURIDAD WATCHMAN DOOR S.L watchmandoor.com

#### Contact

nsanchez@watchman.es

#### Stand

Congress Square CS20 - N. 46

#### Sectors

Business solutions / ICT / Machinery manufacturing and commercialization / Security

Year Founded 2014 Workers 8 Watchman Door is an innovation control access company founded with the objective to solve the issue of key management using electronics locks.

Our customers face the challenge of key control and access to properties.

Watchman Door provides the solution. We develop keyless products whereby, access can be gained via our app on your mobile, through our online cloud you can view access records and current status of any property.

And not only can you access your property, you will know who and when, someone, has accessed or tries to access without permission, thanks to the sensors in our electronic locks.



#### Company

## CITIBEATS BY SOCIAL COIN http://www.citibeats.net/

#### Contact

go@citibeats.net

#### Stand

Congress Square CS20 - N. 22

#### Sectors

Advance Analytics / Artificial Intelligence (AI) / Banking / CivicTech / Insurance / Mobility / SmartCities / Tourism

Year Founded 2013 Workers 13 Citibeats makes sense of citizen opinions and gives meaning to your data.

Citibeats AI Analytics platform quantifies social opinions and identifies the most relevant concerns and trends to help leaders make informed decisions.

Our technology has been developed with MIT and Singularity University, and awarded by the UN and EU.

Our solutions are used by the public sector, tourism, mobility, finance and insurance industries. They use Citibeats to discover, categorize and compare information from various data sources such as social networks, live chat portals, civic platforms or CRMs.

Know Better, Act Smarter,



#### Company

#### TICKELIA www.tickelia.com

#### Contact

info@tickelia.com

#### Stand

Congress Square CS20 - N.18

#### Sectors

TEM

Year Founded 1986 Workers 71 Tickelia is a mobile solution to manage the business travel expenses through an agile and fully digitalized process. With the smartphone, you just have to take a picture of the receipt and Tickelia will extract the data. Therefore, Tickelia eliminates manual tasks, paper sheets and fraud. All into a single solution completely integrated with the customer's ERP.

In Tickelia we believe in continuous improvement of management systems through process efficiency, cost controls and data availability wherever you are.

## tiendeo



TIENDEO www.tiendeo.com

Contact

info@tiendeo.com

Stand

Congress Square CS20 - N. 28

Sectors

Advertising / Apps developer / Digital Marketing / Retail

Year Founded 2011 Workers 120 Tiendeo is the leading international website and app for geolocalized catalogs and offers.

By changing the way major retailers distribute their catalogs and communicate their offers to customers, the young Spanish start-up has risen until reaching an average of 53 million visits a month and 30 million users worldwide.

Tiendeo has also cemented its presence in 35 countries worldwide, with headquarters in Spain, Mexico, Colombia and Chile and a counting team of more than 100 employees.



#### Company

UNIVERSAL CUSTOMER S.L universalcustomer.com

Contact

mwc@univesalcustomer.com

Stand

App Planet 8.1A63 - N. 7

Sectors

Campings / Fashion stores / Hotel / Jewelry stores / Rent a car / Tourist apartments / Tourist information ...

Year Founded 2013 Workers 3 UC is created to build dialog between staff and foreign customer. We focus on the correct translation.

Your company decides what phrases should be introduced to the dialog of your sales protocol. All audios are recorded by native speakers. Prebuilt guided dialog with features like cross selling and no errors of translation will increase sales of the company to the foreign customers.

As an evolution of our service we are also dedicated to the creation of chatbots. Thanks to the great experience in the implementation of dialogues in different languages we can ensure accurate interaction between the client and the establishment through different chat platforms (Facebook Messenger, Telegram, etc.).



#### Company

TINKERLINK www.tinkerlink.com

Contact

info@tinkerlink.com

Stand

Congress Square CS30

Sectors

Marketplace / Social Networks

Year Founded 2015 Workers 18 TinkerLink. The Trustworthy Tinkers Network Recommended by People you Already Know.

TinkerLink is the first social marketplace that allows you to connect with Tinkers who offer services and to find new clients through your contacts. It is aimed to help you build a trustworthy network to connect Tinkers and customers safely.



#### Company

VALIDATED ID www.validatedid.com

Contact

pol.fananas@validatedid.com

Stand

Congress Square CS30

Sectors

Technology / IT / eSignature / Digital Identity / Blockchain / Cibersecurity / Legaltech /

Year Founded 2012 Workers 12 Validated ID helps businesses bring security, trust, efficiency and legal compliance to customer identity verification and to agreements in digital environments.

With ViDSigner we offer a SaaS multichannel electronic signature platform that combines the security of cryptographic technology, biometrics and easy use from email certification to website and mobile integrations, smartcard and handwritten face to face signing on tablet.

With ViDChain we provide a decentralized self-sovereign digital identity service based on Blockchain, for digital procedures involving identity verification such as online customer onboarding.



## VERSA DESIGN S.L www.versades.com

#### Contact

general@versades.com

#### Stand

Congress Square CS20 - N. 7

#### Sectors

Energy, water and resources / ICT Sector / Industrial systems / Industry 4.0 / Smart Cities / Sports

Year Founded 2008 Workers 18 Versa Design is specialized in electronic product development and manufacturing for IoT and mobile phone enabled devices. We provide a turnkey solution for connecting devices to Internet, covering from engineering phase to manufacturing. We have a vast experience in WIFI, Ethernet and Bluetooth and we can provide a cost optimized design that we can manufacture in mass production in our facilities. We develop firmware and software according to the requirements of the product.

We also have experience in obtaining CE and FCC certifications (EMC and electrical safety compliance) for industrial, consumer and medical products in mass production in our ISO9001 certified facilities.



#### Company

## VISYON www.visyon360.com

#### Contact

mwc18@visyon360.com

#### Stand

Congress Square CS20 - N. 45

#### Sectors

Healthcare / Education /
Entertainment / Formation

Year Founded 2011 Workers 40 VISYON is an international company empowering innovation through emerging technologies and creative solutions.

Specialized in 360 Video Production, Virtual Reality, Augmented Reality, Wearables, and Sensorial Installations, we conceive, design, and build immersive environments for customers from all industries and continents that want to push the limits of innovation and creativity.

## vintegrisTECH

#### Company

## VINTEGRISTECH www.vintegris.tech

#### Contact

info@vintegris.tech

#### Stand

Congress Square CS30

#### Sectors

Business solutions / Retail / e-commerce / Food / Fintech / Mobility / M-wallet / Transport and logistics

Year Founded 2002 Workers 80 VintegrisTECH manufactures innovative systems and applications for digital certificate management, legally binding digital signatures, and robust authentication. Its flagship product is nebulaSUITE, a comprehensive solution for guaranteeing digital identity, authentication, and secure access, as well as its own Certification Authority (CA). vintegrisTECH's clients include leading banks, insurance, health, retail, government, and public sector organizations.

NebulaSUITE is the only solution in the market that provides banks and financial institutions with the full infrastructure for digital certificates (issuing and management) and qualified digital signatures through cloud-based services - all protected by robust authentication.



#### Company

## VOZTELECOM www.phone-c.com

#### Contact

info@phone-c.com

#### Stand

Congress Square CS30

#### Sectors

TIC

Year Founded 2003 Workers 100 Voztelecom is a business-only communications operator that offers professional services in fixed and mobile telephony, Internet access, virtual switchboard, videoconferencing and managed backup to small and medium sized companies in Spain. Since its birth in 2003, it has led the migration of telephony and communications systems to the' Cloud' in our country and has recently integrated its telephony services into Google's G Suite applications. The company has been listed on the MAB since July 2016.

Phone-C as an independent service will be available in Chrome Store to turn any user Gmail to a desktop phone.



## WAVECONTROL S.L www.wavecontrol.com

#### Contact

mwc18@wavecontrol.com

#### Stand

Congress Square CS20 - N. 40

#### Sectors

Aerospace / Defense / Electromedical Industry / Energy / Manufacturing Industry / Railway / Telecommunications

Year Founded 1997 Workers 20 Wavecontrol is a ISO 9001 and ISO 17025 certified engineering company with over 20 years' experience and headquarters in Europe (Barcelona, Spain) and the USA (Rutherford, NJ).

We design and develop professional instruments for measurement, monitoring and evaluation of human exposure to electromagnetic fields. We are proud to introduce our WaveMon personal monitor for the protection of telecom workers against EMF.

We also designed the most versatile and successful hand-held unit on the market, SMP2, for the certification of telecom infrastructure.

Last but not least is our continuous monitoring system, MonitEM, in outdoor and indoor versions.



#### Company

#### WSG TECH SOLUTIONS WISE SECURITY www.wsg127.com

#### Contact

mwc18@wsg127.com

#### Stand

App Planet 8.1A63 - N. 9

#### Sectors

Cybersecurity / IoT / Mobile / M-banking / M-wallet

Year Founded 2014 Workers 15 Wise Security is a leading cybersecurity company. Our key audit solution, Drydor, has been developed to provide highly efficient App audits, thanks to its innovative engine, combining: automated, IA and human review. Drydor tool is able to maximize vulnerabilities detection while cutting costs.

Wise Security also provides key guidance and monitoring over global cybersecurity. Our CISOaaS (CISO as a service) allows outsourcing cybersecurity services breaking down complexity, simplifying procedures and speeding up implantation process. Thanks to our CERT, and multiple entities collaboration, we are able to correlate incidents faster.

## 4YFN



#### Map 4YFN

4 Years From Now (4YFN), the leading startup platform in the entrepreneurship and digital innovation field promoted by Mobile World Capital and the GSMA, presents its 5th edition of its most international event, 4YFN Barcelona 2018, which will take place within the framework of the GSMA Mobile World Congress between 26-28 February at Pavilion 8 in the Fira de Barcelona at Montjuïc. It will gather local and international entrepreneurs, startups and professionals working at large corporations in order to create and launch new tech-based businesses.

4YFN Barcelona 2018 expects to attract **over 19,000 visitors** in an event that will see the participation of **600 investors**. Additionally, the exhibition area - the Innovation Market - will welcome more than **600 startups** from **145 countries** and 12 international delegations from Belgium, Colombia, France, Germany, Israel, Italy, Japan, South Korea, Spain, Sri Lanka, Taiwan and the United Kingdom.

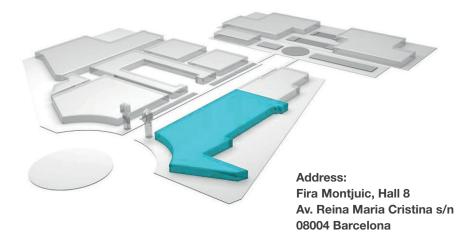
The event programme also includes a total of 110 hours of content on blockchain, IoT, tech transfer, corporate venturing and artificial intelligence, among other items. These sessions will be chaired by **275 leading international speakers**.

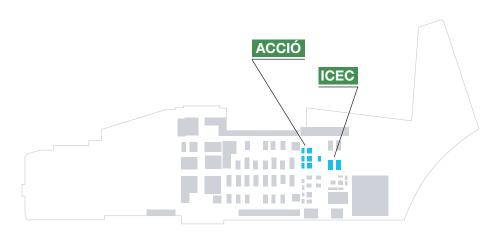
On the 1st March, entrepreneurs will have access to the Gran Via congress area so they can take part in the final day of the MWC.

It is aimed at an international public, made up of start-ups, investors and executives from large companies attending the MWC.

**The Government of Catalonia**, is present in the 4YFN with 33 Catalan companies. With this activity, Catalonia positions itself as one of Europe's most recognised, dynamic and promising start-up ecosystems.

Consult the programme here: www.4yfn.com





## ac~qustic

Company

#### **ACQUSTIC (ACQUSTIC PLATFORM)** www.acqustic.com

Contact

esteve.lombarte@acqustic.com

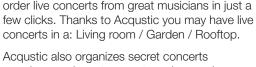
Stand U3.3

Sectors Music / Concerts

Year Founded 2017 Workers 8

Acqustic is an online platform that allows you to order live concerts from great musicians in just a concerts in a: Living room / Garden / Rooftop.

Acqustic also organizes secret concerts anywhere and creates great music experiences for brands and corporations.





Company

#### **ALTERNATIVE ENERGY INNOVATIONS** www.aeinnova.com

Contact

raul.aragones@aeinnova.com

Stand R3.10

Sectors

4.0 Industry / Desing Industry / Energy, water and resources / Food / Mobility

Year Founded 2014 Workers 10

AEInnova is specialized in integrating energy harvesting solutions in the industry 4.0.

Thanks to this patented technology, we improve the energy efficiency of the industrial processes and power our battervless maintenance free NB-IOT devices.



Company

#### **BIOINNOVE** www.bioinnove.com

Contact

imiuanmarti@bioinnove.com

Stand R3.09

Sectors

Big Data / Cloud computing

Year Founded 2011 Workers 11

BioInnove® is a biotech company that offers to the market the necessary service to improve your health and wellness through the knowledge of your DNA and your habits. Our own algorithms are based on scientific studies. So we are able to shorten the distance between science and preventive/predictive medicine with the final user. Everything is automated by our computational systems.

Those systems will help the user to reduce theirweight, improve their sport capacity or improve the efficiency of their cosmetics or antiaging treatments.

BioInnove has the clear mission of democratizing the use of preventive and predictive genetics.



Company

#### **BOXMOTIONS** www.boxmotions.com

Contact

alex.corbacho@boxmotions.com

Stand R3.04

Sectors

Logistics / e-Commerce

Year Founded 2015 Workers 10

Boxmotions is a physical storage solution in the cloud both for individuals and businesses. It includes on-demand transport, and everything is managed online.

The disruption comes from the application of tech innovation and optimised logistics to change the traditional self-storage business model. It generates more value to its customers whilst mantaining prices 5-25% cheaper, thanks to storage cost reduction and reduced need of finance.

Boxmotions operations started in Barcelona in May 2016 and the product is completely developed and validated in the market.



## BRAIBOOK S.L www.braibook.com

Contact

e.sicart@braibook.com

Stand R3.14

Sectors

Education / Cultural and creative industries

Year Founded 2015 Workers 3 BraiBook is a company specialized in developing technological solutions for visual impaired people.

World's first eReader in Braille, converts automatically any kind of document in PDF, ePub and txt. Into braille.



Company

## BROOMX TECHNOLOGIES S.L www.broomx.com

Contact

ignasi@broomx.com

Stand

R3.12

Sectors

Augmented Reality; Design / User Interface / UX / Virtual Reality

Year Founded 2014 Workers 15 Virtual Reality applications are becoming popular for industries such as health, travel, real estate or education. However, the potential of VR cannot be fully realized unless we find alternative ways to enjoy it, more social and comfortable than the current systems.

BROOMX TECHNOLOGIES has created a unique immersive projection system called MK Player360 to enjoy VR content in real spaces, without using individual headsets. Now, the best VR applications & 360 videos can be enjoyed socially in the walls of any room!





## BRAND YOUR SHOES www.braibook.com

Contact guillem@brandyourshoes.com

Stand R3.02

Sectors

Custom / FashionBranding / e-Commerce

Year Founded 2017 Workers 4 BrandYourShoes #Custom is a new #Trend and we love #Sneakers. The new Start-Up from Barcelona that allows you to create awesome Shoes on your desktop or mobile phone. Full customized sneakers with your logo or design.

A B2B company focus on a cool and unique product. A new branding and fashion application.

Discover our costumizer at http://www.BrandYourShoes.com

Let's design!



Company

## COMOMOLA STUDIOS www.comomola.rocks

Contact iordi.bonet@comomola.rocks

Stand T3.4

Sectors

Apps for children

Year Founded 2017 Workers 3 COMOMOLA is a design and development studio of children's apps founded at 2017 in Barcelona. A project that aims to create interactive stories to entertain children.

Our mission is to create a universe of apps to entertain children in a responsible way. Fun and creative apps free of violence, without advertising and without stereotypes. Our apps tell stories, have fun, transmit knowledge and teach human values such as tolerance, optimism or friendship.



## DEFYU www.defyu.com

Contact roman@defyu.com

Stand R3.05

Sectors
Augmented Reality

Year Founded 2017 Workers 10 DefyU is the first free-to-play platform that merges fantasy sports with gaming and social elements, shifting 180 degrees from the current gambling model.



Company

## DIET CREATOR www.diet-creator.com

Contact joaquin@diet-creator.com

Stand R3.11

Sectors

Nutrition informations / REST Api / NodeJS / Machine Learning / Semantic knowledge / Enterprise platform

Year Founded 2017 Workers 5 DIET CREATOR is a powerful nutrition software solution that simplifies the work of nutrition professionals (nutritionists, doctors and personal trainers) as well as food industry professionals (caterers, food sellers and manufacturers).

Our program allows for the analysis of the complex relationship between nutritional needs and preferences of users/patients. The system enable synchronization and information management with smart scales, smartphones, wearables, robots and nutrition label printers.



Company

## DINBEAT www.dinbeat.com

Contact

tbonmati@dinbeat.com

Stand R3.13

Sectors

Artificial Intelligence / Big Data / Cloud Computing / Design / Machine Learning / User Interface / UX / Wearable

Year Founded 2016 Workers 9 Dinbeat is a StartUp company which has developed a wearable device that tracks pet's vitals: Electrocardiogram (ECG), breath per minute, heart rate, temperature, activity, and bark.

The first version is for dogs and for professional use, mainly for veterinarians. We will also develop another version for domestic use in the second phase of the project.

We are looking for investors and partners to join this journey with us. If you're interested in our project, please come and visit us at our stand.



Company

## EPINIUM www.epinium.com

Contact cmartinez@epinium.com

Stand R3.19

Sectors

Big Data / Business Intelligence / Marketplace

Year Founded 2015 Workers 7 Epinium empowers brands and manufacturers providing them a comprehensive SaaS platform for Amazon analytics to make their products shine on the digital shelf and to increase global sales. Amazon is the world's leading marketplace, but just a few sellers know how to optimize the performance of their products.



## ESTREAMS.TV www.estreams.tv

Contact cr@estreams.tv

Stand T3.1

Sectors Video games / eSports

Year Founded 2014 Workers 5 eStreams is a platform of leisure and entertainment in the video game sector, specializing in electronic sports, offering these services through the construction of interactive communities. We index all streaming content and help convert passive content into active.

We do it through 3 tools that help improve the engagement and the conversion of the community.



Company

## FLYSHIONISTA www.flyshionista.com

Contact xavier.castillo@flyshionista.com

Stand R3.01

Sectors Fashion

Year Founded 2016 Workers 5 FLYSHIONISTA is the first social delivery network for fashion and style.

The Flyshionista mobile app connects style hunters and travelers all around the world. Thanks to Flyshionista the market barriers faced by e-shoppers can be overcome: users can purchase and receive style items which aren't available in their countries or earn money delivering such items on their travels. Flyshionista offers a unique, entertaining and profitable shopping experience.



Company

## FAMILY SYNERGY S.L www.dnafamilybook.com

Contact info@dnafamilybook.com

Stand R3.08

Sectors

Big Data / Identity management / Security

Year Founded 2015 Workers 4 DNA FAMILY BOOK service (collection/ preservation of family's DNA at client's home and in Biobank, and Genetic Counselling) solves the problem detected by the CEO: DNA of families with several cases of the same pathology (above 50% of the current population) is not available when the new biomedical findings (eg new genes, epigenetics, ...) would

need to test it, now or in the future, to provide

prevention, cure or effective treatment.

DNA FAMILY BOOK is adquired for health, but also emotional reasons. The service is committed to families affected by hereditary pathologies, but also families looking for emotional relief.

DNA is treated to be kept at home at room temperature, as an unvaluable keepsake with the person's purest essence.



Company

## GAMEBCN http://gamebcn.co/?lang=ca

Contact oscar.sahun@gamebcn.co

Stand U3.7

Sectors Incubator

Year Founded 2014 Workers 5 GameBCN is the videogame specialist program in Southern Europe, which offers the necessary training and mentoring to make a successful launch to market.

GameBCN's goals for the videogame industry are:

- Create an entrepreneurship program that can serve as an European benchmark.
- Promote the creation and development of new companies with a global vision.
- Attract talent to develop their entrepreneurial activity in Barcelona and Catalonia.
- Generate benchmarks of international success in entrepreneurship.



## IOMED MEDICAL SOLUTIONS S.L www.iomed.es

Contact

javier.deoca@iomed.es

Stand R3.15

Sectors

Artificial Intelligence / Healthcare / Machine Learning / Big Data

Year Founded 2016 Workers 3



Development and commercialization of a solution for the structuring of health data contained in medical texts. IOMED has developed a technology that allows to transform healthcare data stored in text format into analyzable, structured data, available for massive analysis and modelling.

isnot TV.com

Company

## ISNOTTV www.isnotTV.com

Contact ben@isnotTV.com

Stand U3.5

Sectors

Movies / Series

Year Founded 2016 Workers 3 Content Generation SaaS for Newspapers and Bloggers around Movies & Series Content.

A Freemium SaaS, isnotTV works with some of the bigest newspapers in Europe as well as bloggers, festival and content providers.



Company

## KOWLCO CONSCIUMERS S.L www.abouit.eu

Contact

tabare@abouit.eu

Stand

R3.03

Sectors

Design / User Interface / UX / Wearable

Year Founded 2015 Workers 6 Abouit, the comparison shopping site/app for a new generation of consumers, choosing products that are better for their health, that respect the environment and are socially responsible.



Company

## LIBELISTA www.libelista.com

Contact

aurea.juan@libelista.com

Stand

U3.6

Sectors

Books / eCommerce for booksellers

Year Founded 2015 Workers 3 The future of independent bookstores is collaboration and teamwork and it is in this context that Libelista is born, by creating a common online environment that wants to visualize the essential prescriptive work of our booksellers, in addition, put at their disposal the best ecommerce tools.

Our aim is also that the readers see in Libelista a useful tool that offers them a variety of options to acquire books without having to renounce the benefits offered by the local commerce.



## MONKINGME www.monkingme.com

Contact miquel@monkingme.com

Stand T3.2

Sectors Music / Technology

Year Founded 2014 Workers 9 MonkingMe is the first music platform for listening to and downloading music for free while the artists are paid. Thanks to free remunerated downloads (where an advertisement is displayed before the download), you can get the music for free and listen to it offline. With this model we monetize an action that until now has not been able to monetize, piracy.

In addition, by taking advantage of the visibility and virality of free content, artists can link concerts and sell merchandising through our shop to increase these income sources.



Company

## PLAYSTARK GAMES www.playstark.com

Contact

josep.pedros@playstark.com

Stand T3.5

Sectors Video games

Year Founded 2017 Workers 9 Playstark is a videogames company focused on eSports & Virtual Reality.

With the new trend of virtual reality, the videogames are entering into a new world, a new way of understanding entertainment. The possibilities are endless and we are working to bring the best experience to the users. In this scenario we are creating an amazing eSport videogame to compete against others players.

# Playmoss

Company

## PLAYMOSS www.playmoss.com

Contact aleix.fernandez@playmoss.com

Stand T3.3

Sectors Music

Year Founded 2014 Workers 8 Playmoss is a music platform and community that allows users to create playlists combining music from different sources (YouTube, Spotify, Vimeo and more). On Playmoss, users can access a huge catalog of music playlists (165,000+), follow the activity of other music lovers, listen to their playlists and like them: users and their curated multi-source playlists are at the very heart of our platform.

## psonríe

Company

## PSONRIE www.psonrie.com

Contact info@psonrie.com

Stand R3.17

Sectors

Artificial Intelligence / Big Data / Cloud Computing / Machine Learning

Year Founded 2015 Workers 5 Psonríe is the first online and anonymous service in Spain, focusing on early stages of mental illness.

Users can talk to a psychologist right when they need to, at an affordable price and from any place.

Psonríe is a professional service with more than 150 experienced psychologists. Start now downloading our Android or iOs app.



## REWANS www.optimaproximity.com

Contact

4yfn@optimaproximity.com

Stand R3.18

Sectors

Big Data / Geolocation

Year Founded 2016 Workers 10 REWANS is the POKEMON GO for brands. Through Gamification and mobile devices, we connect brands with their potential consumers.

We put thousands of people to capture real prizes of your brand or product, on the streets of the whole country. We turn your brand into an object of desire.

Thanks to Game marketing, we are able to impact your potential customers in a fun, non-intrusive way and generate brand awareness. Brands can segment their campaigns through geosegmentation and target user profiles.



Company

## TAP TAP TALES www.taptaptales.com

Contact

pau.ors@taptaptales.com

Stand U3.4

Sectors

Video games

Year Founded 2014 Workers 6 Tap Tap Tales is a startup which develops educational apps for children, based on globally recognized licenses.

We offer quality educational content in a mobile version, through children's favorite TV characters, creating the most fun and interactive educational apps.

Our apps motivate learning and constitute a perfect working tool for parents and educators interested in children's education.



Company

#### SEKG www.sekg.net

Contact aleix@sekg.net

Stand T3.6

Sectors

Analytics / eSports / Playtesting / Videogames / UX

Year Founded 2015 Workers 13 SEKG is the ultimate playtesting solution to understand an audience's emotional reactions.

We provide better and deeper insights of gamers and games, enabling developers to improve engagement and ROI. An online platform that automatically tracks multiple sources of information such as players' emotional responses, behaviors and technical parameters of the game.

A disruptive tool for game developers, gamers and eSports with huge potential in the rest of the entertainment industry, including Cinema, TV, Music and Digital Content Distribution.



Company

## TECHNOLOGY 4 FREEDOM S.L www.tech4freedom.net

Contact

jaume@tech4freedom.net

Stand R3.07

Sectors

Bluetooth / Design / iBeacons / IoT / User Interface / M2M / NFC / Open Source / Wearable / UX

Year Founded 2015 Workers 9 TECHNOLOGY 4 FREEDOM believes that every person has the right to provide his/her full potential to the world. Unfortunately, more than 1 billion people who live with some disability or multiple medical pathologies can not do so. To solve this situation, we have created a small, customizable device with sensors, which connected to our Apps smartphone platform, provides solutions to his/her unique set of singular conditions.

We provide solutions to everyday life, such as creating safe play areas for a blind child, or monitor the elderly person vital constants to anticipate an arrhythmia or an epileptic crisis.



#### TVISO/CAPSULE MULTIMEDIA CORPORATION www.tviso.com

Contact oriol@tviso.com

Stand U3.1

Sectors

Documentaries / Entertainment /

Year Founded 2014 Workers 14

Movies / Series

Tviso is the new way to watch television. We allow the user to have absolute control over what they want to watch so they don't waste their time searching through the thousands of titles available online.

We include all the content availability information from all the online platforms and personalise the content mix according to a user's preferences.

Our platform allows you to easily access more than 200.000 movies, series and tv programmes from over 20 different sources.



Company

## UPF STARTING LAB https://www.upf.edu/web/starting-lab/

Contact oscar.sahun@gamebcn.co

Stand U3.8

Sectors

Interactive communication projects incubator

Year Founded 2016 Workers 4 UPF Starting Lab is an incubation program promoted by UPF and coordinated by Canòdrom - Creative Research Park, with the support of Generalitat de Catalunya (ICEC).

Its objective is incubating Final Degree Projects (TFG) in Audiovisual Communication from UPF's Interactive Communication specialty.

UPF Starting Lab incubator is part of a more global strategic axis driven by UPF and the Faculty of Communication, focused on the relationship and projection of its students with the business world and the cultural institutions of the city. It also pursues to create interdisciplinary projects and to generate entrepreneurship and collaboration dynamics among students, outside the framework of established studies.



Company

## UNIFYME www.unifyme.io

Contact acolls@unifyme.io

Stand R3.16

Sectors

Artificial Intelligence / Big Data / Cloud Computing / Identity management / Machine Learning / Security

Year Founded 2017 Workers 6 Cloud Unified communications as a service for international companies. Corporate chat, video meeting, IP telephony, SMS and integration with Salesforce.



Company

## WATCHITY www.watchity.com

Contact arodes@watchity.com

Stand R3.06

Sectors

Adtech & Marketing / Mediatech & Content / Social network

Year Founded 2015 Workers 6 Watchity is the agile video production platform for social media and digital channels.

It helps media organizations to increase productivity and reduce costs in live and ondemand video production by using smartphone cameras and cloud editing tools, and increases the reach of the content by simultaneously distributing it to many destinations, including web, app and social networks.

Watchity allows the creation of professional content but also opens the possibility to capture usergenerated live video to enrich video production with genuine content.





## WIDEUM SOLUTIONS S.L www.remoteeye.com

Contact jlopezmancha@wideum.com

Stand R3.20

Sectors
Augmented Reality / Remote
Assistance / Smart Glasses

Year Founded 2017 Workers 3 Wideum Solutions offers solutions to industrial companies that manufacture or maintain machinery and equipment, in order to improve their technical after-sales service, with the avant-garde technology of augmented reality. We improve the efficiency of field technicians in diagnostics, repair and maintenance of machinery and facilities with remote assistance on smart glasses.

Our main product, Remote Eye ®, is a solution based on smart glasses, smartphones and tablets that allows sharing information between field technicians and support departments.It enables effective remote support to users with complex tasks, providing real-time information from the remote scene. It reduces machine downtime, improves efficiency during commissioning of machinery and industrial facilities, reduces travels and increases the value of after-sales service.

# **EEN**Smart Catalonia Catalonia Smart Drones ACCIÓ





## smartCATALONIA



Are you looking for new international partners? Are you looking for new cooperation opportunities? Do you want to commercialize your technology? Come talk to an expert from the Enterprise Europe Network.

Enterprise Europe Network (www.een.ec.europa.eu) is an international network of close to 600 partners from 62 countries with more than 3,000 local experts ready to help you find the right partners and grow your business through innovation.

**Amongst other services, ACCIÓ,** the Catalan Agency for Business Competitiveness, as a member of the network, organizes year after year at the Mobile World **Congress** a B2B matchmaking event (Brokerage Event).

The MWC Brokerage Event is for a great opportunity for:

- Identify potential international partners
- Meet targeted companies and decision-makers
- Complement your visit to the congress with a personalized schedule

The event has supported companies and institutions worldwide in creating opportunities and finding partners for international cooperation since 2006. Once again, we seek to exceed your expectations!

#### Last year's edition...

- 1,715 meetings were held
- From 30 different countries
- In total, **410 participants** joined the **#MWCBrokerage**

#### Contact us:

www.een.cat info.een@een.cat +34 93 4767200 SmartCatalonia is the strategy of the Government of Catalonia that, in line with the *Europe 2020* strategy of the European Commission, extends the Smart City concept on a national level to undertake a programme that integrates and coordinates local and multi-region initiatives in support of businesses and ongoing Smart initiatives throughout the territory.

SmartCatalonia aims to make Catalonia an international "Smart Country" of reference, using digital information and technology to bring innovation to public services, drive economic growth and promote a smarter, more sustainable and more inclusive society.

The SmartCatalonia strategy, coordinated by the Secretariat of Telecommunications, Cybersecurity and Digital Society of the Presidential Department with collaboration from all administrative departments and bodies of the Government of Catalonia, has structured its priorities around the following areas of action:



## **smartCAT**ALONIA



#### salut SMART health

- Targeta sanitària al mòbil
- · Informació del temps d'espera
- · Telemedicina i teleassistència





#### ensenvament SMART education

- · Dispositius mòbils a l'aula
- · Gestió escolar amb les TIC
- · Informació de l'estudiant
- · Robòtica educativa.

#### seguretat SMART security Sistemes predictius de seguretat

- Videovigilància intel·ligent
- · Ciberseguretat i confiança

**govern** SMART **government** Govern Obert i gestió intel·lígent de les dades a l'administració i tributs



#### mobilitat SMART mobility Patrons de comportament dels turistes

· Plataforma mòbil de turisme



#### medi rural SMART rural

- Sistemes de reg d'alta eficiència

medi ambient SMART environment

- · Drones per al control de camps i bestiai
- · Desenvolupament rural

· Xarxes de districte de calor i fred

· Gestió de contaminació

Monitorització energètica

economia SMART economy Competitivitat dels sectors tradicionals i impuls de la nova indústria de les dades



#### turisme SMART tourism · Patrons de comportament dels turistes

- - · Punts d'interacció amb NFC i QR
  - · Realitat augmentada

  - Oficines de turisme 2.0

#### comerç SMART retail · Comportaments de consum

- · Dades massives en el punt de venda
- · Portals i apps de comunicació
- · Sistemes de pagament



Generalitat de Catalunya Government of Catalonia

www.smartcatalonia.gencat.cat @TIC #SmartCatalonia



ciutadà SMART citizen Capacitació, implicació i participació de la ciutadania Catalonia Smart Drones is a joint initiative of the Government of Catalonia, the

Catalonia Smart Drones has been established with more than 85 companies and entities which work within the group as driving forces behind the smart services and solutions sector with drones in Catalonia.

and solutions with drones, while invigorating the Catalan smart drone industry.

Catalan drone industry and research institutions aimed to promote smart services

The primary aim of Catalonia Smart Drones is to boost the competitiveness of the Smart Drones industry as the driving force behind the Catalan economy, by promoting projects that foster the creation of employment and help position the Catalan Smart Drone industry on the global map.

The action plan to promote this industry is part of the Smart Catalonia strategy of the Government of Catalonia.





**ACCIÓ** is the agency set up by the Catalan Government to make Catalan enterprise more competitive throughout the world. Its key aims are to promote business growth, drive innovation, internationalisation and attract inward investment.

Our offices also offer guidance to international firms on opportunities and inward investment to Catalonia.

#### ACCIÓ functions:

- Developing business competitiveness
- Encouraging the internationalisation of Catalan firms, their expansion and consolidation
- Promoting Catalonia as a business-friendly location
- Encouraging R+D and business innovation, as well as technology transfer
- Fomenting the creation of technological and high-growth potential start-ups

To promote internationalization and innovation, ACCIÓ counts on a network of 40 Trade and Investment Offices across the globe based at the main economic cities, operating in more than 110 markets. Our Trade and Investment Offices provide Catalan business qualified support, insight and advice in international trade and investment.

**Trade and Investment Offices** closely monitor market trends and analyse potential risks. Services provided are tailor-made depending on specific company needs and level of presence in chosen markets, from creating demand to giving support in productive investment and logistics:

- Market research
- Search for marketing channels: distributors, agents, customers, etc.
- Search for supply chains: suppliers, manufacturers, etc.
- Search for trade and technological strategic alliances
- Setting up: business location, legal and labour advice, partnership opportunities, etc...
- Trade missions
- Contact follow-ups and business networking
- · Recruitment of qualified staff



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# **Notes**

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If you need proof that Catalonia is **business friendly,** just look around you.

## **Catalonia**Connects

# Catalonia Trade & Investment is proud to welcome you to the MWC 2018.

With over 30 years' experience in promoting, advising and assisting investment projects in Catalonia, we are your ideal partners for free, impartial and expert knowledge on local business opportunities, from large to small. See us at the Catalonia Stand or get in touch with us at your convenience.

#### Visit us at: Stand of Catalonia

-Congress Square CS20

-Hall 8.1 A63

-Hall 8.0 G25

Tel. +34 934 767 287 catalonia@catalonia.com @catalonia TI

catalonia.com

